TV GUIDE®

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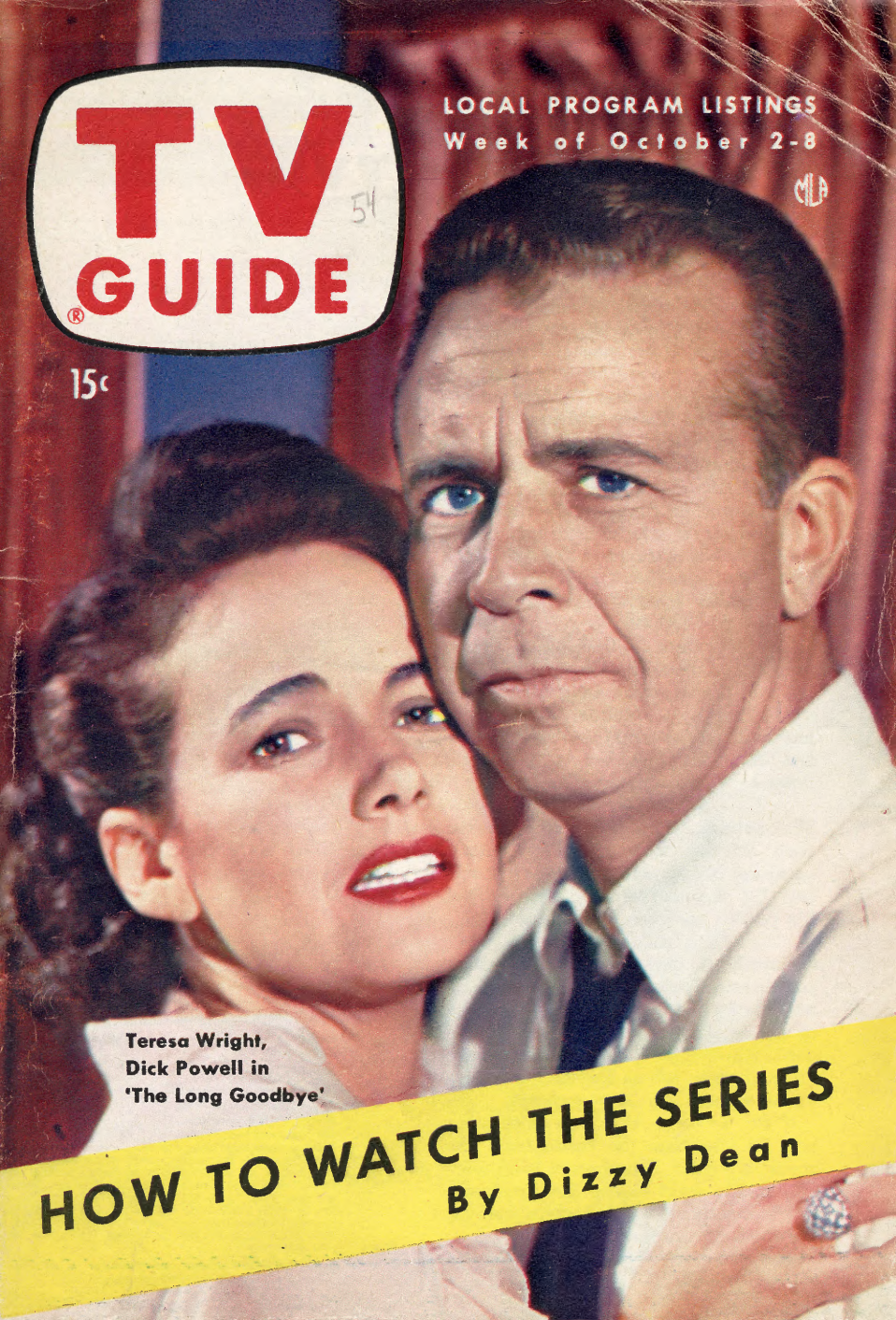
LOCAL PROGRAM LISTINGS
Week of October 2-8



Teresa Wright, Dick Powell in 'The Long Goodbye'

HOW TO WATCH THE SERIES

By Dizzy Dean

as we see it

Dear Mr. Robert Montgomery:

Your efforts as television coach for President Eisenhower have been eminently successful. Thanks to better lighting, his camera appearance has improved. He follows his cue cards with the aplomb of a professional performer. He is more at ease, and therefore better prepared to concentrate on his message. Your work, Mr. Montgomery, has proved beneficial to the President, and to the TV audience—which, in the absence of nervousness on his part, can attend to what he says rather than how he says it.

Everything is fine, then, when Mr. Eisenhower is alone in front of the cameras. Unfortunately, he makes a number of speeches at meetings where the cameras' eyes take in the people around the speaker, too.

The President is making a serious point. A man—on camera—behind him leans in to see which camera is working, grins at a blonde, or swigs a highball. Another man—also on camera—tells his neighbor a joke, and there is a great deal of laughter.

We submit, Mr. Montgomery, that such activity when the President is speaking is distracting and disrespectful. Yet it occurs every time one of his public speeches is televised.

Certainly a background of flags or simple screening might be erected on any platform to hide the bad manners of the people seated around the President. Would that come within the purview of your job as Presidential television coach, Mr. Montgomery?

If so, we urge that you take steps now to eliminate the boors from the scene when Mr. Eisenhower is on television. We want to see the President, not a bunch of ward heelers making the most of a moment of glory.

Week of October 2-8
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Vol. 2, No. 40 • Oct. 2, 1954
#079

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TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia 1, Pa. Rittenhouse 6-1600. National Advertising Office, 488 Madison Ave., New York 22, N. Y. Entered as second class matter at the Post Office at Philadelphia, Pa. Subscription Rates: In the U. S. 1 year $5.00, 2 years $8.00, 3 years $11.00, single copy 15c; in Canada 1 year $6.00, 2 years $10.00, 3 years $14.00; in Pan-American Countries 1 year $7.00, 2 years $12.00, 3 years $17.00; in other Foreign Countries 1 year $8.00, 2 years $14.00, 3 years $20.00. Copyright 1954 by Triangle Publications, Inc.

Address Subscriptions and changes of address to Box 8019, Philadelphia 1, Pa.

TV Teletype

NEW YORK Bob Stahl reports:

MAXWELL ANDERSON will adapt CHARLES DICKENS' "A Christmas Carol" for a special Shower of Stars show on CBS Christmas week. It's to be filmed in Hollywood and in color. No cast as yet . . . CBS, incidentally, has abandoned one midwinter Shower of Stars telecast—an all-star program from Las Vegas' famed night clubs. Too far (300 miles) from Hollywood (where it would go on the network) for good color transmission.

* * *

FRED COE moves into the spot vacated by LELAND HAYWARD, as executive producer of NBC's Monday night "spectaculars." He'll continue as a consultant on Video Theater and as packager of Mr. Peepers and Jamie . . . MARGARET SULLAVAN set to star in "State of the Union" for the Nov. 15 spectacular.

* * *

DANNY KAYE acting very chummy with producer MAX LIEBMAN at NBC's party following the BETTY HUTTON show Sept. 12. There are rumors that KAYE is ready to accede to LIEBMAN's persuasive powers and do a spectacular . . . LIBERACE to guest on ED SULLIVAN's Toast of the Town Sunday, Oct. 17. On Nov. 5 and 6, he'll make an appearance as guest soloist with the Cincinnati Symphony Orchestra.

* * *

JAMES MASON bowing out as program host of Video Theater soon. Either GEORGE MURPHY or WALTER PIDGEON will replace him, with MURPHY the hotter prospect . . . GLORIA DE HAVEN, believe it or not, being considered for the title role in HAL ROACH's projected Blondie telefilm series.

* * *

Only thing delaying ABC's plans to revive Pulitzer Prize Playhouse is the lack of a sponsor. The show is all set as an hour-long, live drama series, with ALEX SEGAL as producer. SEGAL will continue with U.S. Steel Hour . . .

* * *

ETHEL MERMAN may do "Babes in Arms" for her second show on CBS' once-a-month special, Best of Broadway. Her first will be "Panama Hattie." . . . JOHNNY CARSON, the comedian who replaced RED SKELTON when Red injured himself during a rehearsal, expected to start his own CBS series this month.

* * *

PERRY COMO tentatively set to star in a musical comedy for Comedy Hour Oct. 24. . . . Jungle Jim will be the next kids' adventure show to hit TV via telefilms. JOHNNY ("Tarzan") WEISSMULLER will star.

*Trade-mark, Teletype Corp.

HOLLYWOOD

Dan Jenkins reports:

As you read this, JERRY LEWIS still has another week to spend in bed. He has been sicker than the papers have let on, won't make his first TV appearance of the season until late this month . . . PHIL HARRIS and ALICE FAYE are at least talking about a filmed TV show of their own, which is more than they'd even think of doing a year ago.

* * *

The CLAUDETTE COLBERT show is now definitely out at NBC. She balked at doing the commercials. The Duke, currently filling her Saturday night spot, is out, too. Place the Face moves over from CBS instead . . . BETTY WHITE won out over KEEFE BRASSELLE and JACK SMITH for the last remaining open half hour on NBC's fall daytime schedule and is now in the 12-12:30 spot.

* * *

STEVE DUNNE has made a pilot, Professional Father, for CBS, filmed by the increasingly busy GEORGE BURNS outfit, McCadden Productions . . . NBC has adopted a policy of "sneak previewing" its projected new shows with one-shot surprise airings coupled with a request for viewer reaction. One more leaf from the movie book.

* * *

A March "spectacular" may involve the whole bloomin' circus from Madison Square Garden . . . Person to Person's ED MURROW has a firm, if optimistic, eye on GRETA GARBO. He'd like to get her alone in some 10,000,000 living rooms.

* * *

LON CHANEY, JR., TOM BROWN and JESS BARKER headline the first three episodes of The Whistler, now in production here . . . The new CESAR ROMERO show, Passport to Adventure, is in full production for 39 episodes, to be syndicated by ABC . . . The "Dragnet" feature film is popping Hollywood eyes wide open. Picture will gross over $7,000,000—and cost only $611,000. That's the cost of approximately 20 Dragnet TV films.

* * *

SARA BERNER goes into an I Married Joan episode and may wind up as a regular on the show . . . GE Theater is going to try to adapt "Amphitryon" to TV—and that is going to take quite a bit of adapting.

* * *

IDA LUPINO has been signed to do five Four Star Theater films between now and January, which makes her the fourth star for the time being . . . BILL BISHOP's mother, visiting in Hollywood, was given a role in one of her son's TV films, It's a Great Life. The role: BILL BISHOP's mother. . . . DON (Mr. Wizard) HERBERT is on the air as a special progress reporter for GE Theater.

What To Look For In The Series

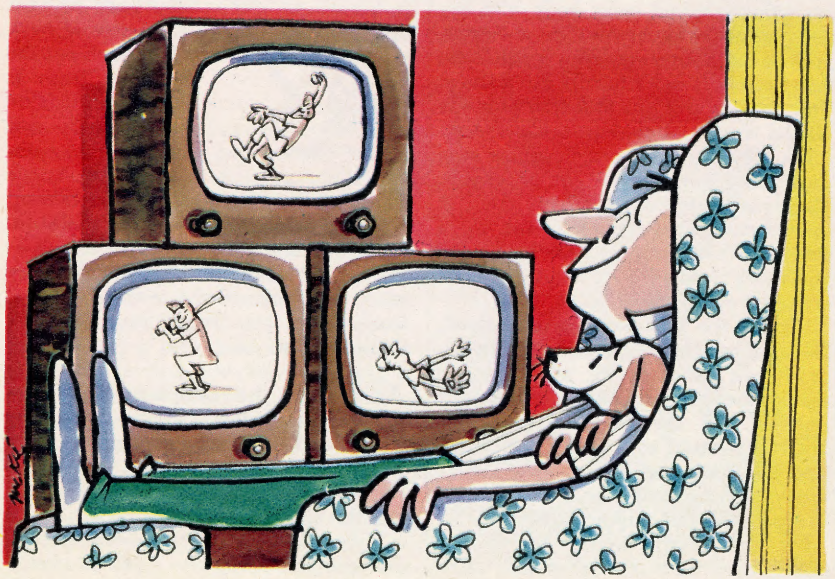
by Dizzy Dean

Jerome H. (Dizzy) Dean is one of baseball's all-time pitching greats, who spent most of his colorful career with the St. Louis Cardinals. Long a radio and TV sports commentator, he telecasted ABC's "The Game of the Week" over more than 100 stations during this season.

The fellow ask me what are the principal things the fan should look for looking at the World Series on TV, and that's easy. I says the two principal things the fan should look for in the World Series is the pitching and hitting.

I seen a lot of World Series and that's the thing the fan should look for the most, except maybe the fielding.

I guess I seen about a dozen World Series, starting in 1931 when I was the batting practice pitcher for the St. Louis



J. H. (Dizzy) Dean

Cardinals in their series with the Philadelphia Athletics. That was the Series when Pepper Martin ran wild and the newspapers tagged him "The Wild Horse of the Osage." We wasn't favored in that Series. The Athletics had won the World Championship two years in a row. But with Pepper going crazy we beat them four games to three. That taught me you can't never tell what's going to happen in a World Series.

Mostly, it's the pitching. If I was a fan, I'd be watching the pitching, especially how the first game pitchers make out. In a Series, you don't gamble, like you do the rest of the year saying I'll start this guy and see how he makes out and come back with my good pitcher tomorrow. In a Series, you go with the best you got. Them relief pitchers don't hardly get a show. You see nothing but first line pitchers all the way.

It's different during the regular season, when you play a lot of games. Then you need to be a little deep in the pitching department. But in a short stretch like the World Series, you don't need to have a lot of pitchers. Just some good ones.

Like in the 1934 Series with Detroit. Me and brother Paul win it between us. I win two and he win two and that's the Series. We was playing Detroit and they had one of the greatest teams I ever see. Players like Goslin, Cochrane, Gehringer and a great pitching staff headed by Tommy Bridges and Schoolboy Rowe.

On the night before the Series starts, they take me up to this radio room and tell me I'm going to talk to Admiral Byrd at Little America. So, I tell him: "Don't you worry about a thing, Admiral. Me and Paul will get this riot out without your help." I figured he was around the corner some place. When they told me he was at the South Pole, I liked to die.

Like I say, pitching is the biggest factory in the World Series. You get your good pitcher going for you in the first game and he win it for you, and three days later he's back going for you again. That's two games for you and maybe if the Series goes seven games you throw him back in again. That way maybe one pitcher can win three games for you, like Brecheen did for the Cards a couple of years ago. One win out of the rest of the pitchers and you're in.

That's why the first game and how the pitcher makes out is so important. The team that wins the first game gets a big boost. They beat the best the other team has got right off, so all they have to beat is the second best.

But don't get the idea any team is licked until the last man is out and the other team has win four games. I hear baseball writers talking about how there's a turning point in every Series where one team knows it "has got" the other team. Well, there ain't no point where you "got 'em." Just when you think you do, they raise up and bite you.

As far as the ballplayers is concerned, every day is a new ball game. If you win, you know you got to keep on winning. If you lose, they say, "Forget about that ball game. Let's get the next one."

You take that Series between the A's and the Cubs. The Cubs is sailing

along with a big lead. Then the A's start to hit and Hack Wilson misjudges a fly in center field and the A's has got 10 runs in one inning. They win the game and they win the Series.

I seen a lot of Series, beginning with that one in 1931 and coming right down to the Yanks and Phillies (1950) and Yanks and Giants (1951), when I did the television pre-game show, and

I'd never say the Series was over until it was over. A guy can strike out four times today and knock the ball out of the park tomorrow, and that goes for the teams, too.

Another thing I'd like to straighten out is this idea of heroes and goats in the World Series. They may be heroes in the Series, but they ain't no goats. You take some great player, leads the league in everything, and he does everything right in the Series, except one thing. Maybe he should of run, and he didn't. Or maybe he should of slud, and he didn't. So they tag him the goat.

Why, those things are just part of the game. They happen every day during the season, and nobody thinks anything about it. You can take my word for it, they ain't any goats in the World Series.

I seen a lot of baseball doing radio and television the last couple of years. Last year, I travel about 250,000 miles doing both and this year I travel about 150,000 miles just doing television. It looks to me like television is doing a lot to make new fans for baseball.

The other day I went down in Arkansas, where I was born, and I'm a son of a buck if they didn't have television. People can see big league games now that never could before. And you'll see that the teams that is doing the best, on the field and at the box office, is the teams that is doing the most television. I'll bet there will be a day when the whole world will have baseball, just because of TV bringing it to them.

But talking about the World Series, I'll tell you what I like even better than the baseball.

It's the crowd and the excitement, and all them pennants flapping and the introductions and all that stuff. That's what makes it a World Series, not just the baseball.

Biggest thrill I ever got in baseball was the first game of the 1934 World Series. We're all out there on the field at Briggs Stadium, then that whole big crowd gets to its feet. There's a couple of quiet minutes, and then that band starts playing "The Star-Spangled Banner."

That was the big thrill of the World Series. After that, it was just a ball game.

(Dizzy win it, 8 to 3).

Seagram-Distillers Corporation, New York City.
Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits.

Polly Bergen

Soup Expert Makes Good

Five years ago Pretty Polly Bergen was fully as pretty as she is right now. She had the same luxurious henna-brown hair, the same big green eyes, the same distinctive smile and the same rather spectacular figure. The only difference is that five years ago she was usually unemployed.

POLLY BERGEN CAN AFFORD A MORE VARIED DIET NOW

"In fact," she says now, "I was *unusually* unemployed. I was the most unemployed person I knew. I was also nine months behind in my rent and I lived, for the most part, on soup."

Today, in happy contrast, Polly is quite possibly the busiest girl on TV; she lives in a Manhattan apartment equipped with a husband, some potted palms and a pet ocelot (a large jaguar-like animal); and she has no trouble at all paying her rent. As for soup, she rarely touches the stuff.

"Soup! !" she says, somewhat bitterly. "Tomato, split pea, chicken gumbo, mulligatawny — I've had them all. Clam chowder, mock turtle, asparagus, vichysoisse; I'm an expert on soup!"

Being an expert on soup isn't Polly's only accomplishment. She is the hostess on *Pepsi-Cola Playhouse*. She is starting her own variety show on ABC, is cutting discs for Decca, is a panelist on *I've Got a Secret*.

In 1949 Polly was in Hollywood, broke and making a vain attempt to crack the movies. She had moved to the Coast two years before with her father, a construction engineer, whose peregrinations led Polly through 28 states after her birth in Knoxville, Tenn. Along the way Polly learned to sing, dance, play the glockenspiel and imitate Wendy Hiller in the tea-drinking scene from "Pygmalion."

In Hollywood, Polly moved into a flat and began phoning agents.

"Then," Polly recalls, "one day I was sitting in the kitchen, eating a can of cold minestrone and wondering how I would ever pay the rent. Suddenly the phone rang again. Luckily, I had paid the phone bill."

On the other end of the line was an agent, offering a two-week turn at one of the better Hollywood spots. Did she want it?

"Did I want it! I got so excited I couldn't even finish my soup!"

The job didn't amount to much. But Polly looks back upon it as the most important job of her career.

"While I was singing in this spot—at $75 a week—I met another singer, Jerome Courtland. The first time I laid eyes on him I said to myself, 'That's the man for me.' We were married April 15, 1950, and we've been going up the ladder ever since."

Singing with Jerry, a big, handsome man who is building a solid reputation as a TV actor, Polly was spotted by a talent scout and signed as a guest star on the Alan Young show. Then she made a record, "Honky-Tonkin'," with Joe Venuta, which was released in a jacket emblazened with an almost three-dimensional picture of Polly. An enlargement was offered to any serviceman who liked the record.

"I *don't* like the record," one sailor wrote. "Send Polly Bergen instead."

Producer Hal Wallis heard the disc and signed Polly to play opposite Dean Martin and Jerry Lewis in "That's My Boy." That did it. Martin and Lewis signed her again for "The Stooge." Then she joined them in a wild personal appearance at New York's Paramount Theater, landed a part in John Murray Anderson's "Almanac" and made triumphant guest appearances on practically every major TV show.

Then a couple of months ago, it was decided someone was needed to fill Dorothy Collins' spot on *Your Hit Parade* while Dorothy was having her baby. This "someone" had to be something like Dorothy—but different. She had to be "wholesome" and "alluring." "Demure" and "sophisticated." And, oh yes, able to sing.

To fulfill these requirements many were called, and one was chosen: Polly Bergen. After that, the offers poured in.

No more soup for Pretty Polly.

Another Project For Powell

ACTOR-PRODUCER-HOBBYIST MAKES 'LIVE' TV DEBUT THIS WEEK

Dick Powell has made his pursuit of know-how pay off like a ticket across the board on a dark-horse winner.

Cash alone hasn't been the goad. As —or more—important has been an insatiable desire to "keep ahead." An ambiguous term, it also applies to non-money-making ventures into flying, yachting, photography, wood-working, ranching and many another challenging field of endeavor.

Dick, alias Richard E., Powell is credited with knowing just about everything there is to know about performing, directing, producing and investing. Yet, although he has now reached the stature of Hollywood producer-director, next Thursday (Oct. 7) he'll brave "opening night butterflies" to make his "live" acting debut on TV. (He discounts one "quickie" appearance with Kate Smith.)

He'll co-star with Teresa Wright and Cesar Romero in the first of Chrysler's hour-long *Climax* dramas, an adaptation of the Raymond Chandler whodunit, "The Long Goodbye."

"If it weren't for the fact that I'll be playing detective Philip Marlowe again," says Powell, "the thought of live TV would be even more painful. But Marlowe by now is second nature. I can ad lib *him*."

His tie-up with Raymond Chandler

is more than a happy coincidence. It was by courtesy of the same author's Philip Marlowe in the film "Murder, My Sweet" that Crooner Powell became Tough Guy Powell and went on to bigger and better things as a movie actor.

Movie-acting, however, has long ceased to be his No. 1 occupation and preoccupation. He's the star and co-owner of "Richard Diamond," a radio series he's readying for another go-round. With Charles Boyer, David Niven and entrepreneur Don Sharpe, he owns TV's *Four Star Playhouse*, taking a regular turn as star and producer.

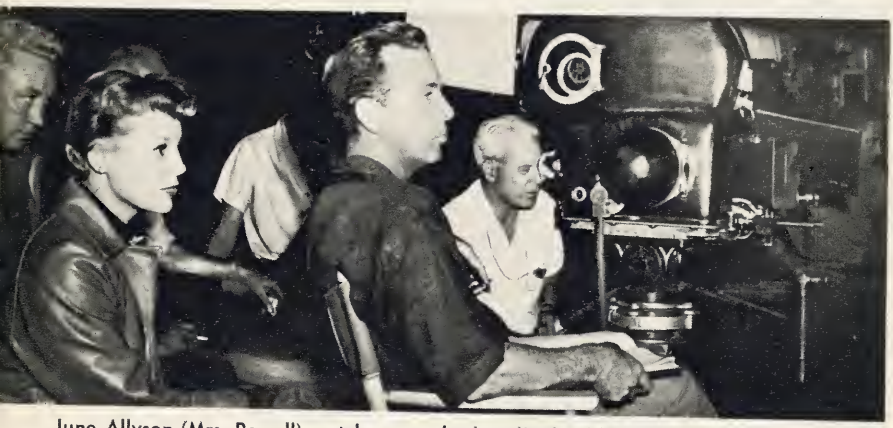
Now in its third year, *Four Star* has yet to net Powell and Partners a dime, a fact which discomfits him not at all. "We decided to defer our salaries to make good pictures," he explains. "The first year we lost $140,000. The second year we broke even. I seriously doubt if we do any better this year. But we believe that eventually films with quality, films of lasting value, will pay off."

Powell is responsible for 10 *Four Star* films to be made this season. The first, "Interlude," will be telecast Oct. 14. By the end of the year the company will have made 90 films for *Four Star Playhouse* and 39 for another television series, *The Star and the Story*. One of the *Four Star* items will be a "special," co-starring its three "regulars" at Christmas time. (A similar stunt was proposed for last year.)

Of all his *Four Star* characterizations, Powell prefers the "Dante" role created by Blake Edwards. This season the amicable, but tough, cabaret owner will sing, too, thanks to new union rules about live music on TV.

Meanwhile, with plans well formulated TV-wise, Powell spends a great deal of his time putting a high polish on RKO's "The Conqueror," a biography of Genghis Khan starring John Wayne and Susan Hayward. Although he directed a feature movie, "Split Second," a year ago, this is his first job as both producer and director.

"Don't tell Howard Hughes," he commented the other day, "but I would have done it for nothing." Hughes, owner of RKO Studios, and Powell currently are dickering over a



June Allyson (Mrs. Powell) watches over husband's shoulder during making of TV film.

◀ TV role: Dick Powell rehearses 'Long Goodbye' with Teresa Wright.

Four Star Playhouse partners ponder: from left, Charles Boyer, David Niven and Dick Powell.

new job for the latter, that of executive producer for all RKO films—a large plum for anyone's pie.

Meanwhile, Powell is teamed with Ginger Rogers, Tony Martin and Peggy Lee in a taped radio show in which each handles 15-minute disc jockey chores. Two Powell waxings for Bell Records—"Susan Slept Here" and "Hold My Hand"—are getting turntable rides from other jockeys. The feature film, "Susan Slept Here," in which he co-starred, is now playing the neighborhood circuit.

Two "maybes" on the Powell agenda are a full-length feature by the *Four Star* company and, on a less happy note, court action against "The Caine Mutiny Court Martial" producers because he failed to get program credit as initial director of the Broadway hit.

Powell doesn't consider himself "an overworked man." "I have enough worries that I don't oversleep; enough things to do that I don't have time to overeat," he says. "I've worked hard all my life. I think that is pretty much what life is about.

"I kid around and say I work because, with things the way they are, I'll have to be earning money 10 years after I'm in the grave to get my four kids through college.

"But that's not true. I work because it is the only way to keep ahead.

"When I came to Hollywood in 1931, I planned to stay until I made $100,000. Then I was going to leave. But it didn't work out that way. I found that I wasn't just working for money. To *know* and to *do* became important."

Cash-wise, Powell did all right before Hollywood. At Pittsburgh's Stanley Theatre he was a $1000-a-week crooner-emcee-orchestra leader, which seemed a nice, profitable culmination to his years as a high school and college song-and-instrument man. (He had even tried eight months of the classical touch, billed as "Richard E. Powell, concert tenor.")

"But as young and inexperienced as I was then," he says, "I saw the handwriting on the wall. The movies, at only $300 a week, loomed like nice, fresh territory to an explorer." His first Hollywood venture: "Blessed Event," with Mary Brian.

Looking not very different, except for maturity and confidence, Dick approaches 50 (on Nov. 14) with the same figure and most of the hair he had when he crooned down Flirtation Walk. He and his film star wife, June Allyson, have two children, Pamela, 6; Ricky, 4. He also has two teen-agers, Norman and Ellen, by a marriage to actress Joan Blondell.

Oh, yes. Because of Ellen's equestrian interests Papa Powell recently stuck still another feather in his crooner-band leader-actor-producer-director cap: he's a quarterhorse raiser, too.

Gotham Dateline

Channel Chatter: Almost lost in the hoopla over the arrival in New York of Gina Lollobrigida, the girl who made Jane Russell obsolete, was the neat scoop pulled off by Channel 7. While all the press agents in town were after Gina, and while the networks were batting themselves silly trying to get her for their TV shows, Gina made her first, and least balleyhooed, video appearance on 7's *Italian Film Theater*, Sept. 18.

G. Lollobrigida

Paul Tripp of *On the Carousel*, Saturday, 9 A.M., 2, played the law enforcement man in the first episode of *The Man Behind the Badge*. Now Paul will play in the last episode of the series, Sunday, 9:30 P.M. 2, before it goes off the air. The switch is that Paul will play the "heavy." This is his first try at TV villainy.

Starting this week, the New York edition of TV GUIDE is substantially expanding its program listings, bringing more information on all shows to all readers, and is adding new local editorial features.

Norma West, weather girl for 9, invaded the *Steve Allen Show* last week, clad in a bathing suit, and got in a healthy plug for 9's new *Million Dollar Movie*. Allen took it with a smile.

Florian ZaBach, whose program is seen Fridays at 10:30 P.M. on 11, almost lost his Guarnerius violin, reportedly worth $75,000, recently. Burglars ransacked the violinist's Hollywood home, and stole what they believed was the valuable fiddle, which once belonged to Paganini. What they got was a replica. The real thing was with ZaBach at the studio.

Florian ZaBach

channels listed in program section

NEW YORK CITY		ZONE
2	**WCBS-TV** (CBS)	485 Madison Ave., 22.
4	**WNBT** (NBC)	30 Rockefeller Pl., 20.
5	**WABD** (Du Mont)	515 Madison Ave., 22.
7	**WABC-TV** (ABC)	7 West 66th St., 23.
9	**WOR-TV** (Ind.)	1440 Broadway, 18.
11	**WPIX** (Ind.)	220 East 42 St., 17.

NEW JERSEY		
13	**WATV** (Ind.)	1020 Broad St., Newark, 1.

CONNECTICUT		
8	**WNHC-TV** (ABC, CBS, NBC, Du Mont)	1110 Chapel St., New Haven, 10.
43	**WICC-TV** (ABC, Du Mont)	Booth Hill Road, Trumbull (Bridgeport)

Subscription: 116 W. 32nd St., NYC 1; OX-5-3060. **Editorial:** 30 Rockefeller Center, New York 20; CI 6-4488. **Advertising:** 488 Madison Ave., New York 22; PL 9-7770.

Member: Audit Bureau of Circulations

From Playground to Parlor...

Roberta Peters

Paul Douglas

Guy LeBow

A television program featuring a dialect comedian named Bert Lewis, a dancer named Diane Lachessis, and singers named Roberta Peterman and Elsie Silvers probably would not draw an audience large enough to crowd the pitcher's mound at Yankee Stadium.

Yet one of the proud boasts of *The Children's Hour,* which celebrates its 25th anniversary on New York air lanes, Sunday at 10:30 A.M. on 4, is that the above-named four have performed on the program.

Bert Lewis is now better known as Robert Q. Lewis, one of TV's top panelist-comedians. Diane Lachessis is now Diane Sinclair of the dance team of Sinclair & Spaulding. Roberta Peterman is now Roberta Peters of the Metropolitan Opera. And, Elsie Silvers is just plain Yvette, dispenser of homespun chansons, famed on two continents.

Frank Sinatra, Eileen Barton, Carol Bruce, Connie Russell, Ezra Stone, Arnold Stang, Red Benson and local sportscaster Guy LeBow are other stars who cut their broadcasting teeth on *The Children's Hour* microphone. A singer then, LeBow was the first performer on the first show.

Paul Douglas, then an unemployed news and sports announcer, was the show's first emcee. The Horn & Hardart Co. was its first sponsor, and is still associated with the program.

After four years, *The Children's Hour* branched out, and there are now separate programs in Philadelphia and New York.

Other Emcees

Ralph Edwards succeeded Douglas as the New York emcee, having auditioned for the job soon after he hit New York with just 25 cents in his pocket.

When Edwards left *The Children's Hour,* he was succeeded by big Ed Herlihy, who is still at the microphone these Sunday mornings.

In 1949, the program invaded New York television.

During its 25-year history, the New York *Children's Hour* has auditioned

A quarter century of the Children's Hour

Frank Sinatra

Robert Q. Lewis

Eileen Barton

more than 200,000 youngsters. Although it has come in for a fair share of critical boots, the program rates as one of the top Sunday morning audience pullers in New York.

Alice Clements, the program's creator, began her show business career as a dancer, but retired when she married a Philadelphia advertising man during the early 1920's. To occupy her spare time, Alice took on a job as overseer of a playground where mothers parked their tots during shopping hours.

To amuse the youngsters, Alice bought a toy microphone, and permitted them to put on mock talent shows. The shows attracted a large neighborhood audience. This prompted Mr. Clements to suggest that they be put on the air.

Almost as quickly as the suggestion was made, the program was being broadcast on a 30-day trial basis. It has not been off the air since.

Alice Clements, whose husband died eight years ago, continues to head the production staff, which includes about 10 adults. There are viewers who claim some of the "child" performers are of college age or older. Alice insists that 15 is the top age for all performers, and that the only adults connected with the program are on the production staff.

There are also scoffers who point to the long runs of some of the talent appearing on the show, and claim that not all the performers are amateurs.

All Young Amateurs

Alice vigorously denies this. She argues that her job is to help her junior performers develop styles, and that, toward that end, they may remain with the show for long periods of time. Ultimately, they give up or go on to bigger things in the world of entertainment. Incidentally, some famous alumni will appear Sunday.

No one has ever publicly proved these charges leveled at the program by amateur critics. And 25 years of fully sponsored programs is the show's answer to unfavorable comments by professional critics.

TV Children's Shows GUIDE

DAILY

DING DONG SCHOOL ..10:00 A.M. (4) (8)
FUNNY BUNNY ..... 5:30 P.M. (5)
FUN SHOW ..... 5:30 P.M. (9)
FUN TIME ..... 5:30 P.M. (13)
GARFIELD GOOSE ..... 5:30 P.M. (7) (43)
HOWDY DOODY ..... 5:15 P.M. (4) (8)
JOLLY GENE ..... 5:15 P.M. (7) (43)
JUNIOR FROLICS ..... 5:00 P.M. (13)
KARTOON KLUB ..... 5:30 P.M. (11)
KIDDIE PARTY ..... 5:05 P.M. (9)
KIDS TODAY ..... 6:45 P.M. (4)
KUKLA, FRAN & OLLIE... 7:00 P.M. (7) (43)
MAGIC COTTAGE ..... 6:00 P.M. (5)
MERRY MAILMAN ..... 6:00 P.M. (9)
MR. ADVENTURE ..... 6:30 P.M. (5)
ROY DOTY ..... 5:15 P.M. (5)
TIME FOR FUN .....12:00 Noon (7)

SATURDAY, OCTOBER 2

BARKER BILL'S CARTOONS 9:45 A.M. (8)
BIG TOP .....12:00 Noon (2) (8)
CARTOON CARNIVAL ... 7:00 A.M. (2)
CHILDREN'S THEATER .. 9:00 A.M. (4)
JUNIOR FROLICS ..... 5:00 P.M. (13)
MR. WIZARD ..... 9:15 A.M. (8)
4:45 P.M. (4)
ON THE CAROUSEL .... 9:00 A.M. (2)
SMILIN' ED'S GANG ....10:30 A.M. (7) (8)
TIME FOR BEANY .....10:00 A.M. (2)
WINKY DINK AND YOU ..10:30 A.M. (2)

SUNDAY, OCTOBER 3

ANDERSEN TALES ..... 6:00 P.M. (11)
CHILDREN'S HOUR .....10:30 A.M. (4)
CONTEST CARNIVAL ...12:30 P.M. (4)
JUNIOR CARNIVAL ..... 1:00 P.M. (13)
5:00 P.M. (13)
SING A SONG ..... 9:30 A.M. (4)
SUPER CIRCUS .....11:00 A.M. (8)
5:00 P.M. (7) (43)
TIME FOR ADVENTURE ..10:00 A.M. (4)
WINKY DINK AND YOU ..12:00 Noon (2)
ZOO PARADE ..... 4:30 P.M. (4) (8)

MONDAY, OCTOBER 4

COLONEL VENTURE .... 7:00 P.M. (9)

WEDNESDAY, OCTOBER 6

BARKER BILL'S CARTOONS 5:00 P.M. (2)
KIDS' CORNER ..... 5:15 P.M. (43)

FRIDAY, OCTOBER 8

BARKER BILL'S CARTOONS 5:00 P.M. (2)

Letters to the Editor
YOU TELL TELEVISION

Correspondence for this department should be addressed to Regional Editor, TV GUIDE, Rockefeller Center, New York 20, N. Y.

Maglie Too Fast

Connie Desmond did a rather poor job of handling interviews with members of the Giants after they clinched the pennant the night of Sept. 20. First, he let all the players run right past him into the dressing room before he had a chance to interview them. The only player he stopped was Garagiola. Sal Maglie, whose pitching won the game, didn't get near the microphone. Then, when a news photographer started to walk toward the dressing room, Desmond shoved him aside, and almost knocked him down. —*Terry Warren, Brooklyn.*

Connie Desmond

Farewell to Kate

What has happened to the *Kate Smith Show?* It was one of TV's best. —*Mrs. Thomas M. Day, Parsippany, N. J.* [*NBC reports that Kate's contract with the network has another year to run, but that there are no present plans to bring her back on the air.*—ED.]

An Authentic Production

The first *Medic* program has whipped up a storm of controversy—real baby or doll? Everyone has his own opinion, including one that film clips were used.—*Harriet Zucker, New Brunswick, N. J.* [*It was a real, live baby, but the show is on film.*—ED.]

Likes Musical Musicals

I've always watched the musical shows on TV, such as the Perry Como and Eddie Fisher programs. But the best one I've seen of this type is the *Vaughn Monroe Show*. It has what a lot of these musical shows don't have: music! I know that it was only a temporary replacement. But I certainly would like to see it during the winter.—*Nancy Loewy, New York City.*

Vaughn Monroe

Annatime Will Do

Thursday, Sept. 16, the *Late Show* movie was "Anna Karenina." I missed it again because I fell asleep. We all would appreciate it very much if Channel 2 would show it again earlier.—*Mrs. John Savarese, Brooklyn.*

Only One Red-head

I was under the impression, from various comments on TV, that Marion Marlowe's hair is red. However, my cousin insists that it is black. Will you set us straight?—*Frances E. Bennett, Maplewood, N. J.* [*Marion's hair is dark brown, almost black.*—ED.]

It Wasn't Mary

Can you tell me if Mary Hartline of *Super Circus* was with a USO tour overseas during 1942 and 1943? I think she is too young. What is her age?—*A. Simonson, Staten Island.* [*ABC reports that Mary Hartline is 26 years old, and that she was not on the tour to which you refer. Mary has been with* Super Circus *since the program started, Oct. 3, 1948.*—ED.]

Mary Hartline

(*Continued on page* A-17)

TV Sports GUIDE

SATURDAY, OCTOBER 2

BASEBALL: 4th World Series game, 12:45 P.M. (4) (8) (9) (11). **BOXING:** Amateur bouts, 9 P.M. (7). **FOOTBALL:** NCAA: Stanford vs. U. of Illinois, 5 P.M. (7) (8). Pro: Giants vs. Colts, 8 P.M. (5). **HORSE RACING:** Woodward Stakes, 4 P.M. (2). **WRESTLING:** 10:45 P.M. (5), 11 P.M. (8), 11:20 P.M. (5).

SUNDAY, OCTOBER 3

BASEBALL: 5th World Series game (if played), 12:45 P.M. (4) (8) (9) (11).

MONDAY, OCTOBER 4

BASEBALL: 6th World Series game (if played), 12:45 P.M. (4) (8) (9) (11). **BOXING:** St. Nick's: Preliminaries, 9 P.M. (5). Main bout, Billy Kilgore vs. Moses Ward, middleweights, 10 P.M. (5). Eastern Parkway: Lulu Perez, featherweight, vs. Bobby Woods, lightweight, 10 P.M. (7). **WRESTLING:** 12 Midnight (8).

TUESDAY, OCTOBER 5

BASEBALL: 7th World Series game (if played), 12:45 P.M. (4) (8) (9) (11). **TROTTING:** Yonkers Raceway, 9 P.M. (11).

WEDNESDAY, OCTOBER 6

BOXING: Charlie Norkus vs. Charlie Powell, heavyweights, 10 P.M. (2) (8). **TROTTING:** Yonkers Raceway, 9 P.M. (11).

THURSDAY, OCTOBER 7

WRESTLING: Ridgewood, 9 P.M. (11). Hollywood, 11:30 P.M. (7).

FRIDAY, OCTOBER 8

BOXING: Harold Johnson vs. Billy Smith, light heavyweights, 10 P.M. (4) (8). **WRESTLING:** 9 P.M. (13).

TV Movie GUIDE

Use this department to plan your entire week's movie viewing. Full details appear in the program listings.

SATURDAY, OCTOBER 2

11:00 A.M. (4) **"THE HOUSE ACROSS THE BAY"** (Drama) Joan Bennett, Walter Pidgeon.
12 Noon (5) **"INTRIGUE"** (Crime) John Derek.
12 Noon (11) **"THE WOLF HUNTERS"** (Adventure) Kirby Grant, Jan Clayton.
1:00 P.M. (5) **"THE CASE OF THE MISSING HEIRESS"** (Mystery) Valentine Dyall.
1:00 P.M. (7) **"THE SHANGHAI COBRA"** (Mystery) Sidney Toler, Benson Fong.
2:00 P.M. (5) **"VACATION DAYS"** (Drama) Freddie Stewart, June Preisser.
2:30 P.M. (7) **"ANGELO FRA LA FOLLA"** (Drama) Angelo, Umberto Spadaro.
3:00 P.M. (5) **"STRANGER AT MY DOOR"** (Mystery) Valentine Dyall, Agnes Bernelle.
4:30 P.M. (2) **"GANGS OF NEW YORK"** (Crime) Ann Dvorak, Alan Baxter.
4:30 P.M. (5) **"ALLOTMENT WIVES"** (Crime) Kay Francis, Paul Kelly.
4:30 P.M. (9) **"A DOUBLE LIFE"** (Drama) Ronald Colman, Shelley Winters.
5:30 P.M. (5) **"MEETING AT MIDNIGHT"** (Mystery) Sidney Toler, Mantan Moreland.
6:00 P.M. (9) **"ABILENE TOWN"** (Western) Randolph Scott, Rhonda Fleming.
6:15 P.M. (2) **"SLIPPY McGEE"** (Drama) Donald Barry, Dale Evans.
7:30 & 10 P.M. (9) **"A DOUBLE LIFE"** (Drama) Ronald Colman, Signe Hasse, Shelley Winters, Edmond O'Brien, Philip Loeb.
7:30 P.M. (11) **"STRIKE IT RICH"** (Drama) Rod Cameron, Bonita Granville, Stuart Erwin.
7:30 P.M. (13) **"ASSIGNED TO DANGER"** (Crime) Gene Raymond, Noreen Nash.
9:00 P.M. (11) **"FORGOTTEN WOMEN"** (Drama) Elyse Knox, Edward Norris.
10:00 P.M. (11) **"HIGHWAY 13"** (Crime) *Time approximate.* Robert Lowery.
10:00 P.M. (13) **"BEHIND LOCKED DOORS"** (Drama) Richard Carlson, Lucille Bremer.
11:00 P.M. (13) **"HEARTACHES"** (Drama) Sheila Ryan, Edward Norris.
11:10 P.M. (11) **"INTRIGUE"** (Drama) George Raft, June Havoc, Helena Carter.
11:15 P.M. (2) **"SHERLOCK HOLMES AND THE VOICE OF TERROR"** (Mystery) Basil Rathbone, Nigel Bruce, Evelyn Ankers.
11:55 P.M. (4) **"STRANGE IMPERSONATION"** (Drama) Brenda Marshall, William Gargan.
12 Midnight (8) **"HEARTACHES"** (Drama) Sheila Ryan, Edward Norris.
12:30 A.M. (2) **"RHYTHM HITS THE ICE"** (Musical) *Time approximate.* Ellen Drew.

SUNDAY, OCTOBER 3

12:30 P.M. (11) **"SKY LINER"** (Mystery) Richard Travis, Pamela Blake.
1:00 P.M. (2) **"AN IDEAL HUSBAND"** (Satire) Paulette Goddard, Michael Wilding, Hugh Williams, Glynis Johns, Diana Wynyard.
1:00 P.M. (7) **"IT'S A JOKE, SON"** (Comedy) Kenny Delmar, June Lockhart.
1:30 P.M. (5) **"CAMPUS RHYTHM"** (Musical Comedy) Gale Storm, Johnny Downs.
2:30 P.M. (5) **"KILROY WAS HERE"** (Comedy) Jackie Cooper, Jackie Coogan.
2:30 P.M. (7) **"FOG ISLAND"** (Mystery) Ian Keith, Veda Ann Borg.
2:30 P.M. (9) **"THERE GOES MY HEART"** (Comedy) Fredric March, Virginia Bruce.
3:30 P.M. (5) **"THE BIG FIX"** (Drama) James Brown, Sheila Ryan.
4:30 P.M. (5) **"CELIA"** (Mystery) Hy Hazell.
4:30 P.M. (9) **"A DOUBLE LIFE"** (Drama) Ronald Colman, Shelley Winters.
6:00 P.M. (5) **"LADY CHASER"** (Crime) Robert Lowery, Ann Savage.
6:00 P.M. (9) **"THE GLADIATOR"** (Comedy) Joe E. Brown, Man Mountain Dean.

Paulette Goddard and Michael Wilding play an unheroic couplet in Oscar Wilde's "An Ideal Husband," Sunday afternoon, 1 P.M., 2.

7:30 P.M. (5) "PIMPERNEL SMITH" (Adventure) Leslie Howard, Francis L. Sullivan.
7:30 & 10 P.M. (9) "A DOUBLE LIFE" (Drama) Ronald Colman, Signe Hasso, Edmond O'Brien.
10:00 P.M. (13) "BRUTE MAN" (Drama) Tom Neal, Jane Adams.
11:00 P.M. (13) "FLESH AND BLOOD" (Drama) Richard Todd, Joan Greenwood.
11:15 P.M. (2) "GREEN GROW THE RUSHES" (Drama) Richard Burton, Honor Blackman.
11:30 P.M. (7) "DANGEROUS MONEY" (Crime) Sidney Toler, Gloria Warren.
11:35 P.M. (11) "BIG TIMBER" (Mystery) Roddy McDowall, Jeff Donnell.
12 Midnight (4) "WINNER TAKE ALL" (Drama) Joe Kirkwood, Jr., Elyse Knox.
12:30 A.M. (2) "CHARLIE CHAN IN RENO" (Mystery) *Time approximate.* Sidney Toler.

MONDAY, OCTOBER 4

2:00 P.M. (7) "THE GREAT GOD GOLD" (Drama) Sidney Blackmer, Martha Sleeper.
4:00 P.M. (5) "GINGER" (Drama) Frank Albertson, Barbara Read.
6:15 P.M. (2) "NO HAUNT FOR A GENTLEMAN" (Comedy) Jack McNaughton.
7:30 & 10 P.M. (9) "A DOUBLE LIFE" (Drama) Ronald Colman, Signe Hasso, Edmond O'Brien, Shelley Winters, Philip Loeb, Ray Collins.
7:30 P.M. (11) "STRIKE IT RICH" (Drama) Rod Cameron, Bonita Granville, Stuart Erwin.
7:30 P.M. (13) "HITCH HIKE LADY" (Comedy) Alison Skipworth, Mae Clarke.
9:00 P.M. (11) "CARLOTTA" (Historical Drama) Conrad Nagel, Medea de Novara.
10:00 P.M. (13) "GENTLEMAN JOE PALOOKA" (Drama) Joe Kirkwood, Jr., Leon Errol.
11 00 P.M. (13) "ASSIGNED TO DANGER" (Crime) Gene Raymond, Noreen Nash.
11:10 P.M. (11) "A MODERN MARRIAGE" (Drama) Reed Hadley, Margaret Field.
11:30 P.M. (2) "FORGED PASSPORT" (Crime) Paul Kelly, June Lang, Lyle Talbot.
11:30 P.M. (9) "MISSING GIRLS" (Crime) Roger Pryor, Sidney Blackmer.
12:30 A.M. (2) "THE MYSTERIOUS MISS X" (Drama) *Time approximate.* Michael Whalen.

TUESDAY, OCTOBER 5

2:30 P.M. (7) "BAREFOOT BOY" (Drama) Jackie Moran, Marcia Mae Jones.
4:15 P.M. (5) "ECHO MURDERS" (Spy Drama) David Farrar, Dennis Price.
6:15 P.M. (2) "THE GREEN PROMISE" (Drama) Marguerite Chapman, Walter Brennan.
7:30 & 10 P.M. (9) "BODY AND SOUL" (Drama) John Garfield, Lilli Palmer, Canada Lee, Hazel Brooks, Anne Revere.
7:30 P.M. (11) "STRIKE IT RICH" (Drama) Rod Cameron, Bonita Granville, Stuart Erwin.
7:30 P.M. (13) "$1,000 A MINUTE" (Comedy) Roger Pryor, Leila Hyams.
10:00 P.M. (13) "THE OUTER GATE" (Drama) Ralph Morgan, Kay Linaker.
11:00 P.M. (13) "HITCH HIKE LADY" (Comedy) Alison Skipworth, Mae Clarke.
11:10 P.M. (11) "I KILLED THAT MAN" (Mystery) Ricardo Cortez, Pat Gleason.
11:15 P.M. (2) "CHAMPAGNE FOR CAESAR" (Comedy) Ronald Colman, Celeste Holm.
11:30 P.M. (9) "BEHIND THE GREEN LIGHTS" (Drama) Norman Foster, Judith Allen.
12 Midnight (8) "CHARLIE CHAN'S MURDER CRUISE" (Mystery) Sidney Toler.
1:00 A.M. (2) "I WAS A CONVICT" (Drama) *Time approximate.* Barton MacLane.

WEDNESDAY, OCTOBER 6

2:00 P.M. (7) "THE HOOSIER SCHOOLMASTER" (Drama) Norman Foster, Charlotte Henry.
4:00 P.M. (5) "MURDER IN REVERSE" (Drama) Jimmy Hanley, William Hartnell.
6:15 P.M. (2) "BOWERY BOY" (Drama) Dennis O'Keefe, Louise Campbell.
7:30 & 10 P.M. (9) "BODY AND SOUL" (Drama) John Garfield, Lilli Palmer, Canada Lee, Hazel Brooks, Anne Revere.

(Continued on following page)

Hazel Brooks isn't babbling in this scene with John Garfield. "Body and Soul" debuts on 9, Tuesday-Friday, 7:30 ond 10 P.M.

It's a teepee for two when "The Dude Goes West," Wed.-Fri., 7:30 P.M., 11. Warriors: brave Eddie Albert, squaw Gale Storm.

TV Movie GUIDE

(Continued from preceding page)

7:30 P.M. (11) **"THE DUDE GOES WEST"** (Western) Eddie Albert, Gale Storm, James Gleason, Gilbert Roland, Binnie Barnes.
7:30 P.M. (13) **"SHEPHERD OF THE OZARKS"** (Comedy) Marilyn Hare, Frank Albertson.
10:00 P.M. (7) **"THE BLACK RAVEN"** (Mystery) George Zucco, Wanda McKay.
10:00 P.M. (13) **"GAS HOUSE KIDS GO WEST"** (Comedy) Carl Switzer, Bennie Bartlett.
11:00 P.M. (13) **"$1,000 A MINUTE"** (Comedy) Roger Pryor, Leila Hyams.
11:25 P.M. (11) **"ALASKA"** (Adventure) Dean Jagger, Kent Taylor, John Carradine.
11:30 P.M. (2) **"STRONGHOLD"** (Adventure) Veronica Lake, Zachary Scott.
11:30 P.M. (9) **"THE GHOST CAMERA"** (Mystery) Ida Lupino, Henry Kendall, John Mills.
12 Midnight (8) **"INSIDE THE LAW"** (Crime) Wallace Ford, Luana Walters.
12:45 A.M. (2) **"ZERO HOUR"** (Drama) *Time approximate.* Frieda Inescort.

THURSDAY, OCTOBER 7

2:30 P.M. (7) **"A BRIDE FOR HENRY"** (Comedy) Anne Nagel, Warren Hull.
4:00 P.M. (5) **"THE TROJAN BROTHERS"** (Drama) David Farrar, Patricia Burke.
6:15 P.M. (2) **"THE BIG WHEEL"** (Drama) Mickey Rooney, Thomas Mitchell.
7:30 & 10 P.M. (9) **"BODY AND SOUL"** (Drama) John Garfield, Lilli Palmer, Canada Lee, Hazel Brooks, Anne Revere.
7:30 P.M. (11) **"THE DUDE GOES WEST"** (Comedy) Eddie Albert, Gale Storm.
7:30 P.M. (13) **"THE LAST CROOKED MILE"** (Crime) Donald Barry, Ann Savage.
9:30 P.M. (5) **"THE COURAGEOUS MR. PENN"** (Historical Drama) Deborah Kerr.
10:00 P.M. (13) **"DARK ALIBI"** (Mystery) Sidney Toler, Mantan Moreland.
11:00 P.M. (13) **"SHEPHERD OF THE OZARKS"** (Comedy) Marilyn Hare, Frank Albertson.
11:10 P.M. (11) **"KING OF THE BANDITS"** (Western) Gilbert Roland, Chris-Pin Martin.
11:15 P.M. (2) **"MODELS, INC."** (Drama) Howard Duff, Coleen Gray.
11:30 P.M. (8) **"LARCENY IN HER HEART"** (Mystery) Hugh Beaumont, Cheryl Walker.
11:45 P.M. (9) **"THE DARK HOUR"** (Mystery) E. E. Clive, Hedda Hopper.
12:30 A.M. (2) **"SPOILERS OF THE NORTH"** (Adventure) *Time approximate.* Paul Kelly.

FRIDAY, OCTOBER 8

2:00 P.M. (7) **"LOUD SPEAKER"** (Comedy) Ray Walker, Jacqueline Wells.
4:00 P.M. (5) **"HEAVEN IS ROUND THE CORNER"** (Drama) Will Fyffe, Leni Lynn.
6:15 P.M. (2) **"THE STEEL HELMET"** (War Drama) Robert Hutton, Steve Brodie.
7:30 & 10 P.M. (9) **"BODY AND SOUL"** (Drama) John Garfield, Lilli Palmer, Canada Lee.
7:30 P.M. (11) **"THE DUDE GOES WEST"** (Comedy) Eddie Albert, Gale Storm.
7:30 P.M. (13) **"HIGH TIDE"** (Crime) Lee Tracy, Don Castle.
9:00 P.M. (11) **"ON OUR MERRY WAY"** (Comedy) Burgess Meredith, Paulette Goddard, James Stewart, Henry Fonda, Dorothy Lamour.
11:00 P.M. (13) **"THE LAST CROOKED MILE"** (Crime) Donald Barry, Ann Savage.
11:10 P.M. (11) **"INCIDENT"** (Mystery) Warren Douglas, Jane Frazee, Joyce Compton.
11:30 P.M. (2) **"HOUSE OF FEAR"** (Mystery) Basil Rathbone, Nigel Bruce, Aubrey Mather.
11:30 P.M. (9) **"AND THEN THERE WERE NONE"** (Mystery) Barry Fitzgerald.
12 Midnight (8) **"DAWN EXPRESS"** (Spy Drama) Michael Whalen, Anne Nagel.
12:45 A.M. (2) **"THE BASKETBALL FIX"** (Drama) *Time approximate.* John Ireland.

The World's Most Beautiful Animal!

Humphrey BOGART Ava GARDNER

"THE BAREFOOT CONTESSA"

color by TECHNICOLOR

Written and Directed by JOSEPH L. MANKIEWICZ

Released by United Artists

ON THE WIDE-VISION SCREEN WITH PERSPECTA STEREOPHONIC SOUND

CAPITOL

B'way at 51st St.

The New Show

Watch this column to keep up with TV's ever-changing picture

Fathers and Brides

Saturday: The impish Imogene Coca returns, *sans* Sid Caesar, in her own comedy-music show, at 9 P.M. on 4 and 8. George Gobel debuts at 10 P.M., 4 and 8.

Imogene Coca

Sunday: The *New York Times Youth Forum* presents discussions by high school students, 12 Noon, on 5. . . . Robert Young and Jane Wyatt co-star in *Father Knows Best* at 10 P.M. on 2.

Monday: Bud Collyer emcees *Feather Your Nest,* a new audience-participation program, 12:30 P.M. on 4, Mondays through Fridays. . . . Lucille Ball and Desi Arnaz, return with *I Love Lucy,* at 9 P.M. on 2 and 8. . . . *December Bride,* starring Spring Byington, debuts at 9:30 P.M. on 2 and 8.

Tuesday: The *Living Blackboard,* a televised educational course for all age groups, returns at 1 P.M. on 11. . . . Songstress Dinah Shore returns at 7:30 P.M. on 4.

Thursday: Dick Powell makes his live TV debut in a new series, *Climax,* at 8:30 P.M. on 2. . . . Walter Greaza returns as "The Chief" in *Treasury Men in Action,* 8:30 P.M., 4 and 8.

TV Drama GUIDE

SUNDAY, OCTOBER 3

HALL OF FAME: 5 P.M. (4) (8). **TV PLAYHOUSE:** "Time Bomb," by Sumner Locke Elliot. John Ireland, Nancy Kelly, Katharine Bard, Rebecca Darke. 9 P.M. (4) (8).

MONDAY, OCTOBER 4

ROBERT MONTGOMERY PRESENTS: "Two Wise Women," by Thomas W. Phipps. 9:30 P.M. (4). **STUDIO ONE:** "Prelude to Murder," by William Templeton. Otto Kruger, Phyllis Kirk, James Daly. 10 P.M. (2) (8).

TUESDAY, OCTOBER 5

ELGIN HOUR: "Flood," by Morton Wishengrad and Virginia Mazer. Robert Cummings, Dorothy Gish, Janet Blair, Richard Jaeckel. 9:30 P.M. (7) (43).

WEDNESDAY, OCTOBER 6

KRAFT THEATRE: "The Office Dance," by Arthur Cavanaugh. Phyllis Love, Doris Rich, Nancy Marchand. 9 P.M. (4).

THURSDAY, OCTOBER 7

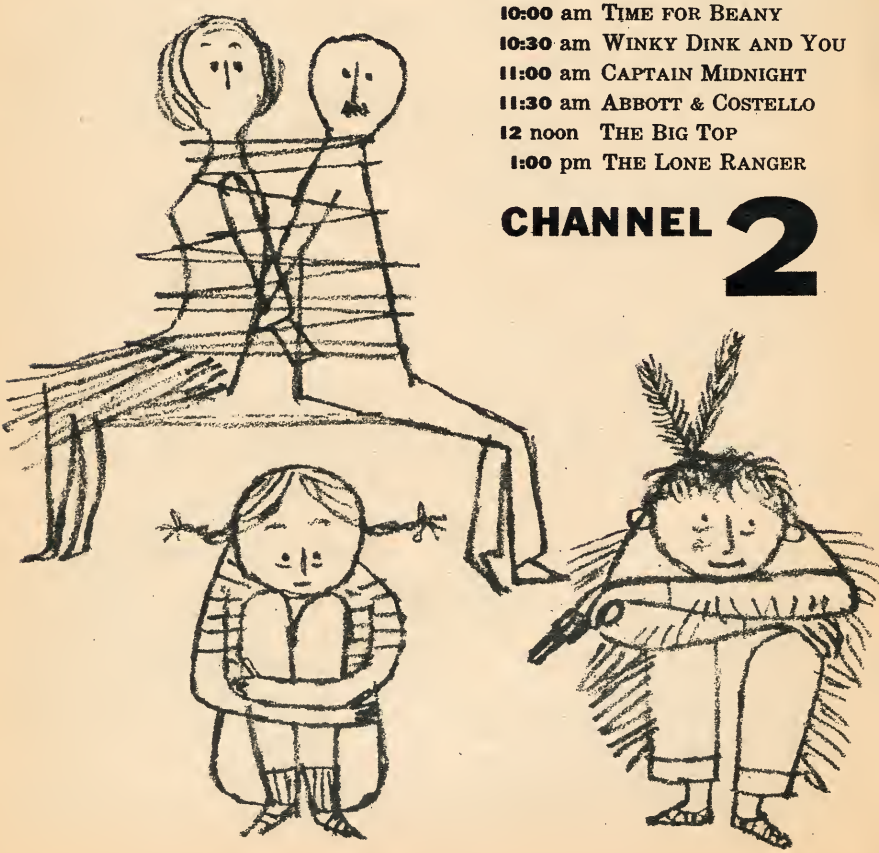
CLIMAX: "The Long Sleep," by Raymond Chandler. Dick Powell, Teresa Wright, Cesar Romero, Tom Drake. 8:30 P.M. (2). **KRAFT THEATRE:** "The Man Who Made the Kaiser Laugh." 9:30 P.M. (7) (43). **VIDEO THEATER:** "Heat Lightning," by Anne Howard Bailey. James Mason is host. 10 P.M. (4) (8).

(Please see program pages for details.)

BOUND TO BE ENJOYED! Saturday morning programs on WCBS-TV are strictly for the younger set. If you know what's good for you (and them) you'll let them have their way.

9:00 am ON THE CAROUSEL
10:00 am TIME FOR BEANY
10:30 am WINKY DINK AND YOU
11:00 am CAPTAIN MIDNIGHT
11:30 am ABBOTT & COSTELLO
12 noon THE BIG TOP
1:00 pm THE LONE RANGER

CHANNEL 2



TV Programs

For Week Beginning October 2nd, 1954

SATURDAY
MORNING

6:25 (4) **Sermonette**

6:30 (4) **Modern Farmer**
New methads in crap develapment and machinery are emphasized in this series dealing with the prablems af small farmers.

6:45 (2) **Previews**

6:55 (2) **Give Us This Day**
Father Flynn, Paulist Infarmatian Center.

7:00 (2) **Cartoon Carnival**
"Electrical Earthquake," "Twa Little Raccaans," "Pigean Patral."

(4) **Saturday—Variety**
Herb Sheldan is the genial emcee.

7:30 (2) **MOVIE—Comedy**
"Saps at Sea." Laurel & Hardy match halfwits with a thug. Stan Laurel, Oliver Hardy, Ben Turpin, James Finlaysan.

8:30 (2) **Junior Sports Session**
Guests are six runner-ups in last spring's city baseball championships from the William Cullen Bryant High Schaol, L.I.C. Their caach is Vincent Starace. Phil Rizzuto is hast ta the youngsters.

9:00 (2) **On the Carousel—Kids**
A musical tale, "Tubby the Tuba at the Circus," is presented.

(4) **Children's Theater—Educ.**
Ray Farrest presents films.

(7) **MOVIE—Western**

9:15 (8) **Mr. Wizard—Science**
"The Educated Tap." Mr. Wizard shows what keeps an airplane on course during a storm.

9:45 (8) **Barker Bill Cartoons**

10:00 (2) **Time for Beany—Kids**
A puppet adventure and comedy pragram.

(8) **Captain Midnight—Kids**
"Death Below Zera." Captain Midnight, Ikky and Tut investigate the death of a dag, paisaned with bad hamburger meat. The search leads them ta suspects in a bank rabbery. Richard Webb. (Film)

10:30 (2) **Winky Dink and You**
Juniar artists in the viewing audience draw a parrat cage. Far the secand activity they draw a magic crystal ball sa Jack can predict the future. The first episade of The Adventures af Elma the Spy.

(4) **Cisco Kid—Western**
Duncan Renalda and Lea Carilla.

(5) **MOVIE—Western**
"Law Men," Johnny Mack Brawn.

(7) (8) **Smilin' Ed's Gang**
The stary of Gunga, the jungle bay, and his search for two natives who plan ta burn dawn an innacent man's hame. Nina Marcel. (Film)

11:00 (2) **Captain Midnight—Kids**
"Death Belaw Zera." Captain Midnight and his pals Tut and Ikky investigate the death af a dog paisoned with bad hamburger meat. The search leads them to the suspects in a bank rabbery. Richard Webb, Sid Melton, Olan Saule. (Film)

(4) **MOVIE—Drama**
"The House Acrass the Bay." A gambler's wife descends fram the heights af luxury to the depths af despair when he is sentenced to Alcatraz. Jaan Bennett, Gearge Raft, Walter Pidgean, Llayd Nalan.

(5) **MOVIE—Western**
"His Brather's Ghost," Buster Crabbe.

(7) (8) **Space Patrol**

11:30 (2) (8) **Abbott & Costello**
The bays decide ta surprise Hillary, Castella's girl friend, with a birthday party. The naise they create, however, nearly

gets them evicted from the boarding house. (Film)

7 MOVIE—Western

11 Operation Peace

A U. S. Army film.

AFTERNOON

12:00 2 8 Big Top—Circus

Regular ringmaster Jack Sterling is back in the spotlight at Philadelphia. Acts:
Lion Tamer .. Prince El Ki Gordo and his six giant lions
Aerialists ..... The Luvas
Acrobat ..... Rolando
Novelty Perch Act....Francisco & Dolores
Risley-trampoline ..... The Antonettes
Juggler ..... Danny Dennis

5 MOVIE—Crime

"Intrigue." (1951) A T-man is sent to break up a trans-continental smuggling plot. John Derek, Patricia Owens, Anita Dray.

7 Ital. Cookery—Bontempis

Pino and Fedora offer recipes and songs.

11 MOVIE—Adventure

"The Wolf Hunters." (1949) A Mountie and his dog are on the track of a fur thief and murderer. Kirby Grant, Jan Clayton.

13 MOVIE—Western

12:15 9 World Series Warm-Up

Films of previous World Series games.

12:45 4 8 9 11 World Series

The Cleveland Indians vs. the New York Giants in the fourth scheduled game. Jack Brickhouse and Russ Hodges report. *On page 5, Dizzy Dean tells you how to watch the World Series.*

1:00 2 Lone Ranger—Western

"Hooded Men." The Lone Ranger sets out after a group of hooded bandits. (Film)

5 MOVIE—Mystery

"The Case of the Missing Heiress." (English; 1949) The disappearance of a friend of a doctor's secretary opens a trail that leads to a double murder. Valentine Dyall.

7 MOVIE—Mystery

"The Shanghai Cobra." Charlie Chan investigates a fatal poisoning. Sidney Toler.

13 Dance Recital

Dancing school students perform.

1:30 2 Golden Reels—Education

"Little Smokey." Hopalong Cassidy narrates the story of Smokey the Bear who was saved from a forest fire. Also "Johnny Appleseed," a story of frontier life.

13 MOVIE—Western Feature

2:00 2 Camera Three—Education

The first of two shows devoted to "The Puritan" analyzes the roots, the attitudes and the effects of the Puritan mind on America. The show opens with a discussion of the settlement of the Puritans in New England, then considers the effects of religious persecutions, particularly the witchcraft trials in Salem, Mass. Also, a discussion of modern-day America, how we have been influenced by the Puritan attitudes of thrift, hard work, etc. Guest: Prof. Henry Bamford Parkes, author of "The United States of America."

5 MOVIE—Drama

"Vacation Days." (1947) When two youngsters take their vacations with their teacher on a ranch, a bank robbery occurs. Freddie Stewart, June Preisser.

7 The Ruggles—Comedy

The foibles of the Ruggles family. Charlie Ruggles and Erin O'Brien-Moore. (Film)

2:30 7 MOVIE—Drama

"Angelo Fra La Folla." (Italian; 1951 English title: "Angelo in the Crowd") Five episodes concerning a small boy in Italy. Angelo, Umberto Spadaro.

13 MOVIE 1 Hour, 30 Minutes

2:45 2 Public Service Film

3:00 2 An Eye on New York

Films on community problems.

5 MOVIE—Mystery

"Stranger at My Door." (English) Tale of simple people, misplaced confidence, theft, and murder. Valentine Dyall.

3:30 2 MOVIE—Drama

"Dangerous Holiday." A canine movie star reverts to the wolf that's in him. Lynne Roberts, Ra Hould, Hedda Hopper.

4:00 2 Racing—Belmont

The Woodward Stakes, three-year-olds and up, one mile, $50,000 added. From the Belmont Race Track, Long Island, N. Y.

Bryon Field covers the running, Som Renick the octivity in the winner's circle.

7 Touchdown Quiz—LeBow

13 MOVIE—Western

"Floshing Guns," Johnny Mock Brown.

4:15 7 Touchdown—Byrum Saam

Highlights of five college gomes of last Saturday ore recreoted through film.

4:30 2 MOVIE—Crime

"Gongs of New York." A police officer takes o gangster's ploce on the doy the criminol is to be released from Sing Sing. Ann Dvorok, Alan Baxter, Wynne Gibson.

4 Democratic State Comm.

5 MOVIE—Crime

"Allotment Wives." An Army intelligence mon poses as o newspopermon to cotch o lady rocketeer trying ta do service wives aut of their insurance ond ollotments. Koy Francis, Poul Kelly, Otto Kruger.

9 MOVIE—Drama

Million Dollar Movie: "A Double Life." NY TV debut. Pleose see 10 P.M. for details.

4:45 4 Mr. Wizard—Science

Three of lost yeor's most populor progroms, "The Development of the Steom Engine," "Rodor" ond "Electricity," ore repeoted. Don Herbert. (Chicago)

7 8 NCAA Pre-Game

Bill Stern conducts interviews.

4:50 11 MOVIE—Western

"Bodman's Gold," Johnny Carpenter.

5:00 7 8 NCAA Football

The Stonford Indians of the Pacific Coost Conference ploy host to the University of Illinois, one of the Big Ten juggernouts. Former All-America Tom Horman, ond Jack Drees report the action.

13 Junior Frolics—Sayles

5:15 4 Junior Champions—Kids

Marty Glickmon is host to young athletes.

5:30 2 Amos 'n' Andy—Comedy

"Amos Helps Out." Kingfish olmost outsmorts himself in trying to teoch his wife o lesson. (Film)

5 MOVIE—Mystery

"Meeting at Midnight." Chorlie Chon is called to solve a mystery connected with o seance. Sidney Toler, Monton Morelond.

5:45 4 Film Short

EVENING

6:00 2 Six O'Clock Report—News

4 Abbott and Costello

"The Poper Hongers." The two comics become invalved with o confused lody cab driver ond a disgruntled landlord. Bud Abbatt, Lou Costello, Hillary Braoke. (Film)

9 MOVIE—Western

"Abilene Town." (1946) A Konsos town becomes the scene of conflict between cottlemen and homesteoders. Randolph Scott, Rhonda Fleming, Ann Dvorok.

11 Ramar of the Jungle

Jon Holl stors in this film odventure.

13 MOVIE—Western

"The Kid Rides Agoin," Buster Crobbe.

6:05 2 Feature—Bill Leonard

6:10 2 Sports—Jim McKay

6:15 2 MOVIE—Drama

"Slippy McGee." (1948) A safecracker, injured in on outo accident, is nursed bock to heolth by o young priest. Donald Borry, Dale Evons, Tom Brown.

6:30 4 Range Rider—Western

"Troil of the Lowless." Range Rider's twin brother must make a choice between helping his outlow friends or saving his brother's life. Jock Mahoney. (Film)

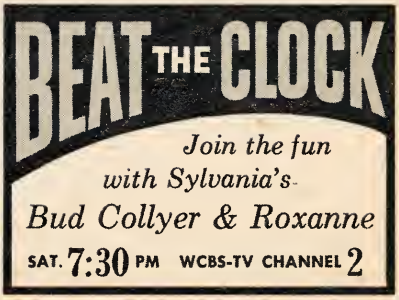
5 Terry and the Pirates

"Extro Cargo." A girl in boy's clothing is a stowawoy on one of Terry's flights. John Boer. (Film)

11 Film Short

6:45 11 Let's Go Places—Travel

"White Thunder," Niogoro Folls.



6:55 (2) Weather—Carol Reed

7:00 (2) GENE AUTRY—Western
"Hoodoo Conyon." Gene ond his sidekick Pot Buttrom help out o friend whose stage line appears to be jinxed.

(4) FILM DRAMA

(5) JOE PALOOKA—Drama
"Joe, the Giont Killer." Joe is coptured behind the Koreon lines and mode to fight o seven-foot Russian. Joe Kirkwood, Jr.

(11) NEWS—Kevin Kennedy

(13) NEWS, SPORTS, WEATHER

7:15 (11) THE BIG PLAYBACK
Interviews ond greot moments in sports with Jimmy Powers.

(13) FOREIGN PRESS REPORT
DEBUT Horry Sperber, former chief interpreter ot the Nuremberg trials, is the reporter.

7:30 (2) BEAT THE CLOCK—Games
Bud Collyer emcees for contestonts who try to beot the clock ond win prizes. *Sponsored by Sylvonio.*

Don't Miss This New TV Treat!

JIMMY DURANTE

on

TEXACO STAR THEATER

Saturday night

Channel 4-8 • 9:30 P.M.

Presented by
YOUR TEXACO DEALER
The best friend your car has ever had!

(4) ETHEL & ALBERT—Comedy
Ethel wonders if o woman should try to chonge her husbond's woys, os she observes that the mon next door seems for more helpful thon her own Albert. Peg Lynch, Alon Bunce.

(5) ANNIE OAKLEY—Western
"Justice Guns." Annie must roce ogoinst time to save the pride ond life of on old friend. Goil Dovis. (Film)

(7) STAR TIME—Variety
"Footboll Hero." Joey Sheptock upsets o college campus in on effort to become o hero. Lenny Dole, Angel, Shoron Porter, Connie Froncis, Borry Gordon.

(8) MAN BEHIND THE BADGE
"The Cose of the Reluctont Flop Artist." An electric broin's detective skill helps Froncis Hoggerty of Boston who is on the troil of o girl cloiming to be the victim of repeoted occidents.

(9) MOVIE—Drama
Million Dollor Movie: "A Double Life." *NY TV debut.* (1948) An octor, ploying the port of Othello, begins to confuse his reol life with the life of the role he is ploying. Ronold Colmon, Signe Hosso, Edmond O'Brien, Shelley Winters, Roy Collins, Philip Loeb.

(11) MOVIE—Drama
First Show: "Strike It Rich." *NY TV debut.* (1948) An oil prospector mokes good ond becomes o figure of politicol importance. Rod Comeron, Bonito Gronville, Stuort Erwin, Don Costle, Lloyd Corrigon.

(13) MOVIE—Crime
"Assigned to Donger." (1948) An insurance investigotor assigned to locote o gang of poyroll robbers, is mistoken by the gong for o doctor ond forced to ottend to o wounded gongster. Gene Roymond, Noreen Nosh, Mortin Kosleck, Robert Rice.

8:00 (2) JACKIE GLEASON-Variety
We poy o visit to the oportment of Rolph, the bus driver, ond his wife Alice, "The Honeymooners." Rolph finally monoges to get his honds on o World Series ticket, only to find thot Alice's sister is to be morried thot doy. Doncing by the June Toylor Dancers, music by Roy Bloch.

"Honeymooners" Cast

Ralph Kramden ..... Jackie Gleason
Alice Kramden ..... Audrey Meadows
Ed Norton ..... Art Carney
Trixie Norton ..... Joyce Randolph

4 8 MICKEY ROONEY SHOW

Because his steady girl friend can't make it, Mickey takes a blind date out. The two go on an unusual fishing trip, and Mickey ends up like a fish out of water. (Film) *The Jury is still out on this one. See our review on page 16.*

5 PRO-FOOTBALL

The New York Giants vs. the Baltimore Colts from Baltimore, Md. Chuck Thompson is the sportscaster.

7 BIFF BAKER—Adventure

"Mona Lisa," Allan Hale, Jr.

8:30 4 8 PLACE THE FACE—Quiz

Dennis Day guests as a face placer. Bill Cullen emcees. (Hollywood)

7 LET'S DANCE—Music

More dance music. Art Mooney's vocalist in Chicago will be June Valli.

8:55 11 NEWS—Joe Bolton

9:00 2 TWO FOR THE MONEY

Herb Shriner offers his country humor and quizzes the contestants.

4 8 IMOGENE COCA

DEBUT The well-known comedienne, famous for her appearances with Sid Caesar on *Show of Shows*, branches out to a situation-comedy series of her own. This week we see, via the versatile Miss Coca, just what a TV star goes through before the actual launching of a new program. The cameras follow the comedienne through the hurdles and obstacles, both at home and at the studio, which precede her debut. Assisting our star will be comic Billy De Wolfe and screen star Ruth Donnelly. (New York)

7 BOXING—New Orleans

Another in the series of regional amateur bouts featuring local talent. Tonight the cameras go way down south to New Orleans to pick up some of the best Dixie ringmen. Jack Gregson reports the action.

9 DICK TRACY—Drama

"The Brain Returns," Ralph Byrd.

11 MOVIE—Drama

"Forgatten Women." (1949) How the unhappy domestic problems of four young women are solved. Elyse Knox, Edward Norris, Robert Shayne, Veda Ann Borg.

13 MOVIE—Western

9:30 2 MY FAVORITE HUSBAND

"For the Love of Mink." George innocently remarks that Liz "doesn't care for mink," whereupon Liz does her best to show her husband how wrong he is. In her attempt to reconcile a mink coat with the family budget, however, Liz has quite a job. Joan Caulfield, Barry Nelson. (Film)

4 JIMMY DURANTE-Comedy

RETURN The Schnozzola returns for another season of search for that famous lost chord. The show takes place in the Club Durante where Jimmy will cavort with his long-time singing pal Eddie Jackson. This week Donald O'Connor will appear as guest to join the inhabitants of the club in their zany doings. The regular cast in-

Most wanted man in TV

Premieres Tonight in the
George Gobel
SHOW
WNBT—CHANNEL 4
10:00 P.M., EST.
Brought to you by
Dial Soap and Dial Shampoo

cludes drummer Jack Rath, pianist Jules Buffana and archestra leader Ray Bargy. (Hallywaad) *This shaw will alternate with the* Danald O'Cannar Shaw, *which will be seen next week at this time. . . . Spansared by yaur Texaca Dealer.*

9 CAPTURED—Drama

"The Tri-state Gang." Chester Marris.

9:45 7 FIGHT TALK—Interview

Caake and Dunphy interview Ed Danawski, Fardham University faatball caach.

10:00 2 THAT'S MY BOY—Comedy

Juniar's unpredictable activities cantinue ta cause his father anxiety. But Jarrin' Jack, equal ta any situatian, dans his Sherlack Hames hat and begins his investigatian. Eddie Mayehaff. (Film)

4 8 GEORGE GOBEL

DEBUT Papular supper-club camedian Gearge Gabel, wha has aften appeared as a featured guest an ather TV shaws, at last stars in a shaw af his awn. Gabel, a saft-spaken yaung man, is an expanent af the subtle law-key manalague. This week, in additian ta offering his awn special brand af high-camedy humar, Gabel welcames actar Fred MacMurray and singer Peggy King as his guests. MacMurray will be featured in a skit with his hast and Miss King will affer a few sangs far the debut. Jahn Scatt Tratter canducts the archestra. (Hallywaad) *Spansared by Dial Saap and Shampaa.*

7 STORK CLUB—Interviews

Sherman Billingsley table-haps at his East Side establishment.

WILLY
STARRING
JUNE HAVOC
NEW COMEDY SERIES
PRODUCED BY DESILU
SAT. 10:30 WCBS-TV

9 MOVIE—Drama

Millian Dallar Mavie: "A Dauble Life." *NY TV debut.* (1948) An actar, playing the part of Othello, begins ta canfuse his real life with the life af the rale he is playing.

Cast

Anthany Jahn ..... Ranald Calman
Brita ..... Signe Hassa
Pat Krall ..... Shelley Winters
Bill Friend ..... Edmand O'Brien
Victar Danlan ..... Ray Callins
Max Lasker ..... Philip Laeb

11 MOVIE—Crime

"Highway 13." *Time appraximate.* (1949) Sabateurs plan ta seize a trucking campany thraugh vialence and murder. Rabert Lawery, Pamela Blake, Clem Bevans.

13 MOVIE—Drama

"Behind Lacked Daars." (1948) A private detective has himself committed ta a mental haspital in arder ta apprehend an exjudge hiding there. Richard Carlsan, Lucille Bremer, Dauglas Fawley.

10:30 2 WILLY—Comedy

June Havac stars in the rale af a female lawyer. *Spansared by General Mills.*

4 8 YOUR HIT PARADE

The natian's tap songs are *presented* by Pally Bergen, Snaaky Lansan, Gisele MacKenzie, Russell Arms and the Raymand Scatt Orchestra. Extras are a dance arrangement af "The Cantinental" and a praductian number, featuring Snaoky Lansan, in "Swanee." *Pally parlayed pulchritude, paise and a gaad singing vaice inta a big career an TV. Stary an page 8.*

7 VICTORY AT SEA—Docum.

"The Pacific Bails Over" is the stary af the Japanese attack an Pearl Harbar. Mare than half this episade is devated to Japanese films recarding the missian ta destray the U.S. fleet at Pearl Harbar.

10:45 5 WRESTLING—Chicago

Main event: Fritz Wallick vs. Verne Gagne. Jack Brickhause reparts.

11:00 2 4 11 News Bulletins
7 Mr. District Attorney

Mr. D.A. cracks dawn an blackmailers using careless beauty shap gassip ta extart large sums af maney. David Brian. (Film)

8 **Wrestling**
13 **MOVIE—Drama**
"Heortaches." (1947) A crooner achieves success by using someone else's voice in his films. Sheilo Ryan, Edword Norris.

11:05 5 **Sports—Jack Brickhouse**
Guest: Carolo Mandel, recent winner of the Notionol Skeet-Shooting Chompionship.
11 **Weather—Joe Bolton**

11:10 2 **Sports—Bill Hickey**
11 **MOVIE—Drama**
"Intrigue." (1947) A mon becomes involved in the smuggling of food which was originolly meont for the hungry people of China. George Roft, June Hovoc.

11:15 2 **MOVIE—Mystery**
Lote Show: "Sherlock Holmes ond the Voice of Terror." *NY TV debut.* During World Wor II, o mysterious Nozi rodio broadcast terrorizes the English populace. Basil Rathbone, Nigel Bruce, Evelyn Ankers.
4 **The Lone Wolf—Drama**
"The Art Story." A friend of Mike Lanyard is indicted for robbery of o Von Gogh pointing ond murder of the museum watchman. Louis Hayword stars. (Film)

11:20 5 **Wrestling Resumes**

11:30 7 **American Barn Dance**

11:45 4 **Democratic State Comm.**

11:55 4 **MOVIE—Drama**
"Strange Impersonotion." (1946) A scientist ond her bitterly jeolous ossistant are both in love with the head physicion at the clinic where they work. Brenda Morshall, Williom Gorgon, Hillory Brooke.

12:00 5 **News Bulletins**
7 **Spotlight on Harlem**
Rolph Cooper is the progrom's host.
8 **MOVIE—Drama**
"Heartoches." (1947) A crooner achieves success by using someone else's voice in his films. For some unknown reoson, on ottempt is mode on his life. Edword Norris.

12:30 2 **MOVIE—Musical**
Late Lote Show: "Rhythm Hits the Ice." *Time opproximote.* A New Englond form girl inherits o bonkrupt ice show. Ellen Drew, Richard Denning, Jerry Colonno.

1:10 8 **News Bulletins**

(*Continued from page* A-5)

Where Was Julie?

The advance billing for *Let's Dance,* Saturday, Sept. 18, 8 P.M., 7, said that Julius La Rosa would be one of the guests. I was very much disappointed when Julie did not appear with Ralph Flanagan's orchestra. Can the show be done over again? I was also disappointed when the telecast, listed for 8 P.M., did not start until 8:20 P.M.—*Ann De Bartolo, The Bronx.* [*ABC-TV reports that the program went on as scheduled at 8 P.M. No official explanation of Julie's absence has come from ABC.*—ED.]

Julius La Rosa

On Their Own

What has happened to the Fontane Sisters on the *Perry Como Show?* I can't imagine why they would be dropped, since they are favorites of so many.—*Gayle F. Gravino, Pt. Pleasant, N. J.* [*Dozens of inquiries about the Fontane Sisters have reached here. The girls left the program under amicable circumstances, and are now concentrating on recordings and personal appearances.*—ED.]

Grateful Viewer

This is just a thank-you letter to *Philco Playhouse* for producing "Middle of the Night," by Paddy Chayevsky, Sept. 19. Three cheers for the people in it. They helped to make an enjoyable hour.—*Mrs. Reggie Johnson, West Brentwood, N. Y.*

MORNING

7:45 (2) **Previews**

7:55 (2) **Give Us This Day**

8:00 (2) **What's Your Trouble?**
Dr. and Mrs. Norman Vincent Peale tell "How to Avoid Getting Mod ond Upset."

(4) **In the Public Interest**

8:15 (2) **Our Goodly Heritage**
Deon Williom Bush Baer reods Ballam's Orocles from the Book of Numbers.

8:30 (2) **Big Picture—Army Film**
"The Steel Ring." How on anti-aircraft unit lives in ond oround the city. (Film)

(4) **The Fourth R—Religion**
Sundoy school for oll foiths.

9:00 (2) **MOVIE—Mystery**
"Deod Men Tell." A member of o treosure-hunting expedition is murdered and Chorlie Chon is colled in to find the killer. Sidney Toler, Sheila Ryon.

9:30 (4) **Sing a Song—Kids**
Entertainer-educator Chority Bailey is hast.

9:45 (5) **News Bulletins**

(8) **What's Your Trouble?**
Dr. and Mrs. Normon Vincent Peale.

10:00 (2) (8) **Lamp Unto Your Feet**
"There Is No Tomorrow," by Polmer Thompson, is o modern "morality play" or allegory. The story concerns o man who hos suffered greot disappointment, ond feels there is no hope for the future. Dr. Henry P. Von Dusen will discuss the mon's feors. Joe Moross, Joon Chondler, Cliff Holl ond Florence Sundstrom ore featured.

(4) **Time for Adventure—Kids**
Film serial. Bob Collon norrotes.

(5) **MOVIE—Western**
"Moon over Montona," Jimmy Wokely.

(7) **Tales of the Trail**
Western films.

10:30 (2) (8) **Look Up and Live**
RETURN The religious progrom for teen-agers returns ofter o summer vocotion. This week Fother Bernier discusses God and youth.

(4) **Children's Hour—Herlihy**
The Children's Hour celebrotes its 25th onniversary. The hour-and-o-holf show todoy features graduates who have made good in shaw business. They include: Robert Q. Lewis, Arnold Stang, Red Bensan, Connie Russell, Ralph Edwords and Guy LeBow. TV GUIDE will present the show with a birthdoy cake. See A-2 for a story on The Children's Hour.

11:00 (2) **Space Funnies**
Cortoons unreeled during o space trip.

(5) **MOVIE—Western**
"Navajo Troil," Jahnny Mock Brown.

(7) **Ozzie & Harriet—Comedy**
David and Ricky toke o poper raute to earn extro money. (Film)

(8) **Super Circus—Kids**
Ringmoster Claude Kirchner and assistont Mary Hartline present circus acts from Chicogo.
Animol Act ..... Cindy's Chimps
Side Show..... Ravell the Mogician
Trampoline ..... Alex Sodler
Bolancing ..... The Orontos
The Midwoy ....."Ring the Bell"

(11) **Guided Tour—Travelogue**
Rock City Garden ond Lookout Mountoin.

11:15 (11) **The Christophers-Religion**
"What One Person Can Do." Father Keller.

11:30 (7) **Wing and Fin Pet Center**

(11) **What's Your Trouble?**
Dr. and Mrs. Normon Vincent Peole.

11:45 (11) **Back To God—Religion**

AFTERNOON

12:00 (2) **Winky Dink and You**
Jock Barry and his pal Winky Dink ore now seen twice a week, Saturday ond Sundoy. Todoy Jack's young viewers drow on onimal that tolks in rhyme ond a doncer who gives Jack o few lessons. Also the first episode of Mike McBeon and the building of the first cross-country railroad.

(4) **To Be Announced**

(5) **N. Y. Times Youth Forum**
RETURN "How Can We Keep Free Asio Free?" is the questian put by moderotor Dorothy Gordon to her guest, Prince Wan Waithoyokon, permanent representative from Thailand to the UN, and Thoiland's foreign minister.

7 The Christophers-Religion
"All God's Children," storring Touch Connors ond Bradley Moro.

8 The Goldbergs
There ore big preporotions ot the Goldberg household os Uncle David gets reody for the trip to the fancy New Rochelle home of his son, Solly "the doctor." Eli Mintz, Gilbert Breen, Gertrude Berg.

11 Big Picture—Army Film

13 House Detective-Newman
Films on houses for sole.

12:15 4 Learn to Draw—Gnagy
Step-by-step instructions.

12:30 2 Contest Carnival—Kids
Gene Crone is the borker in this contest for teen-age performers originating in Philodelphia. Today's performers: Koy Eloine, tropeze ortist; Diablo, fire-eater; Chorlie Caldwell, equilibrist; A tumbling combo.

4 American Inventory
"The Convention Story" stors Anne Seymour ond Stephen Courtleigh in o dromo documentory. It's obout o businessmon who proves to his wife that o business convention is not necessarily just o lork. *If World Series continues through todoy, this progrom will be conceled.*

7 Faith for Today
A mother suddenly realizes that her sociol drinking has become o problem.

11 MOVIE—Mystery
"Sky Liner." (1949) A spy murders o Stote Department officiol in order to obtain secret documents. Richard Travis.

12:45 4 8 9 11 World Series
Fifth gome, N. Y. Gionts vs. Cleveland Indians from Clevelond. *If series hos ended, regulor programming will oppear os listed below.*

1:00 2 MOVIE—Satire
Picture for o Sundoy Afternoon: "An Ideal Husband." (English; 1948) Oscar Wilde's play obout o mysterious woman who suddenly oppeors in London society, intent upon blockmail. Poulette Goddord, Michoel Wilding, Hugh Willioms.

4 Youth Wants To Know
Leonord Holl, chairman of the Republicon Nationol Committee, responds to questions. Stephen McCormick moderotes. *If World Series continues through today, this progrom will not be seen.*

5 Johns Hopkins Review
"Armor of the Skin." Dr. Maurice Sullivan, professor of dermotology ot Johns Hopkins School of Medicine, demonstrotes how the skin functions os o protector of the humon body. Lynn Poole. (Baltimore)

7 MOVIE—Comedy
"It's o Joke, Son." (1947) Sen. Claghorn is kidnoped when he runs ogoinst his wife in o senatorial compaign. June Lockhart.

8 Studio 57—Drama

13 Junior Carnival—Kids

1:30 4 The Catholic Hour
The story of Uncle Malochy ond Uncle George stems from Fother Nagle's memories of his boyhood in New England soon ofter the turn of the century. Molochy was his fother's brother, who retired young on o pension and George was his mother's brother, who wos o self-made business success. The first episode finds Uncle George coming to live with the fomily, which olreody includes Uncle Molochy.

5 MOVIE—Musical Comedy
"Compus Rhythm." A rodio singer leoves her job to attend college. Gole Storm.

9 The Christophers-Religion
Loretto Young, guest.

2:00 9 This Is The Life—Religion
The frantic efforts of on expectont fother to prepare for the "new arrival." Onslow Stevens is featured.

13 Kid Dancing Party

2:30 2 Film Drama

4 To Be Announced

5 MOVIE—Comedy
"Kilroy Wos Here." (1947) A GI nomed Kilroy is dischorged from the Army only to find thot his nome has become o notion-wide joke. Jockie Cooper, Jockie Coogon.

7 MOVIE—Mystery
"Fog Island." To take revenge on the people who fromed him ond killed his wife, o mon invites them to Fog Islond off the coast of North Carolina. Ion Keith.

9 MOVIE—Comedy

"There Goes My Heort." An heiress goes to work os o salesgirl in her own store. Fredric Morch, Virginia Bruce, Patsy Kelly.

13 MOVIE-1 Hour, 30 Minutes

3:00 2 Now and Then—Education

Jolly Dr. Fronk Baxter of USC discusses the world's greot literoture.

4 To Be Announced

3:30 2 Adventure—Education

Chorles Collingwood presents three films on nature and the world today. (1) The first of o series on genetics, this film deols with the heredity of o child, from the moment of conception to the octuol birth. John Butler appears in a bollet depicting distribution and arrongement of the chromosomes in the gene. Dr. Horry Shapiro, heod of the Anthropology Deportment of the Americon Museum of Naturol History, is the authority on the subject. (2) A light film on the sociol life of the Joponese monkey. (3) "All Things Flow." A philosphicol comment on the ever-moving noture of the world.

4 To Be Announced

5 MOVIE—Drama

"The Big Fix." (1947) A college basketboll ployer unwittingly assists the gongster mob with which his sister is involved. James Brown, Sheila Ryon.

4:00 4 Out On the Farm

RETURN If not pre-empted by o World Series gome, the series will return for more visits to the modern Londmeier farm neor Cloverdale, Ill.

7 Hopalong Cassidy

9 Regal Theater

"Crewcut," Bill Williams. (Film)

13 MOVIE—Western

4:15 9 Talk to the Stars—Felton

4:30 2 What in the World?

Alfred Kidder presents more curios from different cultures for the ponel of experts to identify. This week Mlle. Gille Foure of the Musée Borey in Morseilles, Fronce, joins regulor panelists Carlton Coon ond Schuyler Cammonn. (Philadelphio)

4 8 Zoo Parade—Perkins

Morlin Perkins tells some stronge ond interesting tales obout some stronge ond interesting tails. Specimens from the Chicogo Lincoln Park Zoo are used to illustrote.

5 MOVIE—Mystery

"Celio." (English; 1949) The girl assistont to a private detective joins him to foil the plot of a man to kill his wife for her money. Hy Hozell, Joan Hickson.

9 MOVIE—Drama

Million Dollar Movie: "A Double Life." NY *TV debut. Please see 7:30 P.M. for details.*

4:45 43 Your Own Home

Tips on interior decoroting with nome guests in the decorating field. Produced by Notionol Association of Home Builders.

5:00 2 8 Man of the Week

Edmund Muskie, Democratic governor-elect of Moine, is interviewed by Woshington reporters. Ron Cochran is moderotor.

4 Hall of Fame—Drama

"Choirmoster of Leipzig," by Helene Honff. The story of Felix Mendelssohn's rediscovery of Bach's greot music. *This drama dedicated to fame is reviewed in next week's issue.*

7 43 Super Circus—Variety

Cloude Kirchner, Mory Hortline and the rest of the crew celebrote the sixth anniversory of *Super Circus.* The acts to be presented from Chicago are:

Teeterboord . . . . . The Eight Bokoros

Super Circus Midway . . .

Audience-participation Contests

Super Sideshow . . Tuffy Truesdell & Rodney (Rodney is on olligator that wrestles with troiner Tuffy)

Clown Stunt....“Hoppy Birthdoy Porty” Elephonts..Tom Pock’s Siomese Elephonts

11 MOVIE—Western

“Song of Drifter.” Jimmy Wakely emcees.

13 Junior Carnival-Cartoons

5:30 2 8 Youth Takes A Stand

Students debate current issues. Jim McKoy.

4 World of Mr. Sweeney

A speciol holf-hour show heralding the new weekdoy series of *Mr. Sweeney* storting tomorrow at 4:30 P.M. Severol chorocters in Mr. Sweeney’s World show hurt pride in this episode. Charlie Ruggles, Glenn Wolken, Mort Stevens, Betty Gorde, Chorles Cooper, Helen Wogner, Horry Greshom.

5 We Love Dogs—Pets

Movis Mims is the emcee.

EVENING

6:00 2 The American Week

Eric Sevareid anolyzes significant news.

4 Meet the Press—Panel

Henry Cabot Lodge, U. S. delegate to the UN, is interviewed by reporters. Ned Brooks moderotes. *“A credit to the TV industry,” says our reviewer, page 16.*

5 MOVIE—Crime

“Lady Choser.” A privote eye finds his girl occused of murder by poison pill. Robert Lowery, Ann Savage.

7 To Be Announced

8 Ozzie & Harriet—Comedy

Dovid and Ricky decide that they ore no longer children and so need more spending money. The two take an eorly-morning poper route to earn the extra money. (Film)

9 MOVIE—Comedy

“The Glodiotor.” A college aspiront is forced out of a children’s hospitol to moke room for a benefactor of the institution. Joe E. Brown, June Trovis.

11 Andersen Tales

Dromotizotions of the toles of Hons Christion Andersen. “The Real Princess,” George ond Gene Bernard.

13 MOVIE—Western

43 Sky King—Drama

6:30 2 8 You Are There

“Sutter Discovers Gold,” by Kate Nickerson, tokes ploce in the Californio of 1848. John Augustus Sutter, o Swiss immigrant, discovers that there is gold on his lond. He dreams of creoting on 18th-century porodise on his property. George Voskovec, John Boruff, Felix Deebank.

4 Roy Rogers—Western

“The Young Defenders.” Roy ond Dole find two children locked in a cobin.

7 43 My Hero—Comedy

Robert Cummings stars os Beanblossom.

11 One Tenth of a Nation

The contributions of the Americon Negro to our civilization.

13 Teens in the News

Current events from the adolescent viewpoint. (Film)

6:45 11 Telepix News

13 News Bulletins

6:55 11 Weather Report

7:00 2 LASSIE—Drama

ALL NEW TONIGHT

7:30 PM *Jerome Thor in*
DATELINE EUROPE

8:00 PM *Tom Conway in*
INSPECTOR MARK SABER

8:30 PM *George Raft in*
I’M THE LAW

9:00 PM *Ralph Bellamy in*
FOLLOW THAT MAN

9:30 PM *Rod Cameron in*
CITY DETECTIVE

EVERY SUNDAY IS MYSTERY NIGHT
ON WPIX • 11

4 8 PEOPLE ARE FUNNY
Art Linkletter puts studia contestants through Hallywaad hijinks. Among the features this week are a bax of supposedly live rats which a waman is tald to put her hand inta, an amazingly perceptive swami wha answers a newlywed cauple's questians, and a traffic paliceman wha is put an trial. (Film)

5 AUTHOR MEETS CRITICS
Trygve Lie, the first secretary-general af the UN, has published a new baak, "In the Cause af Peace—Seven Years in the UN." Taday he discusses it with Mrs. Eleanar Raasevelt and Prince Wan Waithayakan, Thai fareign minister and UN representative. Virgilia Peterson maderates.

7 43 YOU ASKED FOR IT
A pair af hardrock miners will shaw the sparting side af their accupatian tanight. Andy Varipapa, warld's champian exhibitian bawler, will give a demanstratian; Marc Antanio Marlett will give a water skiing perfarmance; and viewers will meet a mankey who thinks he's a bay. Art Baker emcees. (Film)

11 I MADE THE NEWS
Bab Sullivan emcees as panelists Johnny Olsen, Elaise McElhane, and Allen Ludden try ta identify guests wha made the news.

13 GOV. MEYNER REPORTS
Dr. Frederick Raubinger, cammissioner of N.J.'s Dept. af Educatian discusses haw the state is tackling its schaal prablem.

7:30 2 8 JACK BENNY—Comedy
RETURN The Waukegan wit begins another big year an TV tanight as he and Mary Livingstane, Rochester, Dan Wilsan, Frank Nelsan and the Spartsmen Quartet, take the spatlight with their misadventures. The first program pictures Benny in his Beverly Hills home, worrying abaut the coming seasan. He stralls dawn ta the studia, meeting the members af his cast on the way. (Hallywood)

4 MR. PEEPERS—Wally Cox
Mr. Peepers decides that since he is a married man he shauld purchase same life insurance. His problem arises when bath his father-in-law, Mr. Remingtan, and his cousin Luther offer ta pravide the insurance. Patricia Benait, Ernest Truex, Rabert Emmett. *Next week at this time Judy Halliday appears in the third Max Liebman Spectacular.*

5 MOVIE—Adventure
"Pimpernel Smith." (English) A mysterious professor attempts ta aid prisoners ta escape from Nazi Germany. Leslie Howard.

7 43 PLAYHOUSE—Bergen
Gladys Gearge stars in "Sal," the stary af a waman who tries ta canceal her past. Jean Byran is featured. Pally Bergen begins her duties as hostess an this first shaw af the new series. (Film) *There's a stary all abaut Pretty Polly Bergen on page 8.*

9 MOVIE—Drama
Millian Dallar Movie: "A Dauble Life." *NY TV debut.* (1948) An actar playing the part af Othella, begins to confuse his real life with the life af the rale he is playing. Ranald Calman, Signe Hasso.

11 DATELINE EUROPE-Drama
"In the Embassy." Robert Cannan pratects America's interest in the Near-Eastern ail deposits. Jerame Thar. (Film)

13 N. J. LEGISLATIVE REPORT

8:00 2 8 TOAST OF THE TOWN
Lucille Ball and Desi Arnaz will fly in from the Coast ta appear in person tonight as Ed Sullivan gives them an haur salute. Vivian Vance and Bill Frawley, who play the Mertzes an *I Lave Lucy*, will alsa be an hand. Ed's salute ta Desi and Lucy will include the showing af parts of films the twa have made at various times in their careers. Film shots of past *I Lave Lucy* shaws and same previews af coming shaws will alsa be seen. Included in the list af guests are Haward Dietz, sangwriter and executive far M-G-M, Tex O'Rourke af Saints & Sinners, and statesman Bernard Baruch. Other guests include John Hodiak and Lloyd Nalan.

4 COMEDY HOUR—Variety
Phil Harris, Dinah Share and William Bendix star in the 150th *Comedy Hour* show. Featured are Tom D'Andrea and Hal March in their familiar roles as disgruntled GI's. (Hallywaad)

7 43 THE RUGGLES-Comedy
Charlie Ruggles stars os the head of the household. Erin O'Brien-Moore.

11 INSPECTOR MARK SABER
"Cose af the Three Blind Mice." A killer defies Inspectar Saber ta arrest him again for a murder far which he has already served a sentence. Tom Canway. (Film)

13 JUNIOR TOWN MEETING

8:30 7 43 THE BIG PICTURE

11 I'M THE LAW—Drama
"Powder Box Smuggling Stary." A routine case turns inta a million dollar smuggling racket far Lt. Kirby. Geargе Raft. (Film)

9:00 2 G.E. THEATER—Drama
Joseph Cotten stars in "High Green Wall," Charles Jackson's adaptatian af Evelyn Waugh's "The Man Wha Liked Dickens." Catten plays Henty, a disillusianed businessman wha joins an Amazan expeditian and gets last in the jungle. There he meets McMaster, the half-caste whase greatest jay is having the works af Charles Dickens read ta him. Ronald Reagan is host. Joseph Catten, Thamas Gamez, Maurice Marsas, Marshall Bradfard, Ward Waad. (Film)

4 8 TV PLAYHOUSE
"Time Bamb," by Sumner Lacke Elliatt. A restaurant awner tries ta free himself fram his childish wife so that he may apenly love a beautiful, sophisticated womon.

Cast

Ricky Calbot ..... Jahn Ireland
Gillian Reeves ..... Nancy Kelly
Cara ..... Katharine Bard
Edie Calbot ..... Rebecca Darke

5 ROCKY KING—Karns
"Death Wears a White Carnatian." A policeman in Rocky's precinct calls the detective to the scene af a murder which just occurred in an alleyway. The man claims that the murderer and the victim were dressed identically. Roscae Karns.

7 43 WALTER WINCHELL

9 PARAGON PLAYHOUSE
"The Surgeon." Walter Abel is hast.

11 FOLLOW THAT MAN
"Froternity af Five." Mike Barnett is trapped an a murder and armed rabbery charge. Ralph Bellamy. (Film)

13 EVANGEL HOUR—Religion

9:15 7 43 MARTHA WRIGHT
Miss Wright puts the accent on Scotland. Accompanied by the charus, pianist Narman Price and trumpet player Bobby Hackett, she starts aff with "My Highland Fling." Other numbers include "Came ta Me, Bend ta Me," "Heather an the Hill" and the archestra's interpretatian of "Lach Lomond."

9:30 2 MAN BEHIND THE BADGE
The last shaw af the series salutes Maj. Harry B. Medford af the Marine Helicapter Transport Squadran. "The Cose of the Aerial Manhunt" deals with the seorch for two escoped canvicts wha are holding a Marine as hastage. Joe Marass, Paul Tripp, James Mishlev. *Next week at this time:* Honestly Celeste, *a situatian comedy starring Celeste Halm.*

5 LIFE BEGINS AT 80
George Jessel will appear as a guest tanight. Jack Barry emcees the shaw and Georgiono Carhart ond Fred Stein appear on the panel.

7 43 DR. I.Q.—Quiz
James McClain quizzes the members of the audience and awards silver dollars.

9 DANGEROUS ASSIGNMENT
"One Blue Chip," Brian Danlevy.

11 CITY DETECTIVE—Drama
"Midnight Auta Supplies." Lt. Grant investigates after-dark activities af a teenage hot-rad gang. Rad Cameron. (Film)

13 SPANISH SHOW—Variety
Dan Passante is the English host while Miguel Machuca is the Spanish hast.

10:00 2 FATHER KNOWS BEST
DEBUT Robert Young and Jane Wyatt co-star as Jim and Margaret Andersan in this new situation-comedy series. The story revalves araund a suburban insurance salesman, his wife and his three children. "Bud Takes up the Dance" will be the first episade, in which 14-year-old Bud Anderson attempts to learn how to dance in preparatian for a big date. Jim learns af these intentions when, upon coming hame from the affice ta get some peace and

quiet, he heors strange noises coming from Bud's room. From thot time on poor Bud is teased so unmercifully by the fomily that he neorly gives up his plon. Elinor Donohue, Billy Groy ond Louren Chopin ore the children. (Film)

4 8 LORETTA YOUNG

"Beyond o Reosonoble Doubt" is the story of o murder trial ond one stubborn member of the jury. Miss Young plays the juror who is not convinced of the defendont's guilt. Goyle Kellogg, Robert Middleton.

5 THE MUSIC SHOW

Jackie Von, Mike Douglas, Dolores Peterson, and Henri Noel sing. Robert Trendler conducts. The program features o medley from the Broodwoy show "Kismet," ond o medley of Jerome Kern tunes. (Chicogo)

7 43 BREAK THE BANK

The bank is $1,950. Bert Porks.

9 MOVIE—Drama

Million Dollar Movie: "A Double Life." NY *TV debut.* Please see 7:30 P.M. for details.

11 THE BIG FIGHT

Kid Govilon oppears to watch ond comment on the blow-by-blow pictures of his fight with Cormine Bosilio for the welterweight title. Gene Ward norrates the film.

13 MOVIE—Drama

"Brute Mon." (1946) When o student's foce is disfigured, he emborks on o life of crime. Tom Neol, Jone Adams.

10:30 2 8 WHAT'S MY LINE?

Regulor panelists include Arlene Froncis, Dorothy Kilgallen, Bennett Cerf. John Doly.

4 THE HUNTER—Drama

Bart Adams tries to help o pretty young Americon feoture writer get her story in Communist Albonia. Keith Larson reploces Borry Nelson as Bart Adams. (Film)

5 CINEMA THEATER

"The Substance of His House." While in a New York librory, on elderly womon is the victim of on ottempted purse snotching. Lillion Albertson, Jimmy Hickman. (Film)

7 43 VICTORY AT SEA

"The Pocific Boils Over." The Joponese ottock on Peorl Harbor is shown on coptured Joponese combot film.

11:00 2 4 5 8 News Bulletins

7 FILM DRAMA

"The Uncrossed River." An unscrupulous mon threotens to reveol o dork incident in o politicol condidote's life.

11 Weather Report

13 MOVIE—Drama

"Flesh and Blood." (English; 1952) When his sister dies giving birth to his best friend's child, o young doctor interests himself in the child's future. Richord Todd.

11:05 11 Fashions—Ethel Thorsen

11:10 4 Weather—Jon Gnagy

11:15 2 MOVIE—Drama

Late Show: "Green Grow the Rushes." (English; 1951) A sub-committee from the Ministry of Agriculture descends upon o morsh to investigote the people's illegol activities. Richord Burton.

4 Sports Final—Joe O'Brien

8 Fireside Theater—Drama

"Afroid to Live." Thomas Mitchell stars as on old gentlemon who tries to help o woman choose between two lives.

11:20 4 Igor Cassini Show

RETURN It's o new seoson for Igor "Cholly Knickerbocker" Cassini. Tonight o party is televised from the Grond Ballroom of the Hotel Ambossodor. Guest Connie Moore sings. A fashion show of Dior's "flat look."

11:30 7 MOVIE—Crime

"Dongerous Money." (1946) Chorlie Chon looks into o gang steoling priceless art objects. Sidney Toler, Glorio Warren.

11:35 11 MOVIE—Mystery

"Big Timber." (1950) An inexperienced young man is forced to cope with the operotions of a logging comp. Roddy McDowoll, Jeff Donnell, Lyn Thomos.

11:45 8 20 Questions—Panel

12:00 4 MOVIE—Drama

"Winner Take All." (1948) Rumors ore spreod that Joe Polooko is through as a fighter. Joe Kirkwood, Jr.

12:30 2 MOVIE—Mystery

Lote Lote Show: "Chorlie Chon in Reno." *Time opproximote.* Murder tole in which Chorlie tries to clear the nome of his client's estronged wife. Sidney Toler.

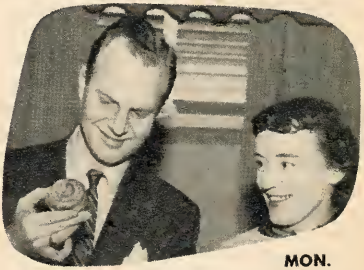
MORNING

6:40 4 **Daily Sermonette**
6:45 2 **Previews**
4 **Kids Today—Herb Sheldon**
A pre-school time junior almanac.
6:55 2 **Give Us This Day**
7:00 2 **Morning Show—Jack Paar**
Baird Puppets do a take-off on an old-time movie and "Crazy, Man, Crazy."
4 8 **Today-Dave Garroway**
Football highlights, plus filmed interviews with World Series stars if the series is still in progress.
8:00 7 **Good Morning—Variety**
Phil Goulding, Scotty Scott.
8:55 2 **Memo—Margaret Arlen**
Featurettes for women.
9:00 2 **George Skinner—Variety**
Jill Corey is the guest singer.
4 **Herb Sheldon—Variety**
Josephine McCarthy is featured.
7 **Breakfast Club—Variety**
Don McNeill emcees. (Chicago)
8 **Yankee Peddlers**
Fran and Walt Nielsen.
10:00 2 **Garry Moore—Variety**
COLOR "Inside TV" features Denise and Garry demonstrating a backstage TV secret. "Fatigue Fandango," danced by Dorothy Jarnac.
4 8 **Ding Dong School-Kids**
Dr. Frances Horwich presides.
7 **Ern Westmore—Beauty**
10:30 2 **Arthur Godfrey—Variety**
Frank Parker, Marion Marlowe, Haleloke.
4 8 **A Time to Live—Serial**
Story of Kathy Byron, would-be reporter.
7 **Nancy Craig—Interviews**
10:45 4 8 **Three Steps to Heaven**
Vince's escape has Barry jittery.
11:00 4 **Home—Women's News**
Low-cost, modern living room ... Remote from Kingsbridge Armory
Ballet dance ..... Jillana
Gardening ..... Will Peigelbeck
Square dancing ..... Dick Krauss
Interview by Arlene Francis ... Women's National Press Club
Informal fall wedding ... Portrays young woman giving up a business career
5 **News—Don Russell**
7 **Creative Cookery—Pope**
A lesson in the lost art of candy making. Recipes: Toffee squares, fondant, coconut bon bons and mint patties.
8 **Window Shopper**
Loys Malgren with shopping tips.
11:15 5 **Morning Chapel—Religion**
11:30 2 8 **Strike It Rich—Quiz**
Warren Hull is the emcee.
5 **Cooking—Susan Adams**
11:55 7 **News—George H. Combs**
11:58 13 **TV Pastor—Religion**

AFTERNOON

12:00 2 **Valiant Lady—Serial**
Bill and Betty welcome Mickey back to work.
4 **Betty White—Variety**
5 **News Bulletins**
Don Russell reports.
7 **Time for Fun—Kids**
8 **To Be Announced**

Your Electric Show



MON.
12:45 p.m.

The secrets of cookery are translated into a-b-c.

new haven's channel 8

WNHC

13 News Bulletins

12:05 13 Coffee Club—Bob Brown
Panel program. Topic: "The United Appeals."

12:15 2 8 Love of Life—Serial
Story of Vanessa Dale and her sister Meg.

5 Ted Straeter—Music
Ted entertains at the piano.

12:30 2 8 Search for Tomorrow
A young widow searches for happiness.

4 Feather Your Nest—Quiz
DEBUT Bud Collyer acts as emcee for this new quiz show. For answering the questions correctly, studio-audience members can win a variety of household furnishings. Lou Prentiss will be hostess.

5 Food for Thought-Graham
Virginia discusses topics for women.

7 Morey Amsterdam
Francey Lane, Milton de Lugg's orchestra.

11 New York Calendar

13 Half-hour Holiday
Audience participation and variety with Joe Tifft, Bill Snel.

12:45 2 Guiding Light—Serial
Bill Bauer pays a visit to his new client.

4 8 9 11 World Series
Sixth game: N.Y. Giants vs. Cleveland Indians from Polo Grounds. *If series has ended, regular programing will appear as listed below.*

8 Electric Show
A cooking and variety program featuring Dorothy Baker as hostess.

1:00 2 Portia Faces Life—Serial
Story of a woman lawyer.

4 Sentimental You
Allen Ludden and Toni Southern.

5 Glamor Secrets—Mann

9 Public Service Film

11 TV School—Education

13 Shop, Look, Cook—Bean
Ruth offers buying and household hints.

1:15 2 The Seeking Heart-Serial
Story of criminologist Dr. John Adam.

4 Democratic State Comm.

1:30 2 8 Welcome Travelers
Tommy Bartlett emcees. (Chicago)

4 Here's Looking at You
Richard Willis's beauty advice.

5 Half-Hour Theater
"Close Shave." A homecoming soldier finds himself in the middle of an old family feud. Tom Powers. (Film)

7 Maggi McNellis—Women

9 Homemaking—Jean Phair

11 Surprise Theater

13 MOVIE-1 hour, 30 Minutes

1:55 7 Weather—Scotty Scott

2:00 2 8 Robt. Q. Lewis-Variety

4 The Big Matinee—Drama
"Adventure in Connecticut." (Film)

5 Letter to Lee Graham
Lee says: *In looking for a job, don't hesitate to call upon every acquaintance, friend and relative who can give you a lead.*

7 MOVIE—Drama
"The Great God Gold." A man comes to subordinate everything to his lust for gold. Sidney Blackmer, Martha Sleeper.

9 Lew Bedell—Variety
Amateurs pantomime to records.

11 Opinion, Please-Interview
Jack McCarthy asks the questions.

2:30 2 Linkletter's House Party
Guest: fashion expert Caroline Leonetti.

4 Jinx Falkenburg—Int'v'ws

5 Journey Through Life
Couples relate incidents from their lives.

8 Guiding Light—Serial
Bill Bauer visits his new client.

9 Ted Steele—Variety
Guests: comics Dana & Wood, vocalist Bill Harrington, songstress Teddy Ring.

11 Liberace—Music

2:45 8 News—Joe Burns

3:00 2 8 The Big Payoff—Quiz
Bess Myerson and Randy Merriman.

4 The Greatest Gift—Serial
Story of a young woman doctor.

5 Paul Dixon Show—Music
Pantomime to pop records. (Cincinnati)

9 News Bulletins

11 Bob Kennedy—Variety

13 Musical Jackpot—Quiz
DEBUT A chance for viewers to win cash. The Nocturnes, the Jackpot Trio, Cece Blake, Sandy Evans. Paul Brenner.

3:05 9 Ted Steele—Continues

3:15 (4) Golden Windows—Serial
A girl is torn between love and o coreer
3:30 (2) Bob Crosby—Music
All: "Because of You." John Droke: "Coptain Hideous." Carol Richards: "In a Chopel in the Moonlight."
(4) (8) One Man's Family
Bill Herbert joins the Barbour fomily.
(7) Memory Lane—Franklin
Joe entertoins with old film clips.
3:45 (4) (8) Miss Marlowe—Serial
Story of o middle-aged octress.
3:55 (7) News—George H. Combs
(11) Kathy Godfrey—Women
4:00 (2) (8) Brighter Day—Serial
Skip con't believe Rev. Dennis's offer.
(4) Hawkins Falls—Serial
Life in on Americon town.
(5) MOVIE—Drama
"Ginger" (1946) Story of o retired boxer and his nephew's love for a stroy dog. Frank Albertson, Barbara Reod.
(7) (43) Hopalong Cassidy
Bill Boyd stors os the cowboy hero.
(9) News Bulletins
(11) Bob Kennedy—Variety
(13) MOVIE—Western
"Shodows of the West," Whip Wilson.
4:05 (9) Teen Show—Ted Steele
4:15 (2) (8) Secret Storm—Serial
Peter pursues his hunch.
(4) First Love—Serial
Lourie is reody to go to the first test flight when she finds Packy hos become ill.
4:30 (2) On Your Account—Quiz
Win Elliott is the emcee.
(4) The World of Mr. Sweeney
RETURN Chorlie Ruggles returns in the toles of a provincial storekeeper. Todoy Cicero P. Sweeney tells some boostful tales to little Kippie. Glenn Wolken.
(8) Meet the Stars
4:45 (4) Modern Romances
DEBUT The progrom differs from the usuol seriol in thot o complete story will be told each week, with o different cast featured for eoch story. Martho Scott will oct os permonent norrotor. This week we see o jeolous husbond who suspects his attorney is interested in his wife.
4:55 (11) News—Kevin Kennedy
5:00 (2) UN in Action
Larry LeSueur reports on today's session.
(4) Pinky Lee—Variety
(8) Outdoor Adventure Club
Field trips, live and filmed, for kids.
(9) News Bulletins
(11) Dancetime—Allen Ludden
(13) Junior Frolics-Fred Sayles
Animoted film funnies for youngsters.
5:05 (9) Kiddie Party—Ted Steele
5:15 (5) Roy Doty—Drawings
The odventures of Donny Dee.
(7) (43) Jolly Gene—Kids
5:30 (2) MOVIE—Drama
"Strongers in the Night." A young Marine finally goes to meet the girl he's fallen in love with through correspondence. Virginio Grey, Williom Terry.
(4) (8) Howdy Doody—Kids
Ted Brown continues os the big wheel in Doodyville. A new papoose comes to town.
(5) The Funny Bunny—Kids
Dick Noel os "Funny Bunny" gives easy-to-do suggestions on good manners.
(7) (43) Garfield Goose—Kids
Frazier is oppointed ossistant fire chief.
(9) Fun Show—Heatherton
(11) Kartoon Klub—Kids
Shori Lewis entertains the youngsters.
(13) Fun Time—Kids

EVENING

6:00 (2) Six O'Clock Report-News
(4) Superman—Adventure
"The Man in the Leod Mosk." A clever underworld racket is led by a criminol in a lead mask. George Reeves. (Film)
(5) Magic Cottage-Pat Meikle
"Chief Scoredycat, the Timid Brove."
(7) Biff Baker—Drama
(8) Stay Well—Health Show
(9) Merry Mailman—Kids
(11) Ramar of the Jungle
John Hall stors in the adventures series.
(13) MOVIE—Western
"Wild Horse Rustlers," Bob Livingston.
(43) News Bulletins
6:05 (2) Feature—Bill Leonard

43 Sports—Manning Slater
6:10 2 Sports—Jim McKay
6:15 2 MOVIE—Comedy
Early Show: "No Haunt for o Gentleman." (English; 1953) A ghost with nobody to hount is employed by o man to haunt the daylights out of his mother-in-low. Jack McNoughton, Sally Newton.
8 Variety Club
43 Sky King—Drama
6:30 4 Faye & Skitch—Interviews
5 Mr. Adventure—Kids
Bill Wendell tells toles for youngsters.
7 43 Files of Jeffrey Jones
8 Sportscope—Syd Jaffe
11 Liberace—Music
The condelobro man at the piano.
6:40 8 Weather Report
6:45 4 News—John Wingate
Sponsored by Esso Standard Oil Co.
8 News—Charles Norwood
9 News—Lyle Van
43 Family Rosary
For Romon Catholics in the Bridgeport orea.
6:50 9 Sports—Jack O'Reilly
6:55 5 9 Weather Report
7 Roger Price—Weather
The Droodles man mokes the forecost.
7:00 4 REPUBLICAN PARTY
5 CAPTAIN VIDEO—Serial
A new episode: "The Invisible Plonet."
7 43 KUKLA, FRAN & OLLIE
Also Bueloh Witch ond Fletcher Robbit.
8 MR. DISTRICT ATTORNEY
David Brian stors. (Film)
9 REGAL THEATER
"Some Smoll Nobility," Joan Bonks.
11 NEWS—Kevin Kennedy
13 NEWS, SPORTS, WEATHER
7:10 11 WEATHER—Joe Bolton
7:15 4 N.J. REP. PARTY
5 NEWS—Morgan Beatty
7 43 NEWS ANALYSIS
John Doly is the commentator.
11 NEWS—John Tillman
13 PHOTO QUIZ
7:25 2 WEATHER—Carol Reed
11 SPORTS—Jimmy Powers
7:30 2 NEWS BULLETINS
Douglas Edwords reports.

4 TONY MARTIN—Songs
After a brief trip to o boll pork for "Let's Try Agoin," Tony moves to Poris for "Pigalle," "Lo Vie en Rose," ond "There's Donger In Your Eyes, Cherie." (Hollywood)
5 LIFE WITH ELIZABETH
Comedy skits with Betty White and Del Moore. (1) "Moma's Epic." (2) "The Vonishing Americon." (3) "Singing Trouble."
7 43 JAMIE—Drama
Jomie's friend George receives o tent for o present ond the two boys decide to camp out for the night. Brandon de Wilde, Ernest Truex, Polly Rowles.
8 POLITICAL PROGRAM
9 MOVIE—Drama
Million Dollar Movie: "A Double Life." *NY TV debut.* (1948) An octor playing the part of Othello, begins to confuse his reol life with the life of the role he is ploying. Ronold Colmon, Signe Hosso.
11 MOVIE—Drama
First Show: "Strike It Rich." *NY TV debut.* (1948) Story of an oil prospector who makes good ond becomes o figure of politicol importonce. Rod Comeron.
13 MOVIE—Comedy
"Hitch-Hike Lody." Unwanted by her son and doughter-in-law, o little old lody feels she hos outlived her usefulness ond starts to thumb her woy across the country. Alison Skipworth, Mae Clorke, Arthur Treacher.
7:45 2 PERRY COMO—Music
Perry croons: "South of the Border," "Hey There" ond "Popo Loves Mambo."
4 8 NEWS-John C. Swayze
8:00 2 BURNS & ALLEN—Comedy
COLOR George and Grocie start their fifth seoson by inviting some reporters over to see o telecost of their show. George, trying to estoblish good relations with the press, rehearses Gracie in the proper things to soy. Gracie, being Grocie, helps out by bringing some strangers home to join the porty. Horry Von Zell, Beo Benoderet, Larry Keating.
4 8 SID CAESAR—Variety
Sid does o review tonight. It includes o movie sotire. Professor Von Sunshine, eminent Viennese authority on opplied psy-

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chology. Dance production by the dancing ensemble. Assisting Sid with the comedy are Carl Reiner and Howard Morris.

5 CINEMA THEATER

7 43 COLONEL MARCH

Boris Karloff as a Scotland Yard inspector.

8:30 2 TALENT SCOUTS—Godfrey

Talented performers vie for top place.

5 HEART OF THE CITY

"The Moss Rose." Two killers attempt to assassinate a fighting prosecutor. Pat McVey. (Film)

7 43 CONCERT—Barlow

Soloist: Jerome Hines, bass.
Conductor: Howard Barlow.

Program

Football medley.....The Chorus
Whiffenpoof Song.....Mr. Hines
Kol Nidre.....Mr. H. Shapiro
(Cello solo)
Calf of Gold.....Mr. Hines
(from Gounod's "Faust")
Love's Old Sweet Song.....Mr. Hines
Naila Woltz.....The Orchestra
Bells of St. Mary's.....Mr. Hines

8:55 11 NEWS BULLETINS

9:00 2 8 I LOVE LUCY—Comedy

RETURN Lucille Ball and Desi Arnaz are back. First episode of the new season is entitled "The Business Manager," for Ricky has revamped the Ricardo budget to cut out Lucy's allowance. Lucy, the unconqueroble, dopes out her own way to lay her hands on some cash. Vivian Vance and William Frawley. (Film) *Next week's issue features a picture story showing the lot where the program is filmed.*

4 MEDIC—Drama

"Death Rides a Wagon." In the West of the early days we follow a group of settlers across the Great Plains. In addition to their trouble with hostile Indians, these pioneers were stricken with the dreaded plague of cholera. We see the life-or-death battle of the early western doctors as they desperately try to halt the plague's spread. Denver Pyle, Willard Sage, Jaclynne Green. (Film) *This powerful new show believes in realism. Article in next week's issue.*

5 FIGHT PRELIMS—St. Nick's

7 43 COLLEGE PRESS CONF.

Fred G. Aandahl, assistant secretary of the interior in charge of water and power developments, meets inquiring collegians.

9 PARAGON PLAYHOUSE

"American Duel." Walter Abel, host. An American attending the University of Heidelberg in 1912, is challenged to a duel. Ron Randall. (Film)

11 MOVIE—Historical Drama

"Carlotta." Tragic tale of the young couple, Maximilian and Carlotta, who are sent by Louis Napoleon to become Emperor and Empress of Mexico. Conrad Nagel.

13 POLITICAL TALK

Peter Rodino, Jr., candidate for Congress.

9:15 13 FILM SHORTS

9:30 2 8 DECEMBER BRIDE

DEBUT Spring Byington stars as Lily Ruskin, a lovable woman who lives with her daughter and son-in-law. Lily is a romantic and perennially eligible widow whose charm and wit attract numerous prospective suitors. The first of the series finds Lily en route to her future home, while her daughter and somewhat apprehensive son-in-law await her arrival. (Film)

Cast

Lily Ruskin.....Spring Byington
Matt Henshaw.....Deon Miller
Ruth Henshaw.....Frances Rafferty
Pete Porter.....Harry Morgan

4 MONTGOMERY PRESENTS

Signe Hasso stars as Gaby in "Two Wise Women," by Thomas W. Phipps, the story of a married banker from Massochusetts. In Berlin he meets and falls in love with a pretty French reporter. Signe Hasso, Robin Craven, Paul McGroth, Word Costello, Joan Banks, Carl Betz.

7 43 THE UNEXPECTED

"Lifeline." A professional escort and a fortune-teller join forces. Robert Paige.

9 DANGEROUS ASSIGNMENT

"The Piece of String." Steve Mitchell is sent to Panama to investigate a series of dynamite thefts. Brian Donlevy. (Film)

13 REPORT FROM RUTGERS

"Insect Friend or Foe: Evolution of Insects."

10:00 2 8 STUDIO ONE—Drama

"Prelude to Murder," a mystery drama by William Templeton. A young husband and wife try to find a secluded house in the country where the husband can work at his mystery writing. They became the guests of a strange painter.

Cast

Spencer de Witt Raland .... Otta Kruger
Carol Chandler ..... Phyllis Kirk
Greg Chandler ..... James Daly

5 BOXING—St. Nick's Arena

Billy Kilgore vs. Mases Ward, 10 rounds, middleweights. Chris Schenkel reparts.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Kilgare	Unrtd	48	28	16	4	14
Ward	Unrtd	27	20	5	2	12

This should be a thrill-packed meeting. Kilgare, who is a boxer, can also punch. Ward, back an the winning trail, can slug.

Campiled by Nat Fleischer (The Ring)

7 BOXING—Eastern P'kway

Lulu Perez, featherweight, vs. Bobby Waads, lightweight, 10 rounds. Fred Sayles and Tommy Loughran repart.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Perez	5	32	29	3	0	12
Waads	Unrtd	72	46	18	8	21

This will be the flashy Lulu's return to the ring wars. He will find Woods, the Northwest wallaper, a sturdy ringman.

Campiled by Nat Fleischer (The Ring)

9 MOVIE—Drama

Million Dollar Movie: "A Double Life." *NY TV debut. Please see 7:30 P.M. for details.*

13 MOVIE—Drama

"Gentleman Joe Palooka." (1946) A publicity agent invalves Jae in a crooked oil-grab scheme. Joe Kirkwood, Jr.

43 ANYWHERE USA

10:15 11 INTERLUDE—Drama

"My Nephew Norville." Gil Stratton.

10:30 4 FAVORITE STORY—Drama

"Na Tears." The story of a weak politician who is directed by a gang mobster. Adolphe Menjou. (Film) *Sponsored by F. & M. Schaefer Brewing Co.*

5 RINGSIDE—Chris Schenkel
43 BIG PICTURE—Army Film

10:45 7 NEUTRAL CORNER

11:00 2 Chronoscope—News Panel

Albert Cole, federal housing administrator, is interviewed by Larry Le Sueur.

7 Film Drama

"This Is My Heart," Ruth Hussey.

4 5 11 News
8 Rheingold Theatre-Drama

Sponsored by Rheingald Extra Dry Beer.

13 MOVIE—Crime

"Assigned ta Danger." (1948) An insurance investigator assigned to lacate a gang of payroll rabbers, is mistaken by the gang far a dactor. Gene Raymand.

11:05 11 Weather—Joe Bolton

11:10 4 Weather—Tex Antoine
11 MOVIE—Drama

"A Madern Marriage." (1950) A bride flees hame to mather directly after her marriage. Reed Hadley, Margaret Field.

11:15 2 News—Robert Trout
4 Steve Allen—Variety

Skitch Hendersan, Eydie Garmé.

5 Ernie Kovacs—Variety

Edith Adams, Pete Hanley.

11:25 2 Sports—Bill Hickey

11:30 2 MOVIE—Crime

Late Shaw: "Forged Passpart." A member of the barder patrol jains a gang smuggling aliens acrass the border. Paul Kelly.

4 Tonight—Steve Allen
7 Wrestling—Hollywood
8 Rocky King-Roscoe Karns

Racky and Sgt. Hart find three passible motives far a girl's murder. Todd Karns.

9 MOVIE—Crime

"Missing Girls." A newspaper reporter is sentenced ta 30 days in jail. Roger Pryor.

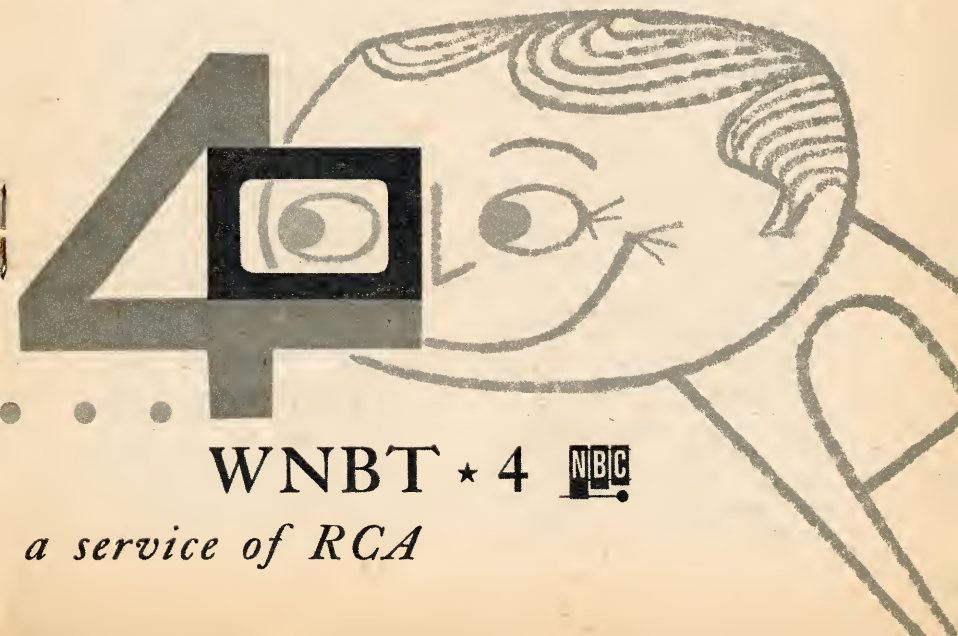
12:00 8 Wrestling Matches
12:05 5 N.Y. Democratic Comm.
12:20 5 News Bulletins
12:30 2 MOVIE—Drama

Late Late Show: "The Mysterious Miss X." *Time approximate.* Two vaudevillians are mistaken for detectives. Michael Whalen.

7 News—Don Goddard
1:00 4 Reading to Read By
8 News

anyway
at it.....
you like
...there's
more on.

you look anything to look at



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MORNING

6:40 4 **Daily Sermonette**
6:45 2 **Previews**
4 **Kids Today-Herb Sheldon**
Pre-schaal time juniar almanac.
6:55 2 **Give Us This Day**
7:00 2 **Morning Show—Jack Paar**
"Balera" and "Cawbay an a Paga Stick" are the Baird Puppets' selections. *A review far early risers in next week's issue af TV GUIDE.*
4 8 **Today-Dave Garroway**
Cliff Nartan jains Dave far a comedy skit.
8:00 7 **Good Morning**
Phil Gaulding, Scatty Scatt.
8:55 2 **Memo—Margaret Arlen**
Featurettes far wamen.
9:00 2 **George Skinner—Variety**
Tammy Furtada sings: "Sabrina." Betty Cox sings: "This Ole Hause."
4 **Herb Sheldon—Variety**
Jasephine McCarthy is featured.
7 **Breakfast Club—Variety**
Dan McNeill emcees. (Chicaga)
8 **The Yankee Peddlers**
Fran and Walt Nielsen.
9:20 8 **Fun With Food**
10:00 2 **Garry Moore—Variety**
COLOR Western sketch featuring the fabulaus Gabby Maare. Denise Lar sings "I've Gat My Lave ta Keep Me Warm." Ken Carsan affers "Autumn in New Yark."
4 8 **Ding Dong School-Kids**
Dr. Frances Harwich presides.
7 **Ern Westmore—Beauty**
10:30 2 **Arthur Godfrey—Variety**
Janette Davis, Lu Ann Simms, the Mariners.
4 8 **A Time to Live—Serial**
Kathy Byran aspires ta be a reparter.
7 **Nancy Craig—Interviews**
10:45 4 8 **Three Steps to Heaven**
Barry handles the music case gingerly.
11:00 4 **Home—Women's News**
Hansel and Gretel puppets ..... Michael Myerberg
The "H" silhauette ..... Dick Satterfield
Square dancing ..... Dick Krauss
Cooking ..... Kit Kinne
Madern Living Expasitian .. Kingsbridge Armory remate
5 **News—Don Russell**
7 **Creative Cookery—Pope**
An Italian menu including spaghetti, tamata sauce and meatballs.
8 **WindowShopper-Malgren**
Loys gives shapping hints.
11:15 5 **Morning Chapel—Religion**
11:30 2 8 **Strike It Rich—Quiz**
Warren Hull is the emcee.
5 **Cooking—Susan Adams**
11:55 7 **News—George H. Combs**
11:58 13 **TV Pastor—Religion**

AFTERNOON

12:00 2 **Valiant Lady—Serial**
Mickey pays a visit ta the jail ta see Ray.
4 **Betty White—Variety**
Sangs, chatter fram that *Life with Elizabeth* girl. (Hallywaad)
5 **News—Don Russell**
7 **Time for Fun—Kids**
Carny the Clawn is the stellar attractian.
8 **To Be Announced**
13 **News Bulletins**
12:05 13 **Coffee Club-Jerry Roberts**
12:15 2 8 **Love of Life—Serial**
Stary af Vanessa Dale and her sister Meg.
5 **Ted Straeter—Music**
Ted entertains at the piano.
12:30 2 8 **Search for Tomorrow**
A yaung widaw searches far happiness.
4 **Channel 4 Topics**
Dacumentary an cammunity problems.
5 **Food for Thought-Graham**
Virginia presents features far wamen.
7 **Morey Amsterdam**
Francey Lane, Miltan de Lugg's arch.
11 **New York Calendar**
13 **Half-hour Holiday**
Audience participatian. Bill Snel, Jae Tifft.
12:45 2 **Guiding Light—Serial**
Dick visits Janet at her apartment.
4 8 9 11 **World Series**
Seventh game: N. Y. Giants vs. Cleveland Indians fram the Pala Graunds. *If series has ended, regular programming will appear as listed below.*

(8) Cooking—Bontempis
Pina sings, Fedara coaks.

1:00 (2) Portia Faces Life—Serial
Story af a woman lawyer.

(4) Sentimental You
Allen Ludden and Tani Southern.

(5) Glamor Secrets—Mann

(9) Public Service Film

(11) The Living Blackboard
Educatianal shaw far viewers af all ages.

(13) Shop, Look, Cook—Bean
Bits fram Bean: *Far plump fried sausages, bring sausages ta a bail in enaugh cold water ta caver. Drain, and fry until brawn.*

1:15 (2) The Seeking Heart—Serial
The stary of Dr. Jahn Adam.

1:30 (2) (8) Welcome Travelers
Tommy Bartlett emcees. (Chicaga)

(4) Here's Looking at You
Richard Willis presents beauty tips.

(5) Half-Hour Theater
"Dr. Mac." A country physician perfarms a daring aperatian which attracts natian-wide attentian, but publicity reveals he has never received a medical degree. Tom Pawers. (Film)

(7) Maggi McNellis—Women

(9) Homemaking—Jean Phair

(11) Surprise Theater

(13) MOVIE—1 Hour, 30 Minutes

1:55 (7) Weather—Scotty Scott

2:00 (2) (8) Robt. Q. Lewis-Variety

(4) Big Matinee—Drama
"First Barn." Ronald Reagan, Nancy Davis. Rabin Glenn is incansalable at the death af his mather. When Rabin's father marries again, the new wife is unable ta win Robin's affectian. Tammy Rettig.

(5) Letter to Lee Graham

(7) Elizabeth Rae Lamont
"Good laaks and goad living."

(9) Lew Bedell—Variety
Today: amateurs da dramatic readings and pantomime. Daug Mattsan, Norma West.

(11) Opinion, Please-Int'views
The man in the street is interviewed.

2:30 (2) Linkletter's House Party
Andy Devine is Art's guest.

(4) Jinx Falkenburg—Int'v'ws

(5) Journey Through Life
Tam Reddy greets cauples with interesting tales ta relate about their lives.

(7) MOVIE—Drama
"Barefoot Boy." Faur children find stalen bands in a haunted hause. Jackie Maran, Marcia Mae Janes.

(8) Guiding Light—Serial
Dick visits Janet at her apartment.

(9) Ted Steele—Variety
Guests: comics Dana & Waad, singers Bill Harringtan and Teddy King.

(11) Liberace—Music
Piana selectians and some singing.

2:45 (8) News—Joe Burns

3:00 (2) (8) The Big Payoff—Quiz
Randy Merriman, Bess Myersan.

(4) The Greatest Gift—Serial
Stary af a yaung woman dactor.

(5) Paul Dixon Show—Music
Pantamime ta pop records. (Cincinnati)

(9) News Bulletins

(11) Bob Kennedy—Variety

(13) Musical Jackpot—Quiz
Paul Brenner has cash far viewers.

3:05 (9) Ted Steele—Continues

3:15 (4) Golden Windows—Serial
A girl is tarn between lave and a career.

3:30 (2) Bob Crosby—Music
All: "Papa Laves Mamba." Jaan O'Brien: "Hald My Hand." Bob: "Hey There." Modernaires: "Teach Me Tonight." All: "Moanlight and Roses."

(4) (8) One Man's Family
Bill Herbert reveals an old secret.

(7) Memory Lane—Franklin
Jae entertains with old film clips.

3:45 (4) (8) Miss Marlowe—Serial
Stary af a middle-aged actress.

3:55 (7) News—George H. Combs

(11) News—Kathy Godfrey

4:00 (2) (8) Brighter Day—Serial
Sandra's reminded af sameane she's trying ta farget.

(4) Hawkins Falls—Serial
Life in an American tawn.

(5) Dana's Dining Tips

(7) (43) Hopalong Cassidy
Bill Bayd stars as Happy.

(9) News Bulletins

(11) Bob Kennedy—Continues

13 **MOVIE—Western Feature**
"Gun Talk," Johnny Mock Brown.

4:05 9 **Talented Teens-Ted Steele**

4:15 2 8 **Secret Storm—Serial**
Sue suggests how Peter may get information obout Jone Edwords.

4 **First Love—Serial**
Lourie woits onxiously for news.

5 **MOVIE—Spy Drama**
"Echo Murders." (English) A group of Germon soboteurs hides in o cove on the English coast. David Farror.

4:30 2 8 **On Your Account—Quiz**
Win Elliott osks the questions.

4 **The World of Mr. Sweeney**
An old flome of Cicero's returns to town. Cicero Sweeney: Charlie Ruggles. Marge: Helen Wogner. Henrietto: Jonet Fox. Rebecco: Dorothy Potten.

4:45 4 **Modern Romances**
Mortho Scott norrates another episode in the story of on attorney ond a client's jeolous husbond.

4:55 11 **News—Kevin Kennedy**

5:00 2 **UN in Action**
Lorry Le Sueur reports on the day's session.

4 **Pinky Lee—Variety**

8 **Outdoor Adventure Club**

9 **News Bulletins**

11 **Dancetime—Allen Ludden**

13 **Junior Frolics—Fred Sayles**
Animated cartoons for youngsters.

5:05 9 **Kiddie Party—Ted Steele**

5:15 5 **Roy Doty—Drawings**
The odventures of Donny Dee.

7 43 **Jolly Gene—Kids**

5:30 2 **MOVIE—Comedy**
"All-Americon Co-ed," Fronces Langford.

4 8 **Howdy Doody—Kids**
Mr. Bluster decides he'll get the circus onimols before Howdy Doody can. Ted Brown is in chorge of Doodyville.

5 **The Funny Bunny—Kids**
Dick Noel is the "Bunny."

7 43 **Garfield Goose—Kids**
King Garfield's first "bornyord chot."

9 **Fun Show—Heatherton**

11 **Kartoon Klub-Shari Lewis**
Educotion ond entertainment.

13 **Fun Time—Kids**

EVENING

6:00 2 **Six O'Clock Report—News**

4 **Kit Carson—Adventure**

5 **Magic Cottage-Pat Meikle**
Another episode in the odventures of Chief Scaredycot, the not-so-brove brove.

7 **Gloria Swanson Show**
Glorio introduces film dramos.

8 **This Is the Life**

9 **Merry Mailman—Kids**

11 **Ramar of the Jungle**
Jon Hall stors os Romor. (Film)

13 **MOVIE—Western**
"Breed of the Border," Don Larkin.

43 **News Bulletins**

6:05 2 **Feature—Bill Leonard**

43 **Sports—Manning Slater**

6:10 2 **Sports—Jim McKay**

6:15 2 **MOVIE—Drama**
Eorly Show: "The Green Promise." (1949) Story of o farmer who octs like o tyrant to his four motherless children. Marguerite Chopmon, Wolter Brennan, Robert Paige, Natolie Wood.

43 **Wallie Dunlap—Variety**
Dunlop opens the doors to all comers interested in entertoining Bridgeport folks.

6:30 4 **Faye & Skitch—Interviews**

5 **Mr. Adventure—Kids**
Bill Wendell tells tales for youngsters.

7 **Files of Jeffrey Jones**

8 **Sportscope—Syd Jaffe**

11 **Liberace—Music**
White tie, tails and candelobro.

6:40 8 **Weather Report**

6:45 4 **News—John Wingate**

8 **World News Today**

9 **News—Lyle Van**

43 **Family Rosary—Religion**
Dedicoted to members of the Romon Cotholic Church in Connecticut.

6:50 9 **Weather—Norma West**

6:55 5 **Weather—Janet Tyler**

7 **Roger Price—Weather**
A forecast by the Droodles man.

9 **Sports—Jack O'Reilly**

7:00 4 **JANET DEAN, R.N.—Drama**
"The Bloke Case." Janet finds thot the

manager af ane af the big league ball clubs is interested in baseball salely fram a financial standpaint. Ella Raines.

5 CAPTAIN VIDEO—Serial
Captain Videa and Jeff take off.

7 43 KUKLA, FRAN & OLLIE
The Kuklapalitans fram Chicaga.

8 WILD BILL HICKOK
Guy Madisan is the Western hera.

9 COWBOY G-MEN—Kids
"The Gunslingers," Russell Hayden.

11 NEWS—Kevin Kennedy

13 NEWS, SPORTS, WEATHER

7:10 11 WEATHER—Joe Bolton

7:15 5 NEWS—Morgan Beatty

7 43 NEWS ANALYSIS
John Daly is the commentator.

11 NEWS—John Tillman

13 PHOTO QUIZ

7:25 2 WEATHER—Carol Reed

11 SPORTS—Jimmy Powers

7:30 2 NEWS—Douglas Edwards
Sponsared by Pall Mall.

4 DINAH SHORE—Music
RETURN Rested and ready far action after her summer vacation, Dinah Shore returns to her Tuesday and Thursday sangfest this week. Dinah wha is accompanied by the Skylarks (Gilda Maiken, Jackie Joslin, Earl Brawn, Jae Hamiltan and George Becker) and Harry Zimmerman's archestra, will emphasize songs and unusual lighting techniques rather than settings. Art Baker does the announcing. Dinah opens the shaw with "It's Great ta Be Alive," with special lyrics by Johnny Mercer. Then she sings "Hey There," and the Skylarks take the spotlight with "Somebody Goofed." The show clases with Dinah featured in a production number of "I'll Have ta Tell You," from the coming Braadway musical "Fanny." (Hallywaad)

5 WATERFRONT—Drama
"First Mate." The tugbaat's first mate is charged with murder. Prestan Faster.

7 43 CAV'LC'DE OF AMERICA
"The Great Gamble." The stary of the great faith and fartitude of Cyrus Field in his attempt ta lay the first telegraph cable beneath the Atlantic Ocean. Whitfield

Opening Tuesday
WOR-TV's
"MILLION DOLLAR MOVIE"

features all this week
7:30 PM
and again at
10:00 PM
FOR THE FIRST TIME ON TV

★★★★ Daily News
BODY and SOUL
JOHN GARFIELD · LILLI PALMER

Connor, Marjorie Lord, Susan Odin, Horry Shannon. (Film)

8 POLITICAL PROGRAM

9 MOVIE—Drama

Million Dollar Movie: "Body and Soul." *NY TV debut.* (1947) Story of a boxer's rise in the ranks of the middleweight division. Among those involved in his life are an art student with whom he falls in love, a shrewd fight manager and the manager's glamorous girl friend. John Garfield, Lilli Palmer, Canada Lee, Hazel Brooks, Anne Revere, William Conrad.

11 MOVIE—Drama

First Show: "Strike It Rich." *NY TV debut.* (1948) Story of an oil prospector who makes good and becomes a figure of political importance. Rod Cameron.

13 MOVIE—Comedy

"$1,000 a Minute." To receive an inheritance our hero has to spend $1,000 per 60 seconds. Roger Pryor, Leila Hyams.

7:45 2 JO STAFFORD—Songs

Jo, with the help of Paul Weston's orchestra and the Starlighters, sings "Chicago," "San Francisco," "New Orleans," "New York, New York," "Lullaby of Broadway," "The Atchison, Topeka and Santa Fe."

4 8 NEWS—John C. Swayze

8:00 2 RED SKELTON—Comedy

Red is back on the West Coast with Ella "Loch Lomond" Logan as his singing guest.

4 8 MILTON BERLE

Fernando Lamas and Arlene Dahl, as Milton's guests, become involved with him in a South American uranium mine. Arnold Stang, Ruth Gilbert, Nancy Walker and Connie Russell add to the merriment and music. Allen Roth directs the orchestra. *Milton is making some changes this year. For the inside reason be sure to buy next week's TV GUIDE. Next week at this time, the first* Bob Hope Show, *which will be showing up in this spot every fourth week.*

5 43 THE GOLDBERGS

It's Yom Kippur, the Jewish Day of Atonement. We go to the synagogue for the solemn Kol Nidre services. Present are the whole Goldberg family, including Uncle David. The Concert Cantors Ensemble comprises the choir for the services. The solo singer for the services will be the Rev. Charles B. Bloch. Gertrude Berg, Eli Mintz, Robert H. Harris.

7 FILM DRAMA

"My Brother's Wife," Marguerite Chapman.

8:30 2 THE BLUE ANGEL—Variety

The Orson named Bean is host to an intimate review featuring hot singer Pearl Bailey, sweet soprano Patrice Munsel, record pantomimists Tony & Eddie, and a dance duo, the Cobots. Norman Paris and his boys provide the instrumentals.

5 ONE MINUTE PLEASE

Panelists include: Hermione Gingold, Peggy McCoy, Marc Connelly, Ernie Kovacs, Alice Pearce. John K. M. McCaffery.

7 43 20 QUESTIONS—Panel

Panelists: Fred Van Deventer, Florence Rinard and Bobby McGuire, Joy Jackson moderates. Guest: opera singer Marguerite Piazzo.

8:55 11 NEWS BULLETINS

9:00 2 8 MEET MILLIE—Comedy

Another turbulent episode. Elena Verdugo.

4 FIRESIDE THEATER

A naturalized American citizen is proud when he becomes a "Member of the Jury." But disillusionment sets in when his employer tells him to vote to acquit a man accused of supplying defective ammunition to the government. John Banner, Karen Verne, Gloria Talbott, James Dobson, John Warburton. (Film)

5 STUDIO 57—Film Drama

Hugh Beaumont in "Trap Mates." A banker takes a thief into his home, supposedly to rehabilitate him. Instead, he proceeds to blackmail him into committing a crime. Hugh Beaumont, Nancy Gates, Michael Hall, Tol Avery. (Film).

7 43 DANNY THOMAS

A conflict occurs in the Williams household when the family doctor decides that both Donny and Rusty must have their tonsils removed. As the fateful day approaches, a struggle ensues between father and son. Each tries to outdo the other in facing the test with manly courage. Jean Hagen, Rusty Homer. (Film)

Now! Alternating with the
U. S. STEEL HOUR . . .

The ELGIN *Hour*

premieres with

ROBERT CUMMINGS

JANET BLAIR

RICHARD JAECKEL
DOROTHY GISH

in "FLOOD TIDE"

A Gripping Drama of the Deep South

Presented Live by Elgin National Watch Company

TUESDAY 9:30 P. M. CH. 7

9 PARAGON PLAYHOUSE
"Emerald Green." The story of an Irish boy's love for the memory of his dead mother. Tommy Buggan. (Film) Walter Abel hosts.

11 TROTTING—Yonkers
13 MOVIE—Western
Johnny Mack Brown stars.

9:30 2 8 DANGER—Mystery
"Obsession" is the study of a young girl whose mortal fear of her mother-in-law actually endangers her own life. Barbara Baxley, William Smithers, Ruth White.

4 CIRCLE THEATER—Drama
Every year some 50,000 American men disappear from their homes and families. "The Runaway," by Robert Alan Aurthur, is the story of one such man, a lawyer, who returns to the home of the aunt and uncle who raised him. Fay Bainter plays the aunt.

5 MOVIE—Mystery
7 43 ELGIN HOUR—Drama
DEBUT First in a series of hour-long plays, which will alternate with the *U. S. Steel Hour* in this time spot. Tonight: Robert Cummings, Janet Blair and Dorothy Gish star in "Flood," by Morton Wishengrad and Virginia Mazer. Back to his small, tradition-bound southern town comes respected citizen Jefferson Clark, bringing with him his bride. Enormous problems arise when it is learned that the girl is of a social status inferior to her husband's.

Cast

Jeff Clark ..... Robert Cummings
Miss Psyche ..... Dorothy Gish
Lacey Gaddis Clark ..... Janet Blair
Virgil Gaddis ..... Richard Jaeckel
Miles Virdin ..... Charles Dingle
Angela Buck ..... Dorothy Sands
Henry ..... Frank Henry Wilson
Edna Earle ..... Paula Trueman

Sponsored by Elgin Watch Company.

9 INNER SANCTUM
"Man of Iron." A murder is committed and an innocent man is convicted. Paul Stewort.

10:00 2 LIFE WITH FATHER
Father Day puts up a heroic struggle against Bizet's "Carmen," Mother Day, an operatic tenor, a whistler, and the members of the momentous musicale. Leon Ames, Lurene Tuttle. (Hollywood)

4 8 TRUTH,CONSEQUENCES
Jack Bailey emcees. Contestants must answer questions or perform zony stunts.

9 MOVIE—Drama
Million Dollar Movies: "Body and Soul." NY TV Debut. See 7:30 P.M. listing.

13 MOVIE—Drama
"The Outer Gate." A bookkeeper's boss, his sweetheart's father, sends him to jail for a crime he did not commit. Ralph Morgan, Koy Linaker.

10:30 2 SEE IT NOW—Murrow
Edward R. Murrow narrates and documents (through film) the current world scene.

4 IT'S A GREAT LIFE—Comedy
Danny and Steve find jobs as furniture salesmen in a department store. In order to sell their quota, the two ex-GI's enlist the aid of Uncle Earl. Earl, always willing if not able, obliges the boys with some of his "expert" advice. Michael O'Shea, William Bishop, James Dunn. (Film)

5 CITY ASSIGNMENT-Drama
"Invitation to Murder," Pat McVey.

7 43 STOP THE MUSIC
Bert Parks emcees.

8 WATERFRONT—Drama
"Tailor-made Trouble." The skipper gets involved with a gambling ship and attempted blackmail. Preston Foster. (Film)

11:00 2 News—Robert Trout
4 News Bulletins
John K. M. McCaffery reports.

5 News—John B. Hughes
7 Film Drama
"The Sermon of the Gun," Macdonald Carey stars.

8 Robert Montgomery
Jackie Cooper stors as Maurice Gaines in "A Dream of Summer" by Noel Gerson. A shipping clerk and a pretty bookkeeper meet while on vacation in the Cotskills.

11 News—John Tillman
13 MOVIE—Comedy
"Hitch-hike Lady." Unwanted by her son

and daughter-in-law, a little old lady feels she has outlived her usefulness and starts ta thumb her way across the country. Alison Skipworth, Mae Clarke.

11:05 (11) Weather—Joe Bolton

11:10 (2) Sports—Bill Hickey

(4) Weather—Tex Antoine

(11) MOVIE—Mystery

"I Killed That Man." When a praminent palitician becames a murder suspect, a yaung district attorney tries to get the goods on him. Ricarda Cartez.

11:15 (2) MOVIE—Comedy

Late Shaw: "Champagne far Caesar." (1950) Satirical comedy dealing with a learned man's campaign ta do away with quiz pragrams. Ronald Calman, Celeste Holm, Vincent Price, Art Linkletter.

(4) Steve Allen—Variety

Eydie Gormé, Steve Lawrence and the man with the spectacles.

(5) Ernie Kovacs—Variety

Edith Adams, Pete Hanley and the Eddie Hatrak Trio.

11:30 (4) Tonight—Steve Allen

On hand are regulars: Eydie Gormé, Steve Lawrence, Pat Marshall, Andy Williams and Skitch Henderson's archestra.

(7) News—Don Goddard

(9) MOVIE—Drama

"Behind the Green Lights." A girl lawyer defends a killer wham her detective sweetheart has arrested and brought to trial. Narman Foster, Judith Allen.

12:00 (8) MOVIE—Mystery

"Charlie Chan's Murder Cruise." Charlie is invited on a world cruise to determine wha among the ship's party is a masked strangler. Sidney Taler, Marjarie Weaver.

12:15 (5) News Bulletins

1:00 (2) MOVIE—Drama

Late Late Show: "I Was a Canvict." Time *appraximate*. A manufacturer takes into his firm a cauple af cranies from his days in prison an an incame-tax charge. Barton MacLane, Beverly Raberts, Clarence Kolb.

(4) Reading to Read By

(8) News Bulletins

IN THE OCTOBER 9 TV GUIDE

- Behind-the-scenes Tour with Lucy
- Shake-up Ahead for Berle Show?
- "Medic"—Strong Medicine
- Private Secretary's Boss
- Martin Kane in "Big Town"
- New Tele-quiz, "Who's Whose"
- Easy Going George Skinner

and

- More pages
- More program information
- More features
- Larger channel indicators

ON SALE TOMORROW

MORNING

6:40 4 **Daily Sermonette**

6:45 2 **Previews**
Highlights of the day's TV fare.

4 **Kids Today—Herb Sheldon**
Almanac for school-aged youngsters.

6:55 2 **Give Us This Day**

7:00 2 **Morning Show—Jack Paar**
With recordings for background music, the Baird Puppets interpret "Five Days, Six Hours, 13 Minutes" and "I'm in the Mood for Love." Betty Clooney, Pupi Campo, Jose Melis and the Baird Puppets contribute to the entertainment.

4 8 **Today-Dave Garroway**
Kamal El Malakh, discaverer af the ancient Egyptian solar boat, appears with ather leading Egyptian archeologists.

8:00 7 **Good Morning—Variety**
Phil Goulding, Scotty Scott.

8:55 2 **Memo—Margaret Arlen**
Featurettes for women.

9:00 2 **George Skinner—Variety**
Domestic skit: At home with Betty and George. Tammy Furtado sings: "Granada." Betty Cox sings: "I Need You Now."

4 **Herb Sheldon—Variety**
Josephine McCarthy is featured.

7 **Breakfast Club—Variety**
Dan McNeill emcees. Johnny Desmond. Fran Allison as "Aunt Fanny." (Chicago)

8 **Yankee Peddlers**
Walt and Fran Nielsen with news for Connecticut residents.

10:00 2 **Garry Moore—Variety**
COLOR "The Barber of Seville," an "ungrand" opera, with English translations by Mr. Moore. Ivan Sanderson brings another animal newly arrived from the jungle. The whole cast does: "Sing a Trapical Sang."

4 8 **Ding Dong School-Kids**
Dr. Frances Horwich with games and instructions for pre-school age youngsters.

7 **Ern Westmore—Beauty**

10:30 2 **Arthur Godfrey—Variety**
Frank Parker, Janette Davis, Haleloke.

4 8 **A Time to Live—Serial**
Stary of Kathy Byron, who aspires to be a newspaper reporter.

7 **Nancy Craig—Interviews**

10:45 4 8 **Three Steps to Heaven**
The fire breeds hysteria.

11:00 4 **Home—Women's News**
At home interview. . "Miss Frances" Horwich Fall housecleaning . . .
Dr. Leona Baumgartner
Square dancing ..... Dick Krauss
Caoking ..... Chef Phillip
Faster reading ..... Kenneth Baldridge

5 **News—Don Russell**

7 **Creative Cookery—Pope**
François Pope includes meat loaf and meringue sticks in his lesson.

8 **Window Shopper**
Loys Malgren with tips for housewives.

11:15 5 **Morning Chapel—Religion**

11:30 2 8 **Strike It Rich—Quiz**
Warren Hull asks the questions.

5 **Cooking—Susan Adams**

11:55 7 **News—George H. Combs**

11:58 13 **TV Pastor—Religion**

AFTERNOON

12:00 2 **Valiant Lady—Serial**
Jody pretends she is talking on the phone ta her mother. Earl Hammond.

4 **Betty White—Variety**
Music and patter with the *Life with Elizabeth* girl (Hollywood)

5 **News—Don Russell**

7 **Time for Fun—Kids**
Carny the Clown entertains.

8 **Bob Crosby—Music**
The cast joins in "Three Little Words," Joan O'Brien sings "Little Shoemaker."

13 **News Bulletins**

12:05 13 **Report to Parents**

12:15 2 8 **Love of Life—Serial**
Stary of Vanessa Dale and her black-sheep sister Meg.

5 **Ted Straeter—Variety**
Ted plays piano selections, including his own compositions.

12:30 2 8 **Search for Tomorrow**
A young widow searches far happiness.

4 Feather Your Nest—Quiz
Bud Collyer queries contestonts, who compete for household wares offered as prizes.

5 Food for Thought-Graham
Virginio offers features for women.

7 Morey Amsterdam—Var.
Froncey Lane sings. Milton de Lugg's orchestro provides music.

11 New York Calendar

13 Half-hour Holiday

12:45 2 The Guiding Light—Serial
There's progress in the relationship between Jim and Kothy. Poul Potter.

5 Midday Chapel—Religion

8 Nancy's Kitchen

1:00 2 Portia Faces Life—Religion
Story of a woman lowyer.

4 Sentimental You
Allen Ludden and Toni Southern.

5 Glamor Secrets—Mann

9 Public Service Film

11 The Living Blackboard
A course for students of oll ages.

13 Shop, Look, Cook—Bean

1:15 2 The Seeking Heart—Serial
Story of Dr. John Adom and his wife.

1:30 2 8 Welcome Travelers
Tommy Bartlett greets and interviews visitors to Chicago.

4 Here's Looking At You
Richord Willis offers beouty tips.

5 Half-Hour Theater
"Internotionol Incident." The Russians demond thot oll Soviet-born D.P.'s be returned to the Russion zone, but the D.P.'s refuse to leove. John Boer. (Film)

7 Maggi McNellis—Women

9 Homemaking—Jean Phair

11 Surprise Theater

13 MOVIE-1 Hour, 30 Minutes

1:55 7 Weather—Scotty Scott

2:00 2 8 Robt. Q. Lewis-Variety

4 Big Matinee—Drama
"Old Man's Bride." It is the year 1844. The scene is a plantotion at Coney Point. Young, hondsome Henry Morkham is sent to New Orleons to find o bride for his employer, Col. Thomos Jefferson Dewald. John Agor, Joon Leslie, Liso Ferraday.

5 Letter to Lee Graham

7 MOVIE—Drama
"The Hoosier Schoolmoster." The story of a Civil Wor veteran who becomes a school teacher. Normon Foster, Chorlotte Henry.

9 Lew Bedell—Variety
Comedy and variety doy features sketches written by amoteur comedy-writers.

11 Opinion Please-Interview

2:30 2 Linkletter's House Party
Art is host to attorney Richord Maddox.

4 Jinx Falkenburg—Int'v'ws

5 Journey Through Life
Tom Reddy leads couples through stories of personal experiences.

8 Guiding Light—Serial
There's progress in the relotionship between Jim and Kathy.

9 Ted Steele—Variety
Guests: Comics Dono & Wood.

11 Liberace—Music
The keyboord wizard entertains.

2:45 8 News—Joe Burns

3:00 2 8 The Big Payoff—Quiz
Bess Myerson ond Randy Merriman.

WEEK'S FEATURES:
Saturday, Oct. 2
Woodward Stakes
THE MATRON
Monday, Oct. 4
MASKETTE HANDICAP
Thursday, Oct. 7
LAWRENCE REALIZATION
Saturday, Oct. 9
THE FUTURITY
THE MANHATTAN

8 Races Daily
Rain or Shine
Daily Double
Closes 1:05 P.M.
First Race 1:15 P.M.
Special Trains leave Penn. Station.
By Car: a short drive via Triboro Bridge, Grand Central Parkway & Cross Island Parkway to Elmont.

4 Greatest Gift—Serial
Stary af a young waman dactor.
5 Paul Dixon Show—Music
Pantamime to pop recards. (Cincinnati)
9 News Bulletins
11 Bob Kennedy—Variety
13 Musical Jackpot—Quiz
Paul Brenner emcees. Sandy Evans.
3:05 9 Ted Steele—Continues
3:15 4 Golden Windows—Serial
A girl is tarn between lave and a career.
3:30 2 Bob Crosby—Music
Madernaires: "What'sa Wrang." Caral Richards: "The High and the Mighty." Paula Kelly: "Little Things Mean a Lat." All: "Sway" and "When I Grow Taa Old ta Dream."
4 8 One Man's Family
Hazel visits Bill's dairy farm.
7 Memory Lane—Franklin
Jae shaws nastalgic film clips.
3:45 4 8 Miss Marlowe—Serial
Stary af a middle-aged actress.
3:55 7 News—George H. Combs
11 Kathy Godfrey—Women
4:00 2 8 Brighter Day—Serial
Sandra is afraid Ralstan will try ta include Skip Garrett in his plans.
4 Hawkins Falls—Serial
Life in an American city.
5 MOVIE—Drama
"Murder in Reverse." (English) A man pays for a crime he did nat commit. Jimmy Hanley, William Hartnell.
7 43 Hopalong Cassidy
William Bayd stars as the cawbay hero.
9 News Bulletins
11 Bob Kennedy—Continues
13 MOVIE—Western
"Tarnada Range," Eddie Dean.
4:05 9 Talented Teens-Ted Steele
4:15 2 8 Secret Storm—Serial
Peter is in far a shack.
4 First Love—Serial
Grant starts maving in on Zach.
4:30 2 8 On Your Account-Quiz
Win Elliatt emcees and offers prizes.
4 The World of Mr. Sweeney
Tam and Abigail quarrel aver what's in a name. Charles Ruggles plays Sweeney, Harry Gresham plays Tam, and Betty Garde plays Abigail Millikan.
4:45 4 Modern Romance
4:55 11 News—Kevin Kennedy
5:00 2 Barker's Bill's Cartoons
4 Pinky Lee—Variety
Pinky sings, dances, clawns. (Hollywaad)
8 Outdoor Adventure Club
9 News Bulletins
11 Dancetime—Allen Ludden
13 Junior Frolics-Fred Sayles
Animated cartaans far yaungsters.
5:05 9 Kiddie Party—Ted Steele
5:15 2 UN in Action
Larry Le Sueur describes the day's events.
5 Roy Doty—Drawings
The adventures af Danny Dee.
7 Jolly Gene—Kids
43 Kids' Korner
5:30 2 MOVIE—Comedy
"Way Out West." Stan and Ollie deliver a mining deed ta the wrang persan. Stan Laurel, Oliver Hardy.
4 8 Howdy Doody—Kids
Capt. Scuttlebutt unveils the madel af a new boat and appaints himself Captain.
5 The Funny Bunny—Kids
Dick West, in bunny suit, proffers advice ta youngsters, in an entertaining way.
7 43 Garfield Goose
Frazier's instructions cause a calamity.
9 Fun Show-Ray Heatherton
11 Kartoon Klub—Shari Lewis
Entertainment and educatian far kids.
13 Fun Time—Kids

EVENING

6:00 2 Six O'Clock Report—News
4 Wild Bill Hickok—Western
Guy Madisan plays the Western hero.
5 Magic Cottage-Pat Meikle
Will Sad Sam the Medicine Man really be able to help our hera Chief Scaredycat?
7 My Hero—Comedy
Rabert Cummings as Beanblassam. (Film)
8 Catholic Program
9 Merry Mailman—Kids
11 Ramar of the Jungle
Jan Hall stars.

13 MOVIE—Western
"Covered Wagon Days," Bob Livingston.
43 News Bulletins
6:05 2 Feature—Bill Leonard
43 Sports—Manning Slater
6:10 2 Sports—Jim McKay
6:15 2 MOVIE—Drama
Early Show: "Bowery Boy." A doctor gets a lab job for a young Bowery toughie who hates doctors. Dennis O'Keefe, Louise Campbell, Jimmy Lydon, Helen Vinson.
8 Political Program
43 Camera Club
Tips to amateur dark-room enthusiasts.
6:30 4 Faye & Skitch—Interviews
Mr. and Mrs. Henderson present dramatic readings, music and interesting guests.
5 Mr. Adventure—Kids
Bill Wendell tells stories for youngsters.
7 Files of Jeffrey Jones
8 Sportscope—Syd Jaffe
11 Liberace—Music
Piano selections and a little singing.
43 Industry on Parade
A glimpse at the nation's industries.
6:40 8 Weather Report
6:45 4 News—John Wingate
Sponsored by Esso Standard Oil Co.
8 World News Today
9 News—Lyle Van
43 Family Rosary
The complete Rosary for Roman Catholics.
6:50 9 Sports—Jack O'Reilly
6:55 5 Weather—Janet Tyler
She dresses to fit the weather.
7 Roger Price—Weather
Weather reports and a "droodle."
9 Weather—Norma West
7:00 4 IT SEEMS LIKE YESTERDAY
H. V. Kaltenborn reminisces about events of yesteryear with the aid of films.
5 CAPTAIN VIDEO—Serial
Video discovers a mysterious planet with an even more mysterious inhabitant.
7 43 KUKLA, FRAN & OLLIE
Puppets from the Windy City.
8 DEATH VALLEY DAYS
9 COWBOY G-MEN—Kids
"The Bounty Jumpers," Russell Hayden.
11 NEWS—Kevin Kennedy
13 NEWS, SPORTS, WEATHER
7:10 11 WEATHER—Joe Bolton
7:15 5 NEWS—Morgan Beatty
7 43 NEWS ANALYSIS
John Daly at the microphone.
11 NEWS—John Tillman
13 PHOTO QUIZ
7:25 2 WEATHER—Carol Reed
11 SPORTS—Jimmy Powers
7:30 2 NEWS—Commentary
Douglas Edwards is the reporter.
4 EDDIE FISHER—Songs
5 LIFE WITH ELIZABETH
"Mama's Epic." Elizabeth and Alvin remember Mama's birthday too late. It's a national holiday which means all stores are closed. Betty White, Del Moore.
7 43 SOLDIER PARADE
Arlene Francis introduces Army talent: pop singer Bob Dini; juggler John Loksa; operatic singer Ticho Parley; tap dancer Jack Parker; singing WAC duo Mary Leon and Marilyn E. Harris; and musical combo the Three Sharps and a Flat. The Fort Dix Soldier Chorus; 69th Infantry Division Band.
8 CONNECTICUT SPOTLIGHT
9 MOVIE—Drama
Million Dollar Movie: "Body and Soul." *NY TV debut.* (1947) Story of a boxer's rise in the ranks of the middleweight division. Among those involved in his life are an art student with whom he falls in love, a shrewd fight manager, and the manager's glamorous girl friend. Directed by Robert Rossen. John Garfield, Lilli Palmer, Canada Lee, Hazel Brooks, Anne Revere, Joseph Peoney, Willam Conrad, Lloyd Gough, Art Smith.
11 MOVIE—Western
First Show: "The Dude Goes West." *NY TV debut.* (1948) In this satire on Westerns, a mild-mannered gunsmith from the Bowery journeys to Arsenic City, Nevada, back in the 1870's.

Cast

Daniel Boone ..... Eddie Albert
Liza Crockett ..... Gale Storm
Sam Briggs ..... James Gleason
The Pecos Kid ..... Gilbert Roland
Kiki Kelly ..... Binnie Barnes

13 MOVIE—Comedy
"Shepherd of the Ozarks." Forced to bail out in Weaverville, an Army lieutenant falls in love with a young girl. Marilyn Hare, Frank Albertson, the Weavers.

7:45 2 PERRY COMO—Music
Don Cornell visits Perry to sing "Hold My Hand." Perry's own numbers include "Shboom," "They Say It's Wonderful" and "The Things I Didn't Do."

4 8 NEWS-John C. Swayze

8:00 2 8 GODFREY & FRIENDS
Frank Parker, Marian Marlowe, Janette Davis, Haleloke, Lu Ann Simms.

4 I MARRIED JOAN-Comedy
A party line is no party for our confusion-attracting comedienne Joan Davis. Next-door neighbor Mrs. Tobin shares Joan's displeasure, as well as her telephone line, and the two women begin battling away for rights to Mr. Bell's little invention. Joan Davis, Jim Backus, Sheila Bromley.

5 COUNTERPOINT—Drama
"Quiet Sunday," John Doutte. A nagging wife is murdered.

8:30 4 MY LITTLE MARGIE
"Real George." Mrs. Odetts finds herself swamped with suitors named George, thanks to Margie. What begins with a simple idea of Margie's ends up with everyone from Vern to Mr. Honeywell impersonating "George." (Film)

Cast

Margie Albright ..... Gale Storm
Vern Albright ..... Charles Farrell
Mrs. Odetts .....Gertrude Hoffman
Mr. Honeywell ..... Clarence Kolb

5 GOLF CLINIC
DEBUT How to improve your game.

7 43 MAGIC VAULT

8:45 5 NEWS—Don Russell

8:50 5 DEMOCRATIC COMM.

8:55 9 11 NEWS BULLETINS

9:00 2 8 STRIKE IT RICH—Quiz
Warren Hull is the emcee. Helping Hand: Jack Carson.

4 KRAFT THEATRE—Drama
"The Office Dance," by Arthur Cavanaugh. A secretary's shrewish mother disposes of her salary check each week, leaving the girl broke when it comes time for the office dance. She wonders desperately how she can afford to buy something to wear.

Cast

Dolores .....Phyllis Love
Mrs. D'Angelo.....Doris Rich
Miss Schmidt.....Nancy Marchand
Ray .....Murray Hamilton

5 CONCERT—Music
Margaret Hillis conducts the New York Concert Choir and Orchestra in the last of this four-concert series. Florence Kirsch, young Chicago pianist, plays the Bach Concerto, which has been transcribed for piano. *The Chicago Symphony returns for its fall series of concerts two weeks from tonight.*

Program

Symphony No. 98 ..... Haydn
D Minor Clavier Concerto .... J. S. Bach

7 43 MASQUERADE PARTY
"The Mask Is Off," or so panelists Ilka Chase, Ogden Nash, Buff Cobb and Jackie Coogan hope, when emcee Peter Donald ushers in various disguised guests.

9 BADGE 714—Jack Webb
"The Big Ray."

11 TROTTING—YONKERS

13 MOVIE—Western

9:30 2 I'VE GOT A SECRET—Panel
Garry Moore emcees as Henry Morgan, Jayne Meadows and Bill Cullen try to guess Buster Keaton, and other guests', secrets. *Jayne Meadows is one of the ladies featured in our article, "The Ladies Love the Panels," on page 13.*

7 43 COL. MARCH—Karloff
Adventures of a Scotland Yard inspector.

8 MY LITTLE MARGIE
"Real George." Mrs. Odetts finds herself swamped with suitors named George, thanks to Margie. What begins with a simple idea of Margie's ends up with everyone from Vern to Mr. Honeywell impersonating "George." Gale Storm. (Film)

9 DANGEROUS ASSIGNMENT
"The Dead General." Steve Mitchell is assigned to meet a general who wishes the U.S. to assist him in overthrowing another country. Brian Donlevy. (Film)

YOU'LL SPLIT...WHEN YOU WATCH
THE FUN-PACKED VARIETY OF
THE ERNIE KOVACS SHOW
WEEKDAY NIGHTS 11:15 TO 12:15

WABD CHANNEL 5

10:00 2 8 BOXING-San Francisco
Chorlie Norkus vs. Chorlie Powell, heavyweights, 10 rounds. Jock Drees reports.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Powell	Unrtd	12	11	0	1	10
Norkus	Unrtd	36	24	12	0	15

Powell is moking his debut in the big time. The former gridiron stor from Son Froncisco '49ers has 11 stroight wins ond 10 knockouts. In Norkus he meets o rough, tough veteran who hold recent wins over Nordico ond Brion. This will be the big test for the big boy from Frisco.

Compiled by Nat Fleischer (The Ring)

4 THIS IS YOUR LIFE-Edwards
Rolph Edwords surprises a guest by re-creating his or her life.

5 43 DOWN YOU GO—Quiz
Dr. Bergen Evons moderates ond gives clues to ponelists Froncis Coughlin, Robert Breen, Fran Allison and Cormelito Pope.

7 MOVIE—Mystery
"The Block Raven." The Black Raven Inn is the scene of intrigue ond murder. George Zucco, Wonda McKay.

9 MOVIE—Drama
Million Dollor Movie: "Body and Soul." *NY TV debut. See 7:30 P.M. for detoils.*

13 MOVIE—Comedy
"Gos House Kids Go West." (1947) A group of youngsters run into some badmen. Corl "Alfalfo" Switzer.

10:30 4 RHEINGOLD THEATRE
"The Heirloom" stors Dome Sybil Thorndike os o proud old spinster who lives with her feeble-minded sister in on English villoge. The latter's life revolves around the thought of weoring her mother's wedding gown. Douglas Foirbonks, Jr. hosts. *Sponsored by Rheingold Extro Dry Beer.*

5 GREAT PRO FOOTBALL
43 MARK SABER—Drama

10:45 2 8 SPORTS—Mel Allen

11:00 2 Chronoscope—News Panel
Robert M. Meyner, Democratic Governor of New Jersey, is interviewed.

4 News Bulletins
John K. M. McCoffery reports.

5 News—John B. Hughes

7 Film Drama
"Adventure in Connecticut."

8 Comedy Hour
Johnnie Roy ond sly comic Joe E. Lewis co-star in "The Lotin Quarter Review." Other guests: songstress Jone Morgon; The Debonoirs, o male doncing quintet.

11 News—John Tillman
13 MOVIE—Comedy
"$1,000 o Minute." To receive an inheritance our hero hos to spend $1,000 per 60 seconds. Roger Pryor, Leila Hyoms.

11:05 11 Weather—Joe Bolton

11:10 4 Weather—Tex Antoine
11 Rod and Gun Club

11:15 2 News—Robert Trout
4 Steve Allen—Variety
Eydie Gormé, Steve Lowrence.

5 Ernie Kovacs—Variety
Edith Adams, Pete Hanley.

11:25 2 Sports—Bill Hickey
11 MOVIE—Adventure
"Alasko." About a man who is orrested ofter his revenge killing of two members of a gang of cloim jumpers. Deon Jogger.

11:30 2 MOVIE—Adventure
Late Show: "Stronghold." (1952) In on effort to escape the Civil War a young womon ond her fomily return to the family's silver mines in Mexico, where she becomes involved in the revolt of Juarez. Veronica Lake, Zochory Scott.

4 Tonight—Steve Allen
Steve's 11:15 P.M. cost goes network.

7 News—Don Goddard
9 MOVIE—Mystery
"The Ghost Camero." (English) A photogropher comes upon o comera in o bag contoining film which reveols a murder being committed. Ido Lupino.

12:00 8 MOVIE—Crime
"Inside the Low." A family of crooks find themselves in control of a smoll-town bank. Wolloce Ford, Luona Wolters.

12:30 5 News Bulletins

12:45 2 MOVIE—Drama
Lote Late Show: "Zero Hour." *Time approximate.* A successful producer is hurt in an occident. Otto Kruger.

1:00 4 Reading to Read By

MORNING

6:40 (4) **Daily Sermonette**

6:45 (2) **Previews**
Highlights of the doy's TV fare.

(4) **Kids Today—Herb Sheldon**
An olmonoc for children, including weother reports, tips on clothes.

6:55 (2) **Give Us This Day**

7:00 (2) **Morning Show—Jack Paar**
The Baird Puppets covort to the strains of "The Swedish Rhopsody."

(4) (8) **Today-Dave Garroway**
Film report on the Illinois senotoriol election compoign. The incumbent is Democrot Poul Douglos; the Republicon challenger is Joseph Meek. Victor Borge brings some of his comedy in music.

8:00 (7) **Good Morning**
Phil Goulding, Scotty Scott.

8:55 (2) **Memo—Margaret Arlen**
Feoturettes for women.

9:00 (2) **George Skinner—Variety**
Morgon the Dog is guest. Tommy Furtodo sings: "Magic Is the Moonlight." Betty Cox sings: "A Foggy Doy."

(4) **Herb Sheldon—Variety**
Josephine McCarthy offers cooking tips.

(7) **Breakfast Club—Variety**
Don McNeill hosts. (Chicogo)

(8) **The Yankee Peddlers**
The Nielsens conduct interviews.

10:00 (2) **Garry Moore—Variety**
COLOR Charlie Goy, thot terribly "Happy Postmon" (Durword Kirby), visits. The whole cast does: "Big Bross Bond from Brozil."

(4) (8) **Ding Dong School-Kids**
Dr. Fronces Horwich presides in the Chicago schoolroom.

(7) **Ern Westmore—Beauty**

10:30 (2) **Arthur Godfrey—Variety**
Lu Ann Simms, Tony Morvin, the Moriners.

(4) (8) **A Time to Live—Serial**
Story of Kathy Byron, o newspoper proofreoder who ospires to be o reporter.

(7) **Nancy Craig—Interviews**

10:45 (4) (8) **Three Steps to Heaven**
Tense oftermath of the fire.

11:00 (4) **Home—Women's News**
Foshion previews ..... Separotes
Cooking ..... Kit Kinne
Squore doncing ..... Dick Krauss
The "H" Silhouette ..... Dick Satterfield
Show Biz .... Previews of show business

(5) **News—Don Russell**

(7) **Creative Cookery—Pope**
TV Chef Françoís Pope shows how to cook quick tomoto souce, eggplont cosserole, pecon dreoms and Florido solod.

(8) **Window Shopper**
Loys Molgren offers shopping tips.

11:15 (5) **Morning Chapel-Religion**

11:30 (2) (8) **Strike It Rich—Quiz**
Worren Hull emcees the show.

(5) **Cooking—Susan Adams**

11:55 (7) **News—George H. Combs**

11:58 (13) **TV Pastor—Religion**

AFTERNOON

12:00 (2) **Valiant Lady—Serial**
Hol turns to Nodine for help.

(4) **Betty White—Variety**
The *Life with Elizobeth* girl offers music ond chotter. (Hollywood)

(5) **News—Don Russell**

(7) **Time for Fun—Kids**
Corny the Clown entertains the smoll fry.

(8) **One Foundation—Religion**

(13) **News Bulletins**

12:05 (13) **A Woman's Work**
Essex County Extension Service presents homemoking demonstrotions. Today's topic: "Prepared ond Ready-to-Serve Foods."

12:15 (2) (8) **Love of Life—Serial**
Story of Vonessa Dole ond her blocksheep sister Meg.

(5) **Ted Straeter—Variety**
He sings ond plays the piono.

12:30 (2) (8) **Search for Tomorrow**
A young widow seorches for hoppiness for herself ond her doughter.

(4) **Feather Your Nest—Quiz**
Bud Collyer quizzes contestants.

(5) **Food for Thought-Graham**
Virgina presents feotures for women.

(7) **Morey Amsterdam**
Froncey Lone, Milton de Lugg's Orchestra.

11 New York Calendar
Roundup af community news and films.

13 Half-hour Holiday

12:45 **2 Guiding Light—Serial**
Dick learns same interesting things about Dr. Thampsan's past. James Lipton.

5 Midday Chapel—Religion

8 Nancy's Kitchen

1:00 **2 Portia Faces Life—Serial**
The story af a waman lawyer.

4 Sentimental You
Allen Ludden, Tani Sauthern.

5 Glamor Secrets—Mann

9 Public Service Film

11 The Living Blackboard
A caurse far viewers of all ages.

13 Shop, Look, Cook—Bean

1:15 **2 The Seeking Heart—Serial**
Stary of criminalogist Dr. Jahn Adam.

1:30 **2 8 Welcome Travelers**
Tammy Bartlett emcees. (Chicago)

4 Here's Looking At You
Richard Willis's beauty tips.

5 Democratic State Comm.

7 Maggi McNellis—Women
She gives local gassip and fashian news.

9 Homemaking—Jean Phair

11 Surprise Theater

13 MOVIE—1 Hour, 30 Mins.

1:45 **5 Film Short**

1:55 **7 Weather—Scotty Scott**

2:00 **2 8 Robt. Q. Lewis-Variety**

4 Big Matinee—Drama
"Margin far Fear." Broderick Crawfard stars as a taugh paliceman who gaes ta jail because he broke into a gangster's apartment and arrested the man withaut a warrant. Mari Aldan, Elisha Cook, Harry Shannan, Irving Bacan, Rabert Anderson.

5 Letter to Lee Graham

7 Elizabeth Rae Lamont
Hints an health and beauty.

9 Lew Bedell—Variety
Norma West and Daug Mattson.

11 Opinion, Please-Int'views
Interviews with New Yorkers.

2:30 **2 Linkletter's House Party**
Studia audience and Art play "What's in the House."

4 Jinx Falkenburg—Int'v'ws

5 Journey Through Life
Tam Reddy emcees as cauples tell of persanal experiences.

7 MOVIE—Comedy
"A Bride far Henry." When the graam fails ta shaw up the bride marries the best man. Anne Nagel, Warren Hull.

8 Guiding Light—Serial
Dick learns some interesting things abaut Dr. Thompson's past.

9 Ted Steele—Variety
Guests: comics Dana & Waad, singers Bill Harringtan and Teddy King.

11 Liberace—Music
The keybaard charmer in piano varieties.

2:45 **8 News Bulletins**

3:00 **2 8 The Big Payoff—Quiz**
Bess Myerson and Randy Merriman.

4 Greatest Gift—Serial
Stary of a young waman dactar.

5 Paul Dixon Show—Music
He does pantamime ta pop records.

9 News Bulletins

11 Bob Kennedy—Variety
Jerry Jerame and his orchestra and singer Debbie Haley, pitch in with baritone Bob.

13 Musical Jackpot—Quiz
A chance for viewers ta win maney.

3:05 **9 Ted Steele—Continues**

3:15 **4 Golden Windows—Serial**
A girl is tarn between lave and career.

3:30 **2 Bob Crosby—Music**
All: "Happy Days and Lanely Nights." Jaan O'Brien: "Fartune in Dreams." Bob: "Hopelessly." Modernaires: "Skokiaan." Bob: "Time an My Hands."

4 8 One Man's Family
Father Barbour expresses daubts abaut the feminine mind.

7 Memory Lane—Franklin
Jahnny and Jae read an old newspaper.

13 Half-Hour Holiday
Bill Snel and Ja Tifft "visit" a different resart each day. Guests play games.

3:45 **4 8 Miss Marlowe—Serial**
Stary af a middle-aged actress.

3:55 **7 News—George H. Combs**

11 Kathy Godfrey—Women

4:00 2 (8) **Brighter Day—Serial**
Sandra is unable to tell Grayling why their plans for real happiness can never be realized. Ann Hillary, Hal Holbrook.

4 **Hawkins Falls—Serial**
Life in an American town.

5 **MOVIE—Drama**
"The Trojan Brothers." (English; 1946) A society girl drives her sweetheart frantic when she rejects him. David Farrar, Patricia Burke, Bobby Howes.

7 (43) **Hopalong Cassidy**
William Boyd stars as Hoppy. (Film)

9 **News Bulletins**

11 **Bob Kennedy—Continues**

13 **MOVIE—Western**
"Arizona Roundup," Tom Keene.

4:05 9 **Talented Teens-Ted Steele**

4:15 2 (8) **Secret Storm—Serial**
Dr. Hadley offers his interpretation of what has happened. Peter Hobbs plays Peter Ames; Haila Stoddard plays Pauline.

4 **First Love—Serial**
Zach comes home tired and worried.

4:30 2 **On Your Account—Quiz**
Win Elliott asks the questions.

4 **The World of Mr. Sweeney**
Little Eva, the refugee girl, is wrongfully accused of stealing by the druggist. Mr. Sweeney: Charlie Ruggles. Ed Hoskins: Crahan Denton. Eva: Lydia Reed.

(8) **Meet the Stars**

4:45 4 **Modern Romances**

4:55 11 **News Bulletins**
John Tillman reports the day's events.

5:00 2 **UN in Action**
Larry Le Sueur covers doings at the UN.

4 **Pinky Lee—Variety**
A comedy show from Hollywood.

(8) **Tip Top Time—Kids**

9 **News Bulletins**

11 **Dancetime—Allen Ludden**
He plays host to teen-agers and stars.

13 **Junior Frolics—Fred Sayles**
Animated cartoons for youngsters.

5:05 9 **Kiddie Party—Ted Steele**

5:15 5 **Roy Doty—Drawings**
The adventures of Danny Dee.

7 **Jolly Gene—Kids**

43 **Kids' Korner**

5:30 2 **MOVIE—Comedy**
"Hayfoot.' 'Comedy of GI trainees. William Tracy, Jean Porter.

4 (8) **Howdy Doody—Kids**
Mr. Bluster promises Clarabell a starring role in his new circus. Ted Brown.

5 **The Funny Bunny—Kids**
Dick West offers advice, in an entertaining way, to the younger set.

7 (43) **Garfield Goose—Kids**
King Garfield wants a larger allowance.

9 **Fun Show—Heatherton**

11 **Kartoon Klub-Shari Lewis**
Cartoons, magic, and puppets to entertain children.

13 **Fun Time—Kids**

EVENING

6:00 2 **Six O'Clock Report-News**
Robert Trout is the commentator.

4 **Rocky Jones—Adventure**

5 **Magic Cottage-Pat Meikle**

wholesome fun for the young'un
with "Jolly" Jack
MONDAY thru **FRIDAY** 5:30
watv channel 13

7 Gloria Swanson Show
Gloria introduces film dramas.
8 To Be Announced
9 Merry Mailman—Kids
11 Ramar of the Jungle
Tales of a doctor's adventures in the jungle. Jon Hall stars as Ramar. (Film)
13 MOVIE—Western
"Frontier Feud," Johnny Mack Brown.
43 News Bulletins
6:05 2 Feature—Bill Leonard
43 Sports—Manning Slater
6:10 2 Sports—Jim McKay
6:15 2 MOVIE—Drama
Early Show: "The Big Wheel." (1949) A young man, whose father was a fine racing driver, attempts to follow in his elder's footsteps. Mickey Rooney, Thomas Mitchell, Michael O'Shea, Spring Byington.
8 Variety Club
43 Wallie Dunlap—Variety
6:30 4 Faye & Skitch—Interviews
Mr. and Mrs. Henderson present music, readings and interviews.
5 Mr. Adventure—Kids
Bill Wendell tells exciting tales for the young folks.
7 Files of Jeffrey Jones
8 Sportscope—Syd Jaffe
11 Liberace—Music
Keyboard ramblings.
6:40 8 Weather Report
6:45 4 News—John Wingate
8 World News Today
9 News Bulletins
Lyle Van at the microphone.
43 Family Rosary
6:50 9 Sports—Jack O'Reilly
6:55 5 Weather—Janet Tyler
7 Roger Price—Weather
9 Weather—Norma West
7:00 4 FOREIGN INTRIGUE
5 CAPTAIN VIDEO—Serial
An eccentric scientist plans to capture Video. Al Hodge, Don Hastings.
7 43 KUKLA, FRAN, & OLLIE
Also Burr Tillstrom. (Chicago)
8 SIDEWALK INTERVIEWS
9 COWBOY G-MEN
"The Sidewinder," Russell Hayden.
11 NEWS—Kevin Kennedy
13 NEWS, SPORTS, WEATHER
7:10 11 WEATHER—Joe Bolton
7:15 5 NEWS—Morgan Beatty
7 43 NEWS ANALYSIS
John Daly is the commentator.
8 POLITICAL PROGRAM
11 NEWS—John Tillman
13 PHOTO QUIZ—Brenner
7:25 2 WEATHER—Carol Reed
11 SPORTS—Jimmy Powers
7:30 2 NEWS—Douglas Edwards
Sponsored by Pall Mall.
4 DINAH SHORE—Music
The opening medley sees Dinah singing "I Need You Now" and "Indian Summer." The Skylarks take it from there with "I'm Comin' Over to Love You Tonight." Concluding, Dinah gives us her rendition of "If I Give My Heart To You."
5 FINDERS KEEPERS
A program in which the home audience participates. Cameras are placed in viewers' homes, an object is hidden in the home and the contestant must locate the prize.
7 43 LONE RANGER
The masked rider tries to save an inheritance for its rightful owner, after the heir is kidnaped and the abductor masquerades as the inheritor. John Hart. (Film)
8 POLITICAL PROGRAM
9 MOVIE—Drama
Million Dollar Movie: "Body and Soul." *NY TV debut.* (1947) Story of a boxer's rise in the ranks of the middleweight division. Among those involved in his life are an art student with whom he falls in love, a shrewd fight manager, and the manager's glamorous girl friend. John Garfield, Lilli Palmer, Canada Lee, Hazel Brooks, Anne Revere, Joseph Peoney, William Conrad, Lloyd Gough, Art Smith.
11 MOVIE—Comedy
First Show: "The Dude Goes West." *NY TV debut.* (1948) In this satire on Westerns, a mild-mannered gunsmith from the Bowery journeys to Arsenic City, Nevada, back in the 1870's. Eddie Albert, Gale Storm, James Gleason, Gilbert Roland, Binnie Barnes, Barton MacLane.

PREMIERE

THURSDAY, OCT. 7

"CLIMAX!"

Exciting Dramatic Series LIVE from TV City, Hollywood

☆

DICK POWELL — TERESA WRIGHT
CESAR ROMERO

IN

"THE LONG GOODBYE"

by Raymond Chandler

THURSDAY, OCT. 14

ETHEL BARRYMORE
DENNIS O'KEEFE

IN

"THE 13th CHAIR"

☆

THURSDAY, OCT. 21

PETER LORRE
LINDA CHRISTIAN
BARRY NELSON

IN

"Casino Royale"

PRESENTED BY

Chrysler Corporation

Plymouth • Dodge • De Soto • Chrysler • Imperial

See also "SHOWER OF STARS" every fourth Thursday night—big, full hour musical with Hollywood's top stars, in color and black and white.

CBS TELEVISION NETWORK

8:30 to 9:30 P.M. E.S.T.

13 MOVIE—Crime

"The Last Crooked Mile." (1946) A private detective undertakes to locate a large sum of money stolen from a bank. Donald Barry, Ann Savage, Adele Mara, Tom Powers.

7:45 2 JANE FROMAN—Songs

The girl with the song in her heart sings "On Your Toes," "Small Hotel" and "Glad To Be Unhappy." Peter Birch and his two assistants dance to the Hank Sylvern orchestra's arrangement of "Slaughter on 10th Avenue."

4 8 NEWS-John C. Swayze

8:00 2 RAY MILLAND—Comedy

While Prof. McNulty is busy directing the college production of Ibsen's "A Doll's House," his wife succumbs to the latest female passion: to own a fur coat. Peggy's desire is intensified when neighbor Ruth Jenkins shows off her new fur. (Film)

Cast

Prof. McNulty ..... Ray Milland
Peggy McNulty ..... Phyllis Avery
Ruth Jenkins ..... Jacqueline de Wit

"The F.&M. Schaefer Brewing Co., N. Y."

4 8 GROUCHO MARX-Quiz

Groucho interviews contestants from the studio audience and quizzes them.

5 43 THEY STAND ACCUSED

A beautiful model faces charges of income-tax evasion on money she claims she received as gifts from generous admirers. The decision is made by studio-audience members who act as a jury. The program originates in Chicago.

7 HANDLE WITH CARE

DEBUT This new series explores the various departments of the U. S. Post Office. Investigations of attempts made to misuse the U. S. mails will be featured.

8:30 2 CLIMAX—Drama

DEBUT Dick Powell, Teresa Wright, Cesar Romero, Tom Drake and Horace McMahon star in an adaptation of Raymond Chandler's "The Long Goodbye," a novel that was brought to the movie screen with Powell playing the now famous sleuth Philip Marlowe. The story begins when Lennox, a friend of Marlowe's, flees to Mexico to escape a murder rap. Lennox mysteriously disappears and Marlowe investigates. *This series will be seen three out of every four weeks.* (Hollywood)

Cast

Philip Marlowe ..... Dick Powell
Eilene Wade ..... Teresa Wright
Mendy Mendez .....Cesar Ramera
Terry Lennox ..... Tom Drake
Detective ..... Horace McMahon

Dick Powell had his doubts about making a "live" appearance on TV. Details on page 10. Sponsored by Chrysler Corp.

4 JUSTICE—Drama

Gary Merrill stars as the Legal Aid Association representative in George Bellak's "Timid Thief." A woman is accused of shoplifting, but her motives for the theft seem vague and unlikely. The Legal Aid lawyer tracks down a number of false leads to find the suspect's real reason for turning to crime.

7 TREASURY MEN—Drama

RETURN Walter Greaza plays "The Chief" in this series based on the closed

files af the U.S. Treasury Department. The first presentation, "The Case of the Lonely People," revolves around the secret service investigotion of forged government checks. A couple steals checks sent by the government to disabled veterans, and gets them coshed through a clever ruse. (Film)

(8) BURNS & ALLEN—Comedy

Grace sends George a very flattering fan letter and signs it with a name picked at rondam fram the telephone book. (Film)

8:55 (11) NEWS—John Tillman

9:00 (4) (8) DRAGNET—Jack Webb

Working on the missing persons detail, Smith ond Friday get the facts about a girl who seems to have vanished. Routine investigation reveals that she left in a greot hurry without notifying anyone either at home ar at work. The girl, Jone Waters, is played by Lillian Powell.

(5) WHAT'S THE STORY-Panel

John K. M. McCaffery maderates.

(7) (43) LEAD A BAND?

Jerry Adams is Sammy Kaye's singing guest. Members of the studio audience campete as guest conductors of the orch.

(9) DANGEROUS ASSIGNMENT

"The Blood Stained Feather." Agent Steve Mitchell is sent to Coiro to tolk to an international information peddler who claims to hove information on a secret society of assassins. Brian Donlevy. (Film)

(11) WRESTLING—Ridgewood

Guy LeBow is back at ringside after a three year absence.

(13) MOVIE—Western

9:30 (2) FOUR STAR PLAYHOUSE

David Niven stars in "Never Explain," as a widower wha refuses to send his twa children to schaol. A female psychologist is sent by the Social Welfare Department to refarm him, but is hindered in her job by personal feelings. Barbara Lawrence, Irving Bacon, Janine Perreau, Chris Olsen. (Film) *Sponsared by Parker and Singer.*

(4) (8) FORD THEATRE-Drama

Margaret O'Brien, Maureen O'Sullivan and Pat O'Brien star in "Daughter af Mine," the stary of a callege professor and his young daughter Eleanor. The family encourages Eleanor's ambitian ta be a musician. When the girl falls in love with a gas statian attendant, all the plans for her future are upset. Richard Jaeckel, Tol Avery. (Film) *Sponsared by Fard Dealers af America.*

(5) MOVIE—Historical Drama

"The Courageous Mr. Penn." (English) Stary of the persecuted Quaker, William Penn, son af the rich and powerful admiral of the British fleet. Deborah Kerr, Clifford Evans, Dennis Arundell.

(7) (43) KRAFT THEATRE

"The Man Who Made the Kaiser Laugh," by Paul Avila Mayer. Based on an actual incident in Germany in 1906, this is a camedy about a shoemaker, recently released from prison after a number af years' incarceration. He has difficulty getting a work permit, a fact which drives him to desperation.

(9) CAPTURED—Drama

"The Tri-State Gang." Part 2. Despite the

Tonight on 4 Star Playhouse

David Niven

STARS IN

"NEVER EXPLAIN"

Channel 2 • 9:30 PM

Brought to you by Parker and Singer

Tonight's TV Treat

Ford Theatre

MARGARET O'BRIEN

MAUREEN O'SULLIVAN

DAUGHTER OF MINE

WNBT • Ch. 4 • 9:30 P.M.

liquidation of the gong's ringleader, the superbly organized hi-jockers continue to terrorize the highwoys in Morylond. Timothy Gorey. (Film)

10:00 (2) PUBLIC DEFENDER—Drama
Back from its summer lodgings on Mondoy night, the show returns to the regulor Thursdoy night spot with "The Do-gooder." A judge's son helps a convict to escope from the low. Bart Matthews, os Public Defender, tokes over the cose. Reed Hodley, Peter Honson, Judith Ames, Michael Hall, Dougloss Dumbrille, Dian Fauntelle.

(4) (8) VIDEO THEATER
Another original story takes the spotlight tonight. "Summer Thunder," by Anne Howord Boiley, is obout on impoverished scion of on old Southern fomily, who refuses to foce reolity. Instead, he clings to the age-old traditions which threoten his life. Jomes Moson is host. (Film)

(9) MOVIE—Drama
Million Dollor Movie: "Body ond Soul." *NY TV debut. See 7:30 P.M. for detoils.*

(13) MOVIE—Mystery
"Dark Alibi." (1946) Chorlie Chon ottempts to sove o mon from the electric choir. Sidney Toler, Monton Morelond.

10:25 (5) DEMOCRATIC COMM.

10:30 (2) NAME THAT TUNE—Quiz
Bill Cullen, emcee, joins Vicki Mills and Horry Salter's orchestro in the presentotion of songs in foreign tongues.

(5) BETWEEN THE LINES-Panel
Lester L. Wolff moderotes o discussion of o controversiol issue.

(7) (43) RACKET SQUAD
"The Big Secret." According to froudulent reports, the prisoners of war in Koreo con have their freedom bought. Reed Hodley.

11:00 (2) News Bulletins
Robert Trout is the reporter.

(4) News—John McCaffery

(5) News—John B. Hughes

(7) Film Drama
"First Born," Ronold Reogan.

(8) Foreign Intrigue—Drama

(11) News—John Tillman

(13) MOVIE—Comedy
"Shepherd of the Ozorks." Forced to bail out in Weoverville, on Army lieutenont folls in love with o young girl. Morilyn Hore, Fronk Albertson, the Weover Brothers and Elviry.

11:05 (11) Weather—Joe Bolton

11:10 (2) Sports—Bill Hickey

(4) Weather—Tex Antoine

(11) MOVIE—Western
"King of the Bondits." *NY TV debut.* (1947) A bold odventurer discovers thot o stagecooch robber has been impersonoting him. Gilbert Roland, Chris-Pin Mortin, Angela Greene.

11:15 (2) MOVIE—Drama
Late Show: "Models, Inc." (1952) A gangster's moll turns model in order to bog a rich young mon who runs o model ogency. Howard Duff, Coleen Gray, Morjorie Reynolds, John Howord.

(4) Steve Allen—Variety
Skitch Henderson, Eydie Gormé, Steve Lawrence ond Gene Royburn.

(5) Ernie Kovacs—Variety
Edith Adoms and Pete Honley sing.

11:30 (4) Tonight—Steve Allen
Steve's 11:15 P.M. cost ond speciol guests.

(7) Wrestling—Hollywood

(8) MOVIE—Mystery
"Larceny in Her Heort." (1946) Detective Michoel Shayne is osked to locote the doughter of a civic crusoder. Hugh Beoumont, Cheryl Walker..

(9) Sports—Harry Wismer

11:45 (9) MOVIE—Mystery
"The Dark Hour." Two privote detectives eoch come up with o different solution to a murder cose. E. E. Clive, Heddo Hopper.

12:15 (5) News Bulletins

12:30 (2) MOVIE—Adventure
Lote Lote Show: "Spoilers of the North." *Time opproximote.* (1947) Story of the ruthless owner of o fish connery ond his Indian sweetheort who oids him in his illegal activities. Paul Kelly, Adrian Booth, Evelyn Ankers, Jomes A. Millican.

(4) Reading to Read By

(7) (8) News Bulletins

MORNING

6:40 4 **Daily Sermonette**
6:45 2 **Previews**
4 **Kids Today—Herb Sheldon**
Almanac for school children.
6:55 2 **Give Us This Day**
7:00 2 **Morning Show—Jack Paar**
Using "Swan Lake" and "Noah Found Grace in the Eyes of the Lord" as their themes, the Baird puppets cavort.
4 8 **Today-Dave Garroway**
Flyer Jacqueline Cochran discusses her new book, "Stars at Noon." Film report on the Massachusetts senatorial election.
8:00 7 **Good Morning—Variety**
Phil Goulding, Scotty Scott.
8:55 2 **Memo—Margaret Arlen**
Featurette for women.
9:00 2 **George Skinner—Variety**
"A Day at the Fair." Film made of George and the gang at the Danbury, Conn., Fair.
4 **Herb Sheldon—Variety**
Josephine McCarthy is featured.
7 **Breakfast Club—Variety**
Don McNeill emcees. (Chicago)
8 **The Yankee Peddlers**
Fran & Walt Nielsen discuss Connecticut events and interview guests.
10:00 2 **Garry Moore—Variety**
COLOR A fashion show, featuring holiday evening gowns. Commentary by Denise Lor and Garry. "The Pitchman," featuring Garry. Flamenco dancing by Federico Rey & Pilar Gomez. Comedy by Mr. Balantine. Songs, patter and the double bass purveyed by Martha Davis & Spouse.
4 8 **Ding Dong School-Kids**
Dr. Frances Horwich conducts.
7 **Ern Westmore—Beauty**
10:30 4 8 **A Time to Live—Serial**
Story of would-be news reporter.
7 **Nancy Craig—Interviews**
10:45 4 8 **Three Steps to Heaven**
A nurse interrogates Poco.
11:00 4 **Home—Women's News**
At Home interview ..... Cherry Lander, farming widow from the Mau Mau area of Kenya, Africa
"How We Got This Way" ..... Dr. Ashley Montagu
Square dancing ..... Dick Krauss
Cooking ..... Kit Kinne
Decorating scheme ..... Paul MacAlister
Parts of the program will be in color.
5 **News—Don Russell**
7 **Creative Cookery—Pope**
Interesting new recipes for shrimp, canapes, pineapple butter cake and topping, are aired by Chef Pope and his sons.
8 **Window Shopper**
Loys Malgren with hints and bargain news.
11:15 5 **Morning Chapel-Religion**
11:30 2 8 **Strike It Rich—Quiz**
Warren Hull is the emcee.
5 **Cooking—Susan Adams**
11:55 7 **News—George H. Combs**
11:58 13 **TV Pastor—Religion**

AFTERNOON

12:00 2 **Valiant Lady—Serial**
Reluctantly Helen tells Hal about Diane's meeting. Nancy Coleman, Earl Hammond.
4 8 **Betty White—Variety**
5 **News—Don Russell**
7 **Time for Fun—Kids**
Corny the Clown is featured.
13 **News Bulletins**
12:05 13 **Coffee Club—Bob Brown**
12:15 2 8 **Love of Life—Serial**
Story of Vanessa Dale and her sister Meg.
5 **Ted Straeter—Variety**
12:30 2 8 **Search for Tomorrow**
A young widow searches for happiness.
4 **Feather Your Nest—Quiz**
Household articles are offered as prizes for correct answers.
5 **Food for Thought-Graham**
Virginia interviews guests and conducts discussions on topics for women.
7 **Morey Amsterdam—Var.**
Milton de Lugg's orchestra and singer Francey Lane.
11 **New York Calendar**
13 **Half-hour Holiday**
12:45 2 **Guiding Light—Serial**
Dr. Thompson and Dick have a run-in.

(8) **Cooking—Bontempis**

1:00 (2) **Portia Faces Life—Serial**
Story of a woman lawyer.

(4) **Democratic State Comm.**

(5) **Glamor Secrets—Mann**

(9) **Public Service Film**

(11) **TV School—Education**

(13) **Shop, Look, Cook—Bean**
Ruth offers advice to housewives.

1:10 (4) **Sentimental You**
Allen Ludden, Toni Southern.

1:15 (2) **The Seeking Heart—Serial**
Story of Dr. John Adam and his wife.

1:30 (2) (8) **Welcome Travelers**
Tommy Bartlett emcees. (Chicago)

(4) **Here's Looking at You**
Richard Willis's beauty advice.

(5) **Half-Hour Theater**
"Eleventh Hour." A female detective tries to make an embezzler fall in love with her. Lynne Roberts. (Film)

(7) **Maggi McNellis—Women**

(9) **Homemaking—Jean Phair**

animated film funnies
with **UNCLE FRED**
5-5:30pm Mon. thru **Fri.**
watv channel **13**

(11) **Surprise Theater**

(13) **MOVIE—1 Hour, 30 Mins.**

1:55 (7) **Weather—Scotty Scott**

2:00 (2) (8) **Robt. Q. Lewis-Variety**

(4) **Big Matinee—Drama**
"All's Fair in Love." Cesar Romero and Lynn Bari star in the story of a determined 12-year-old girl's efforts to prevent her mother from divorcing her father and marrying another man. Sherry Jackson, Florence Eldredge, Tina Thompson.

(5) **Letter to Lee Graham**

(7) **MOVIE—Comedy**
"Loud Speaker." A radio star loses his popularity. Ray Walker, Jacqueline Wells.

(9) **The Man in Your Life**
Lily Lodge interviews guests.

(11) **Opinion Please—Int'views**

2:30 (2) **Linkletter's House Party**
Singer Johnny Dugan is the guest.

(4) **Jinx Falkenburg—Int'v'ws**

(5) **Journey Through Life**
Tom Reddy guides couples through interesting stories out of their past.

(8) **Guiding Light—Serial**
Dr. Thompson and Dick have a run-in.

(9) **Ted Steele—Variety**
Guests: comics Dana & Wood, and singers Bill Harrington and Teddy King.

(11) **Liberace—Music**
Piano music, white tie and tails.

2:45 (8) **News—Joe Burns**

3:00 (2) (8) **The Big Payoff—Quiz**
Bess Myerson, Randy Merriman.

(4) **Greatest Gift—Serial**
Story of a young woman doctor.

(5) **Paul Dixon Show—Music**
Pantomime to pop records. (Cincinnati)

(9) **News Bulletins**

(11) **Bob Kennedy—Variety**

(13) **Musical Jackpot—Quiz**
Paul Brenner has cash prizes for viewers.

3:05 (9) **Ted Steele—Continues**

3:15 (4) **Golden Windows—Serial**
A girl is torn between love and a career.

3:30 (2) **Bob Crosby—Music**
All: "I Need You Now." Modernaires: "Oh, How I Miss You Tonight." Carol Richards: "Smile." Bob and Carol: "Goodnight, Sweetheart, Goodnight."

4 8 One Man's Family
Paul makes a predictian.
7 Memory Lane—Franklin
Jae shaws nastalgic film clips.
13 Half-Hour Holiday
3:45 4 8 Miss Marlowe—Serial
Story af a middle-aged actress.
3:55 7 News—George H. Combs
11 Kathy Godfrey—Women
4:00 2 8 Brighter Day—Serial
Grayling pases "the mast impartant questian in the world." Hal Halbraak.
4 Hawkins Falls—Serial
Life in a small American tawn.
5 MOVIE—Drama
"Heaven Is Raund the Corner." (English) A girl searches for lave and happiness in the shadow of a coming warld war. Will Fyffe, Leni Lynn.
7 43 Hopalong Cassidy
Bill Boyd stars as Happy.
9 News Bulletins
11 Bob Kennedy—Continues
13 MOVIE—Western
"Yaung Blaad," Bob Steele.
4:05 9 Ted Steele-Talented Teens
4:15 2 8 Secret Storm—Serial
Peter presses his questions an Dr. Hadley.
4 First Love—Serial
Laurie and Zach begin a frantic search.
4:30 2 8 On Your Account-Quiz
Win Elliatt is the emcee.
4 The World of Mr. Sweeney
Alice is planning to ga ta her first party in a formal dress, but a hitch develaps. Charlie Ruggles, Mimi Strangin.
4:45 4 Modern Romances
4:55 11 News—Kevin Kennedy
5:00 2 Barker Bill's Cartoons
4 Pinky Lee—Variety
Pinky sings, dances and clowns.
8 Outdoor Adventure Club
9 News Bulletins
11 Dancetime—Allen Ludden
13 Junior Frolics-Fred Sayles
Animated cartoans for yaungsters.
5:05 9 Kiddie Party—Ted Steele
5:15 2 UN in Action
Larry Le Sueur with news af the UN.
5 Roy Doty—Drawings
7 Jolly Gene—Kids
43 Kids' Korner
5:30 2 MOVIE—Drama
"Affairs of Cappy Ricks." A man returns unexpectedly fram a cruise and finds his hame and business in danger af being ruined. Walter Brennan, Mary Brian.
4 8 Howdy Doody—Kids
Clarabell learns ta became an animal trainer; and Doodyville plans an election.
5 The Funny Bunny—Kids
Dick Nael plays the rale of Funny Bunny.
7 43 Garfield Goose—Kids
Comedy mavies are shawn in the castle.
9 Fun Show-Ray Heatherton
11 Kartoon Klub-Shari Lewis
Drawings and advice far children.
13 Fun Time—Kids

EVENING

6:00 2 Six O'Clock Report—News
4 Flash Gordon—Drama
"Escape with Time." Steve Halland.
5 Magic Cottage-Pat Meikle
Abaut a not-sa-brave brave.

6:00 PM Every Monday through Saturday

RAMAR of the JUNGLE

WPIX 11

7 Biff Baker—Drama
8 This Is Your World
9 Merry Mailman—Kids
11 Ramar of the Jungle
Jon Holl stars in the odventure series.
13 MOVIE—Western
"The Rangers Toke Over," Jomes Newell.
43 News Bulletins
6:05 2 Feature—Bill Leonard
43 Sports—Manning Slater
6:10 2 Sports—Jim McKay
6:15 2 MOVIE—War Drama
Eorly Show: "The Steel Helmet." (1951) An American patrol sets up on observotion post in o Koreon temple. Robert Hutton, Steve Brodie, Jomes Edwords.
43 Big Picture—Army Film
6:30 4 Faye & Skitch—Interviews
5 Mr. Adventure—Kids
Bill Wendell with exciting toles.
7 Files of Jeffrey Jones
8 Sportscope—Syd Jaffe
11 Liberace—Music
The smiling moster of the keyboord.
6:40 8 Weather Report
6:45 4 News—John Wingate
8 World News Today
9 News—Lyle Van
43 Family Rosary
For Romon Cotholics in Connecticut.
6:50 9 Sports—Jack O'Reilly
6:55 5 Weather—Janet Tyler
7 Roger Price—Weather
The "Droodles" man offers o forecost.
9 Weather—Norma West
7:00 4 GUY LOMBARDO—Music
Also Cormen ond the other Lombordos.
5 CAPTAIN VIDEO—Serial
The mod scientist uses one of his owful weopons on Coptoin Video.
7 43 KUKLA, FRAN & OLLIE
Burr Tillstrom and the sweetest puppets this side of Heaven. (Chicogo)
8 POLITICAL PROGRAM
9 HOLLYWOOD PREVIEW
Previews of new movies before their arrival on Broodwoy. Dan McCullough hosts. Jon Sterling is tonight's guest. Film excerpts from the motion picture "Humon Jungle" will be shown.
11 NEWS—Kevin Kennedy
13 NEWS, SPORTS, WEATHER
7:10 11 WEATHER—Joe Bolton
7:15 5 NEWS—Morgan Beatty
7 43 NEWS ANALYSIS
John Doly is the commentator.
8 POLITICAL PROGRAM
11 NEWS BULLETINS
John Tillmán is the reporter.
13 PHOTO QUIZ
7:25 2 WEATHER—Carol Reed
11 SPORTS—Jimmy Powers
7:30 2 NEWS BULLETINS
Douglos Edwards reports.
4 EDDIE FISHER—Songs
5 DEMOCRATIC COMM.
7 43 STU ERWIN—Comedy
Stu is horrified by the high cost of eggs, ond decides to invest in some hens in order to save money. Stu's plon, much to his surprise, bockfires ond costs the Erwins quite o bit of money. Ann Todd, Sheilo Jomes, June Collyer. (Film) *Next week ot this time:* Rin Tin Tin, o *new series.* Stu Erwin moves *to o new time and dote, Wed., Oct. 20, ot 8:30 P.M.*
8 POLITICAL PROGRAM
9 MOVIE—Drama
Million Dollar Movie: "Body ond Soul." *NY TV debut.* (1947) Story of a boxer's rise in the ronks of the middleweight division. Among those involved in his life are an ort student with whom he folls in love, o shrewd fight monoger, ond the monoger's glamorous girl friend. John Gorfield, Lili Polmer, Conodo Lee, Hazel Brooks, Williom Conrod, Peter Virgo, Lloyd Gough.
11 MOVIE—Comedy
First Show: "The Dude Goes West." *NY TV debut.* (1948) In this satire on Westerns, a mild-mannered gunsmith from the Bowery journeys to Arsensic City, Nevado, back in the 1870's. Eddie Albert, Gale Storm, Jomes Gleoson, Gilbert Rolond.
13 MOVIE—Crime
"High Tide." (1947) A newspopermon combots crime ond corruption in his town. Lee Trocy, Don Costle, Anobel Shaw.
7:45 2 PERRY COMO—Music
Mr. C. does the vocols on "Sundoy," "If

I Give My Heart ta Yau" and "I Believe." The Ray Charles Charus affers "Shake, Rattle and Rall."

4 8 NEWS-John C. Swayze
5 FOOTBALL PREVIEW

Narman Sper predicts the winners af the fallawing games: Ohia State vs. Illinais; Natre Dame vs. Pittsburgh; Wiscansin vs. Rice; Oklahama vs. Texas; Geargia Tech vs. L. S. U. and Army vs. Dartmouth.

8:00 2 8 MAMA—Peggy Wood

"The Magnetic Eye" finds T. R. and Ingeborg in passession af a baak on hypnatism and persanal magnetism. They try aut the suggestions with amazing results. Judsan Laire, Kevin Coughlin.

4 RED BUTTONS—Comedy
5 FRONT PAGE DETECTIVE

Edmund Lawe stars as David Chase. (Film)

7 43 OZZIE & HARRIET

"Wedding Anniversary." Ozzie and Harriet begin a new year an TV with the celebratian af their 19th wedding anniversary. The Nelsons give viewers a glimpse of their life with an added touch af realism, because taday is actually their anniversary, and this TV celebration is "far real." Ozzie, Harriet, Ricky and David Nelsan play themselves. (Film)

8:30 2 TOPPER—Comedy

"Tapper Tells All." Casmo Tapper relates the histary af the Topper hause and its inhabitants (bath physical and spiritual). The events respansible for the Kirbys' ghastly state and far their strange hause-haunting, ar rather Tapper-haunting, plan will alsa be revealed. Anne Jeffreys, Robert Sterling, Lea G. Carroll, Lee Patrick.

4 8 LIFE OF RILEY—Comedy

Riley and his family return to Riley's old stamping graunds, Brooklyn. After reminiscing about his home tawn for years, Riley discavers to his dismay that the "gaad ald days" weren't as idyllic as he remembers them ta be. William Bendix, Marjorie Reynolds. (Film)

5 CHINA SMITH—Drama

"My Ship Has a Golden Keel." China Smith baards a yacht and finds several suitcases af smuggled gold. Dan Duryea.

7 43 RAY BOLGER—Comedy

In arder ta save his friends Katie and Artie fram being duped by the operator of a phany dramatic school, Ray enralls in the schaal himself. Christine Nelsan, Charles Cantar, Alan Reed, Richard Erdman, Marjie Millar. (Film)

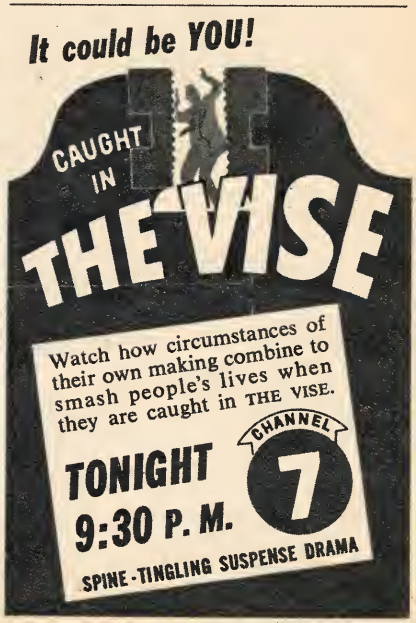
8:55 11 NEWS BULLETINS

9:00 2 PLAYHOUSE OF STARS

Edmand O'Brien and Skip Hameier in "The Net Draws Tight." The awner af a raadside diner finds maney missing from the cash register and suspects the teenage helper wha hera-warships him. A waunded killer, fleeing fram the police, arrives at the diner, and has a prafaund effect an bath man and bay. Paul Bryar, Rabert Quarry. (Film)

4 8 BIG STORY—Drama

The blazing body af a waman is discavered near Cranfard, N. J. She is identified as a widow wha had remarried, her second husband being a physician. The



bizarre crime is salved by Victarine Belanger, waman reparter of the Baltimare News Post. Catherine McLead, Murray Mathesan, Dartha Duckwarth, Mary Michael, Jahn Seven.

5 THE STRANGER—Drama

A suspiciaus husband arranges ta have his wife murdered. Rabert Carrall plays the benevalent role af the Stranger.

7 43 DOLLAR A SECOND

Jan Murray emcees the comedy quiz and stunt show. Murray interviews contestants wha are paid a dallar far each secand they are anstage perfarming stunts.

9 REGAL THEATER—Drama

"Unfinished Business." Gardan Hanley returns ta Earth in arder ta make his wife forget him completely. Dane Clark.

11 MOVIE—Comedy

"On Our Merry Way." (1948) In this comedy, a timid clerk becames an inquiring reporter and asks several people "What influence has a child had upan yaur life?" Burgess Meredith, Paulette Gaddard, James Stewart, Henry Fanda, Dorothy Lamaur, Fred MacMurray.

13 WRESTLING—Laurel Gar.

9:30 2 PRES. EISENHOWER

SPECIAL Pres. Dwight D. Eisenhawer and Vice-President Richard M. Nixon speak fram Denver, Calo., under the auspices af the Republican Natianal Committee. Our Miss Braaks will not hold class this week.

4 8 DEAR PHOEBE-Comedy

5 ORIENT EXPRESS—Drama

"The Marked Man." A natarious can-man attempts to swindle a bank teller and his wife. Thamas Gallagher. (Film)

7 43 THE VISE—Drama

Cliffard Evans in "Set a Murderer." A ruthless, double-crassing businessman arranges far the murder of an inventor to save himself fram financial ruin. Filmed in England. Martin Boddey, Honar Blackman.

9 DANGEROUS ASSIGNMENT

"The Red Queen." Agent Steve Mitchell is sent ta Singapore to cantact the Red Queen who has informatian concerning a millian dallar cache af stalen rubber. Brian Danlevy.

10:00 2 THE LINEUP—Drama

Young Jimmy Tharnton is struck dawn by a speeding car as he bicycles dawn an otherwise empty street. A nurse at a nearby windaw gets a fleeting glimpse af the car, but except far this, Lt. Guthrie and Inspectar Greb af the San Francisca Palice Dept. have na clues ta the identity af the hit-and-run driver. Warren Andersan, Tam Tully, Bab Kaline, Jr. (Film)

4 8 BOXING-Philadelphia

Harald Jahnson vs. Billy Smith, light heavyweights, 10 raunds. Jimmy Pawers.

TV GUIDE RATINGS

	Rating	Bauts	W	L	D	KO's
Johnson	1	53	47	6	0	22
Smith	4	80	56	20	4	31

This is Jahnsan's first start since his game try for the title against Archie Moore. He has na soft pick in Smith, who is a crafty veteran. Shauld Smith be able ta get past Johnsan he wauld be in line for a crack at the crown.

Campiled by Nat Fleischer (The Ring)

5 CHANCE OF A LIFETIME

Dennis James emcees.

7 43 I LED THREE LIVES

The Communists use a doomed naval convict's sentence as a means to destray military marale. Richard Carlson. (Film)

9 MOVIE—Drama

Millian Dallar Mavie: "Body and Saul." NY TV debut. (1947) Stary af a baxer's rise in the ranks af the middleweight divisian. Amang thase invalved in his life are an art student with wham he falls in love, a shrewd fight manager, and the manager's glamarous girl friend. John Garfield, Lilli Palmer, Canada Lee, Hazel Braaks, William Canrad, Peter Virga, Llayd Gaugh.

10:30 2 PERSON TO PERSON

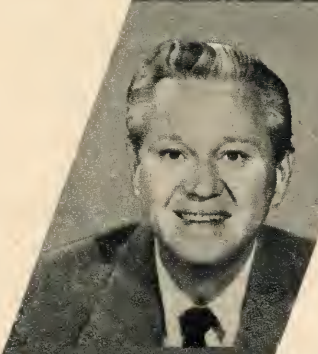
Ed Murraw pays a visit by cable ta the Bel Air, Cal., hame af actress Janet Gaynar and her castumer-husband Adrian. Then he turns to his screen for a chat with Eugene Ormandy, canductor af the Philadelphia Orchestra, at his home in Phila.

AWARD WINNING TELEVISION THRILLERS NOW ON WABC-TV **CHANNEL 7**

AWARD WINNING TELEVISION THRILLERS

NOW ON WABC-TV CHANNEL 7

"I LED THREE LIVES"
starring Richard Carlson
10:00 to 10:30 P.M.
FRIDAYS



MR. DISTRICT ATTORNEY
starring David Brian
10:30 to 11:00 P.M.
FRIDAYS

CHANNEL 7 IS TV HEAVEN . . . THE FINEST TO SEE IS WABC-TV

5 TIME WILL TELL—Quiz
Ernie Kavacs is the emcee.

7 43 MR. DISTRICT ATTY.
A city physicist in charge af the reservoir labaratory accepts a bribe ta ruin the water supply. David Brian. (Film)

11 FLORIAN ZABACH—Music
He plays "Sorrenta," "Dance of the Camedians," "Tica Tica" and "The Waltzing Cat."

10:45 4 8 MOMENTS IN SPORTS

11:00 2 Chronoscope-News Panel

4 News Bulletins
John K. M. McCaffery reparts.

5 News—John B. Hughes

11 News—John Tillman

7 Film Drama
"The Old Man's Bride," Jahn Agar.

8 I Led Three Lives—Drama

13 MOVIE—Crime
"The Last Craaked Mile." (1946) A private detective undertakes to lacate a large sum af maney stalen fram a bank. Danald Barry, Ann Savage, Adele Mara.

11:05 11 Weather—Joe Bolton

11:10 4 Weather—Tex Antoine

11 MOVIE—Mystery
"Incident." *NY TV debut.* (1948) A man and a woman insurance-investigatar set aut to salve a murder mystery. Warren Dauglas, Jane Frazee, Joyce Campton.

11:15 2 News—Robert Trout

4 Steve Allen—Variety
Eydie Garmé, Steve Lawrence, Andy Williams, Skitch Hendersan's archestra.

5 Ernie Kovacs—Variety
Edith Adams, Pete Hanley and the Eddie Hatrak Trio.

11:25 2 Sports—Bill Hickey

11:30 2 MOVIE—Mystery
Late Show: "Hause af Fear." *NY TV debut.* Various members af a club begin ta disappear. Basil Rathbane, Nigel Bruce.

4 Tonight—Steve Allen
Steve, his 11:15 P.M. cast and guests.

7 Old Barn Dance

8 Badge 714—Jack Webb

9 MOVIE—Mystery
"And Then There Were None." Ten people, invited to a lonely island, are scheduled ta be murdered. Barry Fitzgerald, Walter Huston, Judith Anderson.

12:00 7 News—Don Goddard

8 MOVIE—Spy Drama
"Dawn Express." Federal agents and fifth calumnists battle it aut in the air. Michael Whalen, Anne Nagel, Canstance Warth.

12:15 5 Weather—Janet Tyler
She dresses ta fit the weather.

12:20 5 Film Short

12:35 5 News Bulletins

12:45 2 MOVIE—Drama
Late Late Shaw: "The Basketball Fix." *Time approximate.* (1951) A patentially great basketball player becomes invalved with a shady promater. John Ireland.

1:00 4 Reading to Read By

Statians reserve the right to make last-minute changes.

What's on Tomorrow Night?

Who will be Imogene Coca's guest on her premiere show? What movie star will appear on George Gobel's first show? Jimmy Durante returns with a most likable guest! What will Liz and George be doing on "My Favorite Husband"? For the answer to these questions and for a million dollars worth of entertainment tomorrow and all next week, be sure to get the new TV GUIDE, now on sale.

The Ladies Love The Panels

Panelists Buff Cobb, Denise Lor, Jayne Meadows, Ilka Chase, Faye Emerson.

QUIZ SHOWS GIVE THE GALS A CHANCE TO TALK AND TALK — AND GET PAID FOR IT

Ever since the emancipation of women, they've been gleefully expounding publicly on all—well, almost all—the topics they once expounded on privately. But until recently these opinions were not widely disseminated.

Then came the panel shows, which the ladies dearly love. Why? Well, the *What's My Lines* and *Masquerade Parties* guarantee millions of listeners for feminine yatata. The girls not only are *encouraged* to talk and talk; they get *paid* for it.

So it's no *I've Got a Secret* why the ladies leap to land a spot behind a four-seater TV table.

Some of the panel pretties are actresses of varying degrees of success, like Laraine Day, Arlene Francis, Faye Emerson, Jayne Meadows, Joan Alexander, Anna Lee, Peggy McCay. Dorothy Kilgallen and Harriet Van Horne

La Kilgallen: irked by Arlene's fee.

are working columnists. Sylvia Lyons is married to a columnist. Denise Lor and Polly Bergen are vocalists; Ilka Chase, a novelist, and frequent guest Bess Myerson, a "Miss America."

As for gray matter, Vanessa Brown warmed up for her role on the currently-dormant *Leave It to the Girls* with a stretch as a Quiz Kid. Other panel guests consistently demonstrate a knack for complete irrelevancy.

Buff Cobb, a girl of many panels, says she prepares for a quiz show appearance by visiting her hairdresser. "The least a girl can do," she explains, "is look her best and try not to sound like an idiot."

Being too bright before the cameras can, in fact, be a liability. "A woman panelist should not be too intelligent," opines Anna Lee, "because the show might seem fixed." (Anna thinks her last panel, *It's News to Me,* was dropped because viewers as well as panelists had to be hip to the latest news).

One lass who resents the idea that feminine thinking processes must be slowed deliberately on panel shows is Nina Foch, who has graced many a TV game. "A producer once suggested I was too logical because I arrived at the answers quickly. He suggested I stumble around a little. I refused and got fired. But I would not, could not, perpetrate the awful lie that women are idiots."

Ilka Chase, who's well-stocked with intellect, though she says she was chosen for a panel post "because I was available," is sure that brains have nothing at all to do with a person's ability to play games. "I know many absolutely brilliant people," she says, "who can't stand games."

That seems to be at least one characteristic that feminine panelists — blonde, brunette, redhead; dewy-eyed ingenue or *Life Begins at 80* stalwart—seem to have in common: a fondness for games for games' sake.

Panel entrepreneur Peter Arnell confesses that he relies on Audrey Meadows and Faye Emerson because "It's pretty hard to find girls who really enjoy playing games."

Audrey, it turns out, has been a game player since childhood, and Faye's idea of blissful relaxation is to curl up with a good double-crostic (a crossword-puzzle-like notion designed to perfect the inferiority complexes of ordinary folk.)

Other attributes are helpful. Anna Lee believes a feminine panelist must never express a personal opinion and must always exercise tact.

Mark Goodson, who with his partner

◀ Florence Rinard, r., of *Twenty Questions:* best-paid panelist?

Bill Todman has done more to advance —if that's the word—the status of the panel show than anyone in the business, picks his feminine panelists to fill preconceived roles. "We'd never have two coquettes on the same show," he explains, "or two female wits."

Goodson sums up the matter of qualifications thusly: "A lady panelist is very special. It isn't enough that she dive off a pool gracefully; she must make jokes on the way down."

Okay. So a lady, possessed of wit, charm, tact, carefully-managed intellect and an ability to ad lib during a half gainer, is dubbed Panelist. What are her rewards?

Says Jayne Meadows: "All my life, I knocked myself out trying to be an actress. Then I got on a panel show and suddenly I was famous. Primarily, people love us because we're their friends. Every week viewers turn us on and say, 'Look at my friend Jayne. Isn't she a panic?' "

After footnoting that playing panelist has its perils—"People can forget you ever did anything else"—Buff Cobb says exuberantly, "Panels are great. You show up two hours before showtime—an alcohol-proof measure, gab a little and then go home with practically found money."

However, June Lockhart reports she pored over seven newspapers a day and every weekly news magazine for her chores on the now-suspended *Who Said That.* And *Masquerade Party's* Ilka Chase wryly observes that she spends most of her free time "madly memorizing the names of those creatures who play baseball."

As for dollars and cents, the least sizable chunk any Miss or Mrs. Panelist ever goes home with—for an unsponsored, half-hour show—seems to be $200. Sponsored shows start the girls at $250 and then up the fee.

Buff Cobb thought $250 was average; Jayne Meadows suggested $500 as a nice, tidy sum; Ilka Chase smiled and said, "I wouldn't dream of telling what *I* earn; someone might discover it was too much."

When some months ago, TV GUIDE disclosed that Arlene Francis earned $1000 for her weekly *What's My Line* stint, sister-panelist Dorothy Kilgallen took to the warpath. After the umpteenth newspaper columnist had reprinted TV GUIDE's story, Miss K., who doesn't mind making less than Miss F., providing no one knows it, got a juicy raise.

According to reports, however, Miss Francis is *still* the second highest-paid distaff panelist in the business. No. 1 position probably belongs to Florence Rinard. Florence and her husband, Fred Van Deventer, are not only panelists on *Twenty Questions;* they *own* the bloomin' thing!

◀ Chatfest: Ilka Chase, Jayne Meadows and Buff Cobb swap notes.

The Mickey Rooney Show

PROGRAM OF THE WEEK

On paper, *The Mickey Rooney Show* shaped up as one of the best bets of the fledgling season. On film, it's a situation comedy of quite another color. So far, anyway.

The idea seemed a "natural." Take a brash young comic of proved versatility and a ready-made movie audience, add some half-hour comedy situations and a pinch of slapstick, shake well and dish out to loud cheers from all hands.

Alas, during the blending, something went sour.

It's still much too early in the season, of course, to write off the Rooney show as a lost cause. The pint-sized comic, an entertainer 32 of his 34 years, is a hep showman. And he's coupled with some ingratiating people, especially Regis Toomey and Claire Carleton, who play his parents.

All that's needed, really, are a few writers with enough imagination to take advantage of all this talent and, perhaps, a hard-headed producer to keep the various components in line.

The show's slapstick is the type Mack Sennett discarded years ago. The plot lines—amateur actor Rooney making a shambles of a little theater drama; comic-book-trained scientist Rooney taking off for outer space in a homemade rocket ship—are hardly earth-shaking; but they could produce some laughs if they weren't com-

Reviews

Meet The Press

Meet the Press may not be the oldest inquiring-reporter show, but it has certainly made more front-page news than any other. A Sunday evening program in which Washington correspondents hurl questions—often embarrassing — at political figures, it frequently elicits comments which make the Monday morning papers.

Much of the show's success lies in the caliber of the men who become willing targets — Cabinet members, Congressmen, etc. But it also has some of Washington's most alert correspondents. Drawn from a pool of some 100 newspapermen and women, they're selected because (1) they know the topic at hand and (2) they're good on TV. Three appear each week, plus anchorman Lawrence Spivak, who owns and produces the program.

Meet the Press has had a number of imitators. But none has been able to match it. *Meet the Press* is a credit to the TV industry.—*R.S.*

◀ Introduction: Lawrence Spivak, right, presents reporters on 'Meet The Press.'

◄ Carla Balenda and Mickey Rooney: the show's performance isn't up to its promise.

pletely buried by heavy-handed burlesque. Other series similarly short on originality have been able to squeeze by with sprightly dialogue to fill the gaps. The Rooney show, to date, has had no such luck.

Mickey plays Mickey Mulligan, a page boy for a network in Hollywood (NBC originally, but now the fictional International Broadcasting Co., in case non-NBC stations buy the series for a second go-'round). Rooney tries hard to generate some viewer sympathy for this character, but so far he's been able to invoke only pity.

Toomey plays a hard-working cop; Miss Carleton, an ex-burlesque queen. Carla Balenda, Mickey's girl friend since the second instalment, is attractive as a network secretary; and Joey Forman looks promising as Mickey's best pal.

FINE TUNING

By OLLIE CRAWFORD

Lassie and Rin Tin Tin star on new TV shows. Looks like a doggone good year for TV.

•

A youngster is anybody who thinks Rin Tin Tin is a Chinese juggling act.

•

The people who said TV was going to the dogs, seem to have had it backwards. The new shows are just bound to be a howling success. If their bow is a wow, it's only natural for a bow-wow. This season Stage-Door Johnnies will send long-stemmed dog biscuits.

•

Considering what Lassie gets for each show, his bite is worse than his bark.

If this keeps up, we'll soon be seeing shows like *Kukla, Fran and Collie, Man Against Canine,* and the *Spitz Playhouse of Stars.* TV already has boxers on the *Cavalcade of Sports* and *Omnibus* is probably a Greyhound. One guy even has an idea for a show called "Dogcatcher's Net," starring a German police dog, license number 714.

•

The dog stars on TV will make the average pup feel that he's been barking up the wrong tree.

•

This poor flea-bitten mutt figures he could star on TV and bring his own cast of thousands.

You Ain't Seen Nothin' Yet!

IF INVENTORS HAVE THEIR WAY, TV WILL TAILOR YOUR CLOTHES

Some of the TV inventions on file at the Patent Office in Washington are incredibly ingenious; others, just plain incredible. But it would take a daring man, indeed, to scoff at them. For even the wildest and weirdest notions have a way of proving practical.

As far back as 1931, a patent was sought for a diving bell equipped with powerful lights and a TV camera, to aid scientific research, exploration and salvage. "Nonsense!" cried the jeering section, which added snide comments about Peeping Toms in submerged Atlantis. But underwater TV is no longer a laughing matter.

That same year index fingers deprecatingly tapped domes when Hugo Gernsback, a science fiction magazine editor, predicted that someday generals, comfortably seated in headquarters far back of the front lines,

would follow the progress of a battle on a series of TV screens. But the Army recently showed such remote control quarterbacking was entirely feasible. In color yet. And the Navy is planning its own experiments on televised naval operations.

Twenty years ago, no magazine story about the 21st Century was complete without references to TV telephones. When the hero phoned home to say he'd be late for his vitamin capsule dinner because of a little union trouble in Mars, he heard and *saw* his wife. TV telephones already have been demonstrated here and abroad. They're practical all right, but terribly expensive at this stage.

So don't be too quick on the hee-haw when evaluating other, still-untried video variants.

For instance, a decade ago one Russell V. Sceli dreamed up Televised Tailoring. His plan was to focus a TV camera on a customer being fitted for a new suit. Via wires under the floor, the camera would feed the picture to a projection tube which would throw a life-sized image on a large glass screen directly in front of the customer, who could thus see his own back and check a suit's drape shape.

The advantages over a multi-sided mirror aren't immediately perceptible, but there's no denying that Mr. Sceli's system is much, much more scientific.

An invention patented three years ago calls for a suspended monorail car to scoot around race tracks, over the heads of the horses. This car would be equipped with a TV camera, sound equipment and a commentator, the latter reporting to the Nation on major races. (There's no solution yet for possible nag neuroses induced by airborne two-legged creatures' always beating the horses over the finish line.)

Then there's the proposal made some 30 years back, when TV was still in the test tube, instead of the kinescope tube, for a TV-like system to permit communication by the deaf and dumb. Handicapped persons could use it to send and receive messages spelled out, visually, by finger motions.

One gentleman, whose wife apparently spent too much time in the living room, watching soap operas, when she should have been in the kitchen, immersed in soup operas, has concocted a stove with built-in seven-inch TV screen. That way, milady can have her cake and bake it, too.

The U.S. has no monopoly of foresighted TV schemes. One choice European concoction is, literally, foursighted. It's a TV set with a four-way screen, permitting viewers to watch from all sides of the set.

Just the thing for merry-go-rounds!

He Ribs The Stars

Stan Freberg is a 28-year-old satirist with a vague hankering to be another Will Rogers. Being a child of his own —rather than Rogers'—times, however, he has adopted television, if only as a target of his jokes. Also, his satiric essays appear in the form of records rather than as written pages.

Freberg's first big smash was an original called "John and Marsha," consisting of various intonations of precisely two words—*John* and *Marsha*. The record sold a half-million copies before the radio networks suddenly discovered their lucrative soap operas were being subjected to ridicule. Quietly, but forcefully, the record was banned by one station after another as "too suggestive."

Freberg's biggest hit to date has

Ol' Arthur Freberg: Godfrey okayed watered-down version of script; satirist said no.

STAN FREBERG FINDS TELEVISION PERFECT TARGET FOR DISC SATIRES

been "St. George and the Dragonet," a broad satire on *Dragnet*. "We got Jack Webb's permission," Freberg says, "and fortunately he's a guy with a sense of humor. Maybe it's a coincidence, I don't know—but the fact remains that *Dragnet* was the No. 3 rated show until that record came out, and then it jumped into a virtual tie with *Lucy* for first place, and in a lot of cities actually passed *Lucy*."

Freberg, however, has not been so fortunate with his other attempts to satirize TV shows and stars. Given a verbal okay from Ed Sullivan to burlesque *Toast of the Town*, Freberg and Capitol Records went ahead and made an expensive recording. They sent a copy to Sullivan for routine clearance. Result: no clearance.

"We just kidded his way of talking," says Freberg. "But he didn't like it."

Freberg fared no better with other satires. Ralph Edwards, whose *This Is Your Life* has often been kidded on the air, wouldn't okay a record. "A one-shot is one thing," he told Freberg, "but the constant repetition of a record would hurt the show. That show is my bread and butter, boy. I can't afford to take any chances. I'd walk out there with that book under my arm and they'd bust out laughing."

Capitol's own legal department cut Freberg's satire of Arthur Godfrey into so many ribbons that it resembled a maypole in a hurricane. "Godfrey approved it," Freberg says sadly, "but I didn't. To me, a watered-down satire is worse than no satire at all."

What really pains Freberg is the sudden freeze given his "Point of Order," after what seemed a whirlwind start. Based on the Army-McCarthy hearings, the record got a tremendous play in its first days. "But all of a sudden," Freberg says, "the orders went out from the networks and the stations to the disc jockeys. Nothing vicious, understand. They weren't out to get me. They were just afraid to poke fun at anything political."

Sgt. Friday Freberg: no drag on *Dragnet*.

A native of California, Freberg had hung around the fringes of show business all his life (his uncle had been a magician), finally getting his break as the voice of Cecil the Seasick Sea Serpent on the *Time for Beany* puppet TV show. Here he met Dawes Butler, who now helps Freberg write most of his material and furnishes vocal characterizations on the Freberg records.

"Dawes and I think alike," Freberg says. "Which is to say he doesn't think like network and ad agency executives. Which is to say, he has a sense of humor."

An abundance of imagination, a generous helping of enthusiasm and a whopping amount of what it takes to establish rapport with TV audiences—

Supplement those ingredients with a vast knowledge of the art of cooking and, if your set is tuned to WBAL-TV in Baltimore, Md., you'll be looking at Mary Landis.

On the *Homemakers' Institute*, Mary demonstrates the best in American cookery which is, she believes, the blending of recipes from around the world to American tastes and tables. As proof, take these snacks.

Pizza

1 smoll pkg. prepored biscuit mix; olive oil; stuffed green olives; flat onchovy fillets; Bel Poese cheese; Parmesan cheese, grated; dried whole oregono; conned tomatoes; thick Italion souce.

Prepare dough dry enough to roll foirly thin. Line jelly-roll pon with the dough ond brush with olive oil. Droin tomotoes, spread on dough. Arrange sliced green olives and anchovies in o pottern. Cut Bel Poese cheese in slices ond fill in the pattern.

Sprinkle oregono and Pormeson cheese over all. Pour thick Itolion sauce corefully over but do not cover them. Boke at 400° until dough is crisp and pizza filling is bubbling hot. Serve in pan, cut in eosy-to-serve size pieces.

Summer Bologna Pie

Work 8-oz. pkg. cream cheese until soft. Remove skin from 7 thin slices summer bologno sausoge (Thuringer type). Spreod each slice generously with the cheese. Stock the slices ond ice with remaining cream cheese. Wrap in wox paper; chill thoroughly. Just before serving sprinkle the top with fresh dill or other herb. Cut in tiny pie-shoped wedges ond pierce eoch with colored tooth-pick.

◀Mary Landis: she's adept at putting new taste into old dishes.

Tele/Versions

MORE CASH PRIZES FOR WINNERS OF TV GUIDE'S NEW GAME

Want to have some fun and an easy chance to earn $5? Try TV GUIDE's new game, Tele/Versions. Change the titles of current TV shows and—give or take a few letters—you have TV parodies or Tele/Versions. Then write a few words to describe your title, and mail to Tele/Version Editor, TV GUIDE, 400 N. Broad St., Philadelphia 1, Pa. Five-dollar prizes are awarded for each title and program description published. Runners-up cannot be acknowledged or returned. In case of duplicates, earliest postmark will decide. Decision of the judges will be final. Here are some winners:

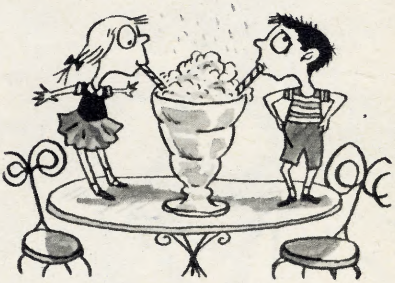
Plenty Questions
Children's bedtime show
—Mrs. R. F. Palmer, Rayal Oak, Mich.

Howdah Duty
Drama in the Indian Army
—Marris Wattenberg, Cincinnati, Ohio

Pyre-side Theater
Warm-hearted drama
—Mrs. Shirley Meyers, Taledo, Ohio

What's My Wine
Vintage drama with Sherry Jackson
—Mrs. Gertrude Bram, Phila., Pa.

Why Whittle, Margie?
Love in a lumbermill
—Faye Handelsman, Pamana, Cal.



Fizz Kids
Soda fountain situations
—Mary Lau Ruffolo, Kenosha, Wis.

Three Steppes to Heaven
Russian propaganda program
—John Norton, Bayanne, N. J.

Cavalcade of Spurts
Life of a fountain pen repairman
—Richard N. White, Chetek, Wis.

Famous 'n Sandy
The Coney Island Story
—George Wernerspach, Brooklyn N. Y.

PHOTOGRAPH BY PAUL HESSE

COSTUME DESIGNED FOR MISS RHEINGOLD BY BERNARD NEWMAN OF BERGDORF GOODMAN

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